Part III

Proposal Package

CC-BUFFXXX-26

Department of the Interior

National Park Service Buffalo National River

Proposal to Operate Canoe & Kayak Rentals and Transportation (Shuttle) Services at Buffalo National River

Proposal Submission Terms & Conditions

- 1) The Offeror's Transmittal Letter set forth below indicates your acceptance of the terms and conditions of the concession opportunity as set forth in this Prospectus. It indicates your intention to comply with the terms and conditions of the Contract. The letter, submitted without alteration, must bear original signatures and be included in the Offeror's Proposal Package. The National Park Service (Service) will review the entire Proposal Package to determine whether your proposal in fact accepts without condition the terms and conditions of this Prospectus. If it does not accept without condition the terms and conditions of this Prospectus, your proposal may be considered non-responsive, even if you submitted an unconditional Offeror's Transmittal Letter.
- 2) The Proposal Package is drafted upon the assumption that an Offeror is the same legal entity that will execute the new concession Contract as the Concessioner. If the entity that is to be the Concessioner is not in existence as of the time of submission of a proposal, or the Offeror was formed recently and has no financial or operating history, the proposal must demonstrate that the individual(s) or entity(ies) (hereinafter Offeror-Guarantor(s)) that intends to establish the entity that will become the Concessioner has the ability and is legally obliged to cause the entity to be financially and managerially capable of carrying out the terms of the Contract. In addition, the Offeror-Guarantor must unconditionally state and guarantee in its proposal that the Offeror-Guarantor will provide the Concessioner with all funding, management, and other resources that the Draft Contract requires, and the proposal offers.
- 3) This Prospectus consists of solicitations for the award of up to 12 Concession Contracts. **You must** submit a separate completed Offeror's Transmittal Letter and Proposal for each of the Concession Contract(s) for which you wish to apply.
 - If an Offeror submits proposals for more than one Contract, you must state in the Offeror's Transmittal Letter the specific contracts for which you are applying, the maximum number of contracts you have the capacity to conduct, and then list the specific contracts in an order of preference that clearly prioritizes which Concession Contracts you most desire for award.
 - If you submit proposals for more than one Contract, the Service will review each of your proposals on both an individual and an overall basis to ensure that you can carry out contractual requirements for each Contract and all Contracts for which you have submitted proposals. Upon review, if the Service determines that you have not demonstrated this ability either an individual Contract or all Contracts in the aggregate, one or more of your proposals may be deemed non-responsive and/or may result in a lower score.
 - To maintain a right of preference, where one exists, for a specific contract, an Existing
 Concessioner must submit a responsive proposal for the contract number that it held as of
 January 1, 2024. For example, if you held CC-BUFF002-13, apply for CC-BUFF002-26 to
 maintain a right of preference; or if you held CC-BUFF004-13, apply for CC-BUFF004-26 to
 maintain a right of preference, etc.

Offeror's Transmittal Letter

Regional Director National Park Service Interior Regions 3, 4, 5 601 Riverfront Drive Omaha, Nebraska 68102

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Dear	l)ıra	ctor.

This Proposal Package is for kayak and canoe rentals with transportation (shuttle) services, Concession Contract number CC-BUFF____-26.

If you are applying to more than one contract, please fill out the following:

- The maximum number of contracts you have the capacity to conduct:
- The list of specific contracts in an order of preference that clearly prioritizes which Concession Contracts you most desire for award. You may add lines if necessary.
 - 1. CC-BUFF____-26
 - 2. CC-BUFF____-26
 - 3. CC-BUFF____-26

The name of the Offeror is _______. If the Offeror has not yet been formed, or the Offeror was formed recently and has no financial or operating history, this letter is submitted on its behalf by _____ as Offeror-Guarantor(s), who guarantee(s) all certifications, agreements, and obligations of the Offeror hereunder and make(s) such certifications, agreements and obligations individually and on behalf of the Offeror.

The Offeror hereby agrees to provide visitor services and facilities within Buffalo National River in accordance with the terms and conditions specified in the Draft Concession Contract CC-BUFFXXX-26, (Draft Contract) provided in the Prospectus issued by the public notice as listed on the <u>SAM.gov website</u> and to execute the Draft Contract without substantive modification (except as may be required by the National Park Service pursuant to the terms of the Prospectus and the Offeror's Proposal).

