



United States Department of the Interior

NATIONAL PARK SERVICE

Zion National Park
Springdale, UT 84767



November 26, 2025

Dear Commercial Use Authorization Applicant,

The Zion Commercial Services Office is excited to announce the 2026 Commercial Use Authorization (CUA) application package for Zion National Park (ZION). We appreciate your continued efforts to connect park visitors to the natural and cultural resources of ZION.

The park continues to address a wide range of issues associated with growing visitation and changing use patterns which include visitor health and safety concerns, diminished quality of visitor experiences, natural and cultural resource impacts, heavy strain on park facilities and park operations, as well as effects to and from adjacent communities. In doing so, an evaluation of commercial services in relation to ZION's existing park management plans and future management objectives (Per National Park Service Management Policies 2006 section 8.1.2) will continue to inform determinations of appropriate commercial use.

Important information about the CUA Program:

Online CUA Application and Reporting System: Zion National Park will continue to use the Online CUA Application and Reporting System. This system is designed to standardize, modernize, and streamline the CUA application and reporting process for National Park Service (NPS) staff and CUA applicants. The system allows potential CUA applicants and CUA holders to view available CUA opportunities, apply for CUAs, submit required CUA reports, and pay CUA fees.

CUA Application Fee: The system uses a standardized CUA application fee that will be the same across all NPS units. For the first application submitted during a CUA season, the applicant will pay a \$350 application fee. That same applicant will pay a \$250 application fee for each subsequent application submitted to the same NPS unit during the same CUA season.

CUA Management Fee: ZION will continue the NPS Market Price Management Fee. Please visit ZION's [CUA webpage](#) for more details.

Commercial Entrance Fees: On November 25, 2025, the Department of Interior announced new America-first entry fee policies for the National Park Service. U.S. residents will continue to enjoy affordable pricing, while nonresidents will pay a higher rate to help support the care and maintenance of America's parks. It is unclear at this time if these policy changes will affect commercial user's entrance fees to the park. Please be advised that entrance fees are subject to change according to new policy.

For new applicants, welcome and thank you for joining in our efforts to provide meaningful visitor experiences in Zion National Park. For those of you returning for another season, welcome back and thank you for your continued contributions and partnership! If you have any questions about this correspondence, please contact Doug Dawson, Concessions Management Specialist at (435) 772-0231 or at zion_commercialservices@nps.gov.

Sincerely,

Jeff Bradybaugh
Superintendent