

Judging Rubric

Click [here](#) to see a sample Acts of Valor video by Park Ranger Rebecca Schwab

Tier One: Does the video follow the guidelines?

1. Does the video run within the 60 to 180-second time limit? Yes - No
2. Is any portion of the video inappropriate? Yes - No
3. Did the creator cite all sources? Yes - No
4. Did the creator abide by fair-use standards if copyright work was used in the video? Yes - No
5. Did the creator complete & submit all necessary forms? Yes - No
 - a. The [Online Registration Form](#)
 - b. Video release forms from the creator and anyone appearing in the video. If you are a minor, this form must also be signed by a parent or guardian.

Tier Two: Quality of Video

70% - Content Quality:

Does the video clearly make the connection between the theme and the chosen topic?

4 Points	3 Points	2 Points	1 Point
The theme is clearly tied in with topic; strong connection is shown between the theme and topic. The video expertly makes the case for the topic's importance using precise arguments.	The theme is tied in with topic; a fairly clear connection is made between theme and topic. The video explains the topic's importance but the arguments are not complete.	The theme is mentioned but the connection to topic is not supported. The video states that the topic is important but provides little explanation.	The theme is not tied in with topic; no connection between theme and topic is made. The video does not explain why the chosen topic is important.

Memorable/Creative: How well does the video draw in the viewer and keep their attention?

4 Points	3 Points	2 Points	1 Point
Viewer is left with a strong understanding of the topic, will remember the video, and feels like they want to learn more.	Viewer is left with a general understanding and will remember the video.	Viewer mostly understands the topic and might remember the video. Some introduced themes/topics may distract from message.	Presentation is unclear on the topic and unmemorable.

Is the video original and innovative?

4 Points	3 Points	2 Points	1 Point
Video is original, creative and unique, incorporating various forms of digital media.	Video has some original thought and is moderately creative.	Video has little original thinking.	Video has no original thinking.

30% – Production:

What is the overall quality of production (including visual and sound elements)?

4 Points	3 Points	2 Points	1 Point
Video is well planned. Sound is easy to hear. All sound and visual elements coincide with the video's message.	Video is well planned. Sound is easy to hear. Most sound and visual elements blend with video's message.	Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned. Many sound and visual elements distract from the video's message.