The Offeror is enclosing the required "PROPOSAL" which, by this reference, is made a part hereof.

The Offeror certifies that the information furnished herewith is complete, true, and correct, and recognizes that false statements may subject the Offeror to criminal penalties under 18 U.S.C. 1001. The Offeror agrees to meet all the minimum requirements of the Draft Contract and the Prospectus. The Offeror certifies that it has provided all of the mandatory information specified in the Prospectus.

The Offeror certifies in accordance with applicable law the following (initial all that apply):

- 1) None of the individuals or entities acting as Offeror or with an ownership interest in the Offeror is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from a public transaction by a federal department or agency. ______
- 2) Within the three years preceding submission of the Proposal, none of the individuals or entities acting as Offeror or with an ownership interest in the Offeror has been convicted of, or had a civil judgment rendered against them for, commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state or local) transaction or contract under a public transaction, or for violation of federal or state antitrust statutes or for

	commission of embezzlement, theft, forgery, bribery, falsification of records, making false statements, or receiving stolen property
3)	None of the individuals or entities acting as Offeror or with an ownership interest in the Offeror is presently indicted for or otherwise criminally or civilly charged by a federal, state or local unit of the government with commission of any of the aforementioned offenses
4)	The individuals or entities acting as Offeror or with an ownership interest in the Offeror have not had one or more public transactions (federal, state or local) terminated for cause or default within the three-year period preceding the submission of the Proposal
5)	The individuals or entities seeking participation in this Concession Contract have not had one or more public transactions (federal, state or local) terminated for cause or default within the three-year period preceding the submission of the Proposal
6)	If a corporation, the Offeror does not have any unpaid Federal tax liability that has been assessed, for which all judicial and administrative remedies have been exhausted or have lapsed, and that is not being paid in a timely manner pursuant to an agreement with the authority responsible for collecting the tax liability
7)	If a corporation, the Offeror has not been convicted of a felony criminal violation under any Federal law within the preceding 24 months

If the Offeror is unable to certify one or more of the items above, it may sign this transmittal letter and, together with this transmittal letter, must submit detailed information explaining why it is unable to certify the item(s). The information the Offeror must submit includes a description of every incident that prevents the Offeror from certifying the item(s); the current status of each incident; and, if resolved, how each incident was resolved. The Offeror must explain how these incidents may affect the Offeror's ability to fulfill the terms of the Draft Contract.

The Offeror, by submitting this Proposal hereby agrees, if selected for award of the Draft Contract:

- 1) To perform, in a timely and competent manner, the minimum requirements of the Draft Contract as identified in this Prospectus.
- 2) To complete the execution of the final Concession Contract within the time provided by the National Park Service when it presents the Concession Contract to the Offeror for execution.
- 3) To commence operations under the resulting Concession Contract on the effective date of the Concession Contract.
- 4) To operate under the current National Park Service approved rates until such time as amended rates may be approved by the National Park Service.
- 5) [Include only if the Offeror is not yet in existence or the Offeror was formed recently and has no financial or operating history.] To provide the entity that is to be the Concessioner under the Draft Contract with the funding, management, and other resources required under the Draft Contract and/or described in our Proposal.
- 6) [Include only if the Offeror is an entity, rather than an individual] To deliver to the Regional Director within 10 days following the announcement of the selection of the Offeror as the Concessioner, current copies of the following:

- Certificate from its state of formation indicating that the entity is in "good standing" (if such form is issued in that state for Offeror's type of business entity);
- Governing documents of Offeror (e.g., Articles of Incorporation and Bylaws for corporations; Certificate of Formation and Operating Agreement for LLCs; Partnership Agreement for Partnerships; or Venture Agreement for Joint Ventures); and
- If the business entity was not formed in the Arkansas, evidence that it is qualified to do business there.

no financial or operating h	Feror-Guarantor(s)): existence as of the time of submission or the Offeror was formed recently and ha nistory, — list all entities if more than one and clearly indicate that the entity is an e is more than one Offeror-Guarantor, each Offeror-Guarantor must sign the er.
BY (Type or Print Nar	ne)
Original Signature	
Title _	
Address _	
-	
-	
Email _	
Phone _	
	(End of Offeror's Transmittal Letter)

NOTICES

PRIVACY ACT STATEMENT

Authority: The authority to collect information on the attached form is derived from 54 U.S.C. 1019, Concessions and Commercial Use Authorizations.

Purpose: The purposes of the system are to assist NPS employees in managing the National Park Service Commercial Services program allowing commercial uses within a unit of the National Park System to ensure that business activities are conducted in a manner that complies with Federal laws and regulations and to evaluate offerors who desire to conduct or are conducting business within units of the National Park System.

Routine Uses: In addition to those disclosures generally permitted under 5 U.S.C.552a(b) of the Privacy Act, records or information contained in this system may be disclosed outside the National Park Service as a routine use pursuant to 5 U.S.C. 552a(b)(3) to other Federal, State, territorial, local, tribal, or foreign agencies and other authorized organizations and individuals based on an authorized routine use when the disclosure is compatible with the purpose for which the records were compiled as described under the system of records notice INTERIOR/NPS-15, Concessions Management Files 48 FR 51696 (November 10, 1983); Modification published 73 FR 63992 (October 28, 2008) and 86 FR 50156 (September 7, 2021). This notice can be found at https://www.doi.gov/privacy/sorn.

Disclosure: Providing your information is voluntary, however, failure to provide the requested information may impede the evaluation of your proposal in response to available concession opportunities.

PAPERWORK REDUCTION ACT STATEMENT

We collect this information under the authority of Title IV of the National Parks Omnibus Management Act of 1998 (Pub. L. 105–391). We use this information to evaluate a concession proposal. Your response is required to obtain or retain a benefit. We may not collect or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB control number. OMB has approved this collection of information and assigned Control No. 1024-0029.

ESTIMATED BURDEN STATEMENT

We estimate that it will take you 1 hour to complete this form, including time to review instructions, gather and maintain data, and complete and review the form. You may send comments on the burden estimate or any aspect of this form to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525. Please do not send your completed form to this address.

Certificate of Business Entity Offeror

(Or of Offeror-Guarantor)

(Offerors who are individuals should skip this certificate)

applicable) herein; that I signed this pr	, certify that I am the r company/joint venture named as Offeror oposal for and on behalf of the Offeror (c s governing instrument(s), within the scop	or Offeror-Guarantor, if
Name of Entity:		
by(Type or Print Name)	_ Date	
Original Signature		
Title		_
Address		_

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SELECTION FACTORS

Response Format

- 1) Please number each page and section in your completed proposal. Add information to your proposal only to the extent that it is necessary and relevant to respond to the selection factor. Each page should have a heading identifying the selection factor and subfactor to which the information contained on the page responds. It is important that your response stays within the organizational framework in the Proposal Package and provides all relevant information directly in response to each selection factor. The Service may consider relevant information contained elsewhere in a proposal in assessing the proposal's response to each particular selection factor.
- 2) The evaluation panel will only take firm commitments into account when evaluating proposals.

 Responses that include terms such as "look into," "research," "may," "if feasible," "could", and similar terms are not considered to be firm commitments. In addition, the Service considers responses that include a specific time for commitment implementation as a stronger response. For example, "XXX commits to provide recycling containers in each lodging room by December of 2027."
- 3) Where page limits are set out in the Proposal Package, the Service will not review or consider the information on any pages that exceed the page limitations stated, including attachments, appendices, or other additional materials the Offeror submits. The Service would like to see clear and concise answers. A longer answer will not necessarily be considered a better answer.
- 4) The Service considers text on two sides of one sheet of paper as two pages.
- 5) Offerors must use letter-size paper unless a subfactor asks for schematics or drawings, in which case Offerors may use legal or ledger-size paper for the schematics or drawings. Offerors must use 11- or 12-point font for all text within the proposal, including all tables, charts, graphs, and provided forms. The Service will accept images of sample material with smaller fonts.
- 6) Page margins must be 1 inch. Page numbers and identifications of confidential information may appear within the margins.

NOTICE TO OFFERORS

The Service will consider proposals for non-leasehold-surrender-interest (LSI)-generating improvements or additions to Concession Facilities (as defined in the Draft Contract), and proposals for improvements or additions to, furnishings, employee and visitor amenities, and other Concessioner-owned personal property.

The Service will not consider proposals for new construction or major rehabilitation unless the new construction or major rehabilitation is either a necessary part of the required Concession Facilities Improvement Program (CFIP), or the Offeror voluntarily proposes and agrees to waive its rights to LSI associated with the new construction or major rehabilitation.

The Service may consider proposals that describe detailed Offeror commitments that enhance the CFIP as defined in the Draft Contract but will not consider proposed alterations to the scope of the CFIP as defined in the Draft Contract. The Service will consider proposals that assume LSI in proposed fixture replacement(s). For a current list of LSI fixtures See: <u>LSI Fixture Table (nps.gov)</u>.

In Principal Selection Factor 4, you need to include any investments required to realize the strategies outlined in response to the selection factors.

PRINCIPAL SELECTION FACTOR 1. THE RESPONSIVENESS OF THE PROPOSAL TO THE OBJECTIVES, AS DESCRIBED IN THE PROSPECTUS, OF PROTECTING, CONSERVING, AND PRESERVING RESOURCES OF THE PARK. (0-5 POINTS)

Service Objectives: Environmental objectives for improvement of the natural environment in general (litter/waste reduction, energy conservation, fuel efficiency, recycling, etc.) are addressed under Secondary Selection Factor 1. While some overlap is inevitable, please try to avoid duplicate responses and be specific to each objective.

Subfactors

Subfactor 1(a). Water Quality.

Using not more than two (2) pages, including all text, pictures, graphs, etc., please describe the programs or strategies beyond those required in the Draft Contract and exhibits that you will adopt and implement to ensure that Buffalo River and its tributaries are protected from litter or pollutants that your operation may generate.

Subfactor 1(b). Cultural Resource Protection.

Numerous natural and cultural resources are best accessed from the river. The NPS is charged with preserving and protecting these sites for the visiting public both through state and federal law. Please describe, using not more than two (2) pages, including all text, pictures, graphs, etc., the programs or strategies, beyond those required in the Draft Contract and exhibits, you will adopt and implement to ensure visitors are aware of the need to assist the Park in protecting all park cultural resources.

PRINCIPAL SELECTION FACTOR 2. THE RESPONSIVENESS OF THE PROPOSAL TO THE OBJECTIVES, AS DESCRIBED IN THE PROSPECTUS, OF PROVIDING NECESSARY AND APPROPRIATE VISITOR SERVICES AT REASONABLE RATES. (0 - 5 POINTS)

Subfactors

Subfactor 2(a). Visitor Satisfaction

The NPS is interested in how you will ensure clients are satisfied with the quality of service received from you. Using not more than three (3) pages, including all text, pictures, graphs, etc., please describe how you will ensure:

- 1. That your employees are courteous with a professional appearance.
- 2. That complaints are responded to in a timely fashion.
- 3. That your website and other advertising media are accurate and up to date.

Subfactor 2(b). Risk Management (Safety) Program.

The NPS is interested in how you will ensure that your clients receive a thorough safety briefing prior to being put on the river. Using not more than two (2) pages, including all text, pictures, graphs, etc., please provide the following:

- 1. A specific description of the safety and orientation presentation your clients will receive prior to embarking on their canoe or kayak trip.
- 2. How will you ensure the safety orientation message is accurately delivered to clients.

Subfactor 2(c). Equipment.

Using not more than three (3) pages, including all text, pictures, graphs, etc., describe in detail how you will ensure your equipment is safe and in serviceable conditions. At a minimum, include your equipment replacement schedule, inspection procedures, and vehicle maintenance plans.

PRINCIPAL SELECTION FACTOR 3. THE EXPERIENCE AND RELATED BACKGROUND OF THE OFFEROR, INCLUDING THE PAST PERFORMANCE AND EXPERTISE OF THE OFFEROR IN PROVIDING THE SAME OR SIMILAR VISITOR SERVICES AS THOSE TO BE PROVIDED UNDER THE CONCESSION CONTRACT. (0-5 POINTS)

Note to Offeror: To assist the Service in the evaluation of proposals under this and other selection factors, provide the following information regarding the organizational structure of the business entity that will execute the Draft Contract. This organizational structure information will not be scored for selection purposes but may be used for assessing responses to various selection factors. If the Offeror is not yet in existence, or the Offeror was formed recently and has no financial or operating history, the Offeror-Guarantor(s) should describe its own experience and explain how such experience will carry over to the Offeror entity.

Offeror's Organizational Structure

Describe the entity with which the National Park Service will contract, specifying whether it is currently in existence or is to be formed. Clearly explain and define the Offeror's relationship to any related entities that will affect how the Offeror will perform under the Draft Contract. Identify the entity, if other than the Offeror, that has the authority to allocate funds, and hire and fire management employees, of the Offeror. Identify any individual or business entity that holds or will hold a controlling interest in the Offeror. If the Offeror is an unincorporated sole proprietorship, identify and provide information about the individual who owns and operates the business. If the Offeror is a limited liability company, a partnership, or a joint venture, identify and provide information about each managing member or manager, general partner or venturer, respectively.

Submit your organizational documents (e.g., partnership agreement, articles of incorporation, operating agreement).

Using the appropriate Business Organization Information form (as applicable) at the end of this Principal Selection Factor 3, identify the Offeror and each business entity and/or individual to be involved in the management of the proposed concession operation. Use the form appropriate for your business entity or sole proprietorship and include all information necessary to make the relationship among the parties clear. When completed, the Business Organization Information form should convey the following information:

- 1) The full legal name of the Offeror and any trade name under which it proposes to do business.
- 2) The legal form of the Offeror, if other than an individual.
- 3) The name, address and, if applicable, form of business entity of all owner(s) of the Offeror, including, the precise extent of their ownership interests.
- 4) The name, address and, if applicable, form of business entity of all related business organizations and/or individuals that will have a significant role in managing, directing, operating, or otherwise carrying out the services to be provided by the Offeror. Describe in detail how these relationships will work formally and in practice. Use additional pages if the information does not fit within the forms provided.
- 5) If applicable, the length of Offeror's existence as a business entity.

If the Offeror is not yet formed or the Offeror was formed recently and has no financial or operating history, submit a Business Organization Information form for each Offeror-Guarantor.

Subfactor 3(a). Operational Experience

Using no more than **three (3) pages**, including all text, pictures, graphs, etc.:

Provide one example of the experience of the Offeror in the operation and management of kayak and canoe rentals, and shuttle service for all watercraft rental clients similar in scope and scale to those required by the

Draft Contract. If the Offeror is not yet in existence, demonstrate the Offeror-Guarantor(s) experience and explain how such experience will carry over to the Offeror entity directly. If the Offeror relies on the experience of a related entity, such as Offeror-Guarantor(s), explain how that entity's experience will benefit the Offeror's operations. If an Offeror provides more than one example of operational experience for any service type, the Service will evaluate only the first example presented for each service type. The Service prefers examples that demonstrate experience within the last five years.

If the Offeror is not yet in existence, the Offeror was formed recently and has no financial or operating history, or the Offeror relies on the experience of a related entity, such as its parent company or a subsidiary of its parent company, explain how such experience will carry over to the Offeror directly and how that entity's experience will benefit the Offeror's operations. For each example discussed, submit the following information segmented by operating department.

Submit the following information for each example:

- 1) Name and location of operation
- 2) Nature and tenure of the Offeror's involvement, status of business (e.g., owned and operated by Offeror, sold, open but no longer operated by Offeror, closed, etc.)
- 3) Time frame of experience, with dates
- 4) Description of services provided.
- 5) Annual gross receipts, by department if applicable, for the most recent three years/seasons of operation in which the Offeror was involved with the business.
- 6) Operating season and hours.
- 7) Number of employees: full-time employees, part-time employees, and seasonal employees, segregated by peak and off-peak seasons.
- 8) Any special operating conditions or challenges (e.g., remote location, extreme environment or weather conditions, employee retention).
- 9) Annual number of rentals by equipment type for the past three years
- 10) Annual number of required transportation (shuttle services) for all rental customers for the past three years.

Subfactor 3(b). Violations or Infractions

The Service is aware that any business may receive the occasional notice of violation, penalty, fine, less than satisfactory public health rating, or similar regulatory notice from a federal, state, or local agency (hereinafter collectively referred to as "Infractions"). The Service is interested in understanding how your business manages these Infractions and your overall strategy to minimize Infractions. In responding to this subfactor, you should consider all of the examples you provided for Subfactor 3(a).

Related Entities. In responding to this subfactor, consider the Offeror and all of its principals (for corporations, their executive officers, directors, and controlling shareholders; for partnerships, their general partners; for limited liability companies, their managing members and managers, if any; and for joint ventures, each venturer) and all parent entities, subsidiaries, or related entities under the primary organizational entity (such as, a parent corporation and all subsidiaries), that provide the same or similar services as required or authorized by the Draft Contract.

Please note, the Service may consider other official, publicly available information when reviewing your response.

Using not more than **three (3) pages**, including text, pictures, and graphs, demonstrate your understanding of the Service's concern.

1) Describe all Infractions that have occurred in your operations in the past five years that are related to the same or similar services as required or authorized by the Draft Contract. If your response to Principal Selection Factor 3(a) included operations no longer controlled by the Offeror.

- Guarantor, or a Related Entity, you must also describe all Infractions that have occurred in the past five years in those operations when the Offeror, Offeror-Guarantor, or a Related Entity controlled the operation.
- 2) Explain how you responded to each Infraction, including actions you took to prevent a recurrence of the Infraction.
- 3) List, by name, the Related Entities (as defined above) you considered in providing the foregoing information.
- 4) Describe your overall strategy to minimize Infractions and how you resolve, or plan to resolve, Infractions when they do occur.

Subfactor 3(c). Employee Recruitment, Training and Retention Experience

Using no more than **three (3) pages**, including all text, pictures, graphs, etc., describe the experience of the Offeror (the Offeror-Guarantor(s) if the Offeror is not yet in existence, or a related entity if the Offeror relies on the experience of said related entity) in attracting and retaining high quality, diverse, and motivated employees, and how the Offeror will apply this experience to the Draft Contract, including:

- 1) The efforts you will undertake to recruit, hire, and retain qualified employees for the operations to be conducted under the Draft Contract at all levels within your organization. Please describe your screening procedures, how you verify applicant skills, and conduct employee reviews. Please also describe your termination policy.
- 2) How you will train your employees about Park resources to educate visitors about the purpose, history, and significance of Buffalo National River and the National Park Service to your clients.



BUSINESS ORGANIZATION INFORMATION Corporation, Limited Liability Company, Partnership, or Joint Venture (Principal Selection Factor 3)



OMB Control No. 1024-0029

Expiration Date: 10/31/2026

Note: Either a Form 10-357A or Form 10-357B is completed for each proposal, depending on the nature of ownership of the company.

Complete separate form for the submitting business entity and any and all parent entities.

Name of Individual and		
Tradename, if any		
Address		
Telephone Number		
Fax Number		
Email Address		
Contact Person		
Title		
Tax ID #		
State of Formation		
Date of Formation		

Ownership	Percentage of Ownership Interests	Current Value of Investment
Names and Addresses of those with controlling interest and key principals of business		

NPS Form 10-357A (Rev.12/2019) National Park Service		OMB Control No. 1024-0029 Expiration Date: 10/31/2026	
Total Interests Outstanding and Type(s):			
Officers and Directors or General Partners or Managing Members or Venturers	Address	Title and/or Affiliation	
Attach the following:			
Description of relationship of any Offeror-Gua	arantor to the Offeror with respect to funding and	management.	

RECORDS RETENTION. TEMPORARY. Destroy/Delete 3 years after closure. (NPS Records Schedule, Commercial Visitor Services, (Item 5D) (N1-79-08-4))

NOTICES

OMB Control No. 1024-0029

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NPS Form 10-357B (Rev.12/2019) National Park Service



BUSINESS ORGANIZATION INFORMATION Individual* or Sole Proprietorship

(Principal Selection Factor 3)



OMB Control No. 1024-0029

Expiration Date: 10/31/2026

Note: Either a Form 10-357A or Form 10-357B is completed for each proposal, depending on the nature of ownership of the company.

Complete separate form for the submitting business entity and any and all parent entities.

Name of Individual and	
Tradename, if Any**	
Address	
Telephone Number	
Fax Number	
Email Address	
Contact Person (if other than the Offeror)	
Tax ID #	
Years in Business (of same type as required service(s))	
Current Value of Business	
Role in Providing Concession Service(s)	

- * Due to difficulties determining authority to act and ownership, the Service will not accept a proposal from spouses jointly as a purported business entity. Either one individual must serve as the Offeror or the spouses must form a corporation, partnership, or limited liability company to serve as Offeror.
- **If the sole proprietorship acts under a name other than that of its owner (i.e., does business as "company name"), also add the jurisdiction where the company's trade name is registered, if any.

NOTICES

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Expiration Date: 10/31/2026

PRIVACY ACT STATEMENT

Authority: The authority to collect information on the attached form is derived from 54 U.S.C. 1019, Concessions and Commercial Use Authorizations.

Purpose: The purposes of the system are to assist NPS employees in managing the National Park Service Commercial Services program allowing commercial uses within a unit of the National Park System to ensure that business activities are conducted in a manner that complies with Federal laws and regulations and to evaluate offerors who desire to conduct or are conducting business within units of the National Park System.

Routine Uses: In addition to those disclosures generally permitted under 5 U.S.C.552a(b) of the Privacy Act, records or information contained in this system may be disclosed outside the National Park Service as a routine use pursuant to 5 U.S.C. 552a(b)(3) to other Federal, State, territorial, local, tribal, or foreign agencies and other authorized organizations and individuals based on an authorized routine use when the disclosure is compatible with the purpose for which the records were compiled as described under the system of records notice INTERIOR/NPS-15, Concessions Management Files 48 FR 51696 (November 10, 1983); Modification published 73 FR 63992 (October 28, 2008) and 86 FR 50156 (September 7, 2021). This notice can be found at https://www.doi.gov/privacy/sorn.

Disclosure: Providing your information is voluntary, however, failure to provide the requested information may impede the evaluation of your proposal in response to available concession opportunities.

PAPERWORK REDUCTION ACT STATEMENT

We collect this information under the authority of Title IV of the National Parks Omnibus Management Act of 1998 (Pub. L. 105–391). We use this information to evaluate a concession proposal. Your response is required to obtain or retain a benefit. We may not collect or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB control number. OMB has approved this collection of information and assigned Control No. 1024-0029.

ESTIMATED BURDEN STATEMENT

We estimate that it will take you 1 hour to complete this form, including time to review instructions, gather and maintain data, and complete and review the form. You may send comments on the burden estimate or any aspect of this form to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525. Please do not send your completed form to this address.

PRINCIPAL SELECTION FACTOR 4. THE FINANCIAL CAPABILITY OF THE OFFEROR TO CARRY OUT ITS PROPOSAL. (0-5 POINTS)

Note to Offerors:

In Principal Selection Factor 4, the National Park Service requires you to provide information by submitting documents and completing provided forms.

If you fail to provide such information, the Service may consider your proposal non-responsive.

If the Service determines your proposal non-responsive:

- You will not be selected as the best Offeror
- You will not be entitled to exercise any rights you may have as a Preferred Offeror

In the event the Offeror is not yet in existence, provide the information described below with respect to both the to-be-formed Offeror and the Offeror-Guarantor(s). The submission must include a letter from each Offeror-Guarantor that unconditionally states and guarantees that the Offeror-Guarantor will provide the Offeror with all funding, management and other resources that the Draft Contract requires and the proposal offers.

The Offeror must complete all provided forms in the Word format included here.

Subfactor 4(a). Demonstrate that you have a credible, proven track record of meeting your financial obligations. The Offeror (or each Offeror-Guarantor) must provide comprehensive materials to demonstrate that it has a history of meeting its financial obligations by providing the following:

Complete the **Business History Information** form provided on the next page.

NPS Form 10-358 (Rev. 12/2019) National Park Service



BUSINESS HISTORY INFORMATION

OMB Control No. 1024-0029 Expiration Date: 10/31/2026



PROPOSAL PACKAGE CC-XXXX000-XX

Business History Information Form (Principal Selection Factor 4 - Subfactor 4(a))

Business history information should be provided for the Offeror AND any entity that will provide financial or management assistance. If the Offeror is not yet formed, provide a business history form for each Offeror-Guarantor.

The inf	ormation provide	d below is for the entity:	
		ed from or been termina ing by a public agency or	red from a management or concession contract, or been private company?
	☐ YES	□ NO	
	If YES, provide f	ull details of the circums	ances.
Modifi nature approx	cation Transaction of the event, data imate amount of	ns during the past five year e, type of debt (e.g., secu debt, name of lender, re	Transfers in Lieu of Foreclosure, and/or Work-Out/Loan ars. Include an explanation of the circumstances, including red or unsecured loan), type of security (if applicable), solution, bankruptcy plan, and/or other documentation as erwise, provide full details below.
	■ NONE		
insurar	nce) which, if adve		proceeding (other than those covered adequately by terially impact the financial position of the Offeror. If none, ails below.
	■ NONE		
the Of		bility or unwillingness to	r bankruptcy case within the past five years that concerned meet its financial obligations. If none, check the box below.
	■ NONE		
judgm		ed, provide a copy of an	rithin the past five years (whether from taxing authorities or y lien release. If none, check the box below. Otherwise,
	■ NONE		
RECOR (Item 5L		MPORARY. Destroy/Delete 3	vears after closure. (NPS Records Schedule, Commercial Visitor Services,
(N1-79-	08-4))		

NPS Form 10-358 (Rev. 12/2019)
National Park Service

OMB Control No. 1024-0029
Expiration Date: 10/31/2026

NOTICES

PRIVACY ACT STATEMENT

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ESTIMATED BURDEN STATEMENT

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NPS Form 10-359B (Rev. 12/2019) National Park Service OMB Control No. 1024-0029 Expiration Date: 10/31/2026



DOI OFFEROR FINANCIAL STATEMENTS AND PROJECTIONS SMALL CONTRACTS

PROPOSAL PACKAGE CC-BUFFXXX-26



Financial Statements

Complete the appropriate **Financial Statements** as described below:

The Service needs this information to verify there are enough funds available to be able to pay the required expenses to operate the Draft Contract and satisfy any other existing debt. If the Offeror's total debts exceed current assets, provide a narrative explaining how these debts will be paid.

Financial Statements include both an Income Statement and a Balance Sheet. An Income Statement lists all of your income and expenses as of the last day of your most recent fiscal year. A Balance Sheet lists everything that you own and everything that you owe as of a certain date.

By signing the Offeror's Transmittal Letter, you certify that the information you provide is complete, true, and correct.

If an Offeror is not yet formed, each Offeror-Guarantor should submit the appropriate Financial Statements as set forth below.

The Service requires all existing business entities to submit Business Financial Statements.

Provide, at a minimum, an audited or reviewed (i) Income Statement for the two most recent fiscal years and (ii) Balance Sheets (1) for the most recent fiscal year and (2) as of the end of the most recent month prior to the submission of your proposal. Business Financial Statements should reflect the entity's business as a whole, including all operations both inside and outside of the Area.

If the entity does not have audited or reviewed Financial Statements, complete the Most Recent Fiscal Year Balance Sheet (**Table 1**), the Most Recent Month Balance Sheet (**Table 2**), and the Historical Income Statement (**Table 3**) provided below.

The Service requires Sole Proprietors to submit Personal Financial Statements.

Complete the Personal Financial Statements (Table 4) below.

Notes to Offeror and/or Offeror-Guarantor:

In the event the Offeror is not yet in existence, submit financial statements for each Offeror-Guarantor. Submit Business Financial Statements if the Offeror-Guarantor is a business entity. Submit Personal Financial Statements if the Offeror-Guarantor(s) is an individual.

Table 1: Business Financial Statement- Most Recent Fiscal Year Balance Sheet For Fiscal Year Ending:______

Business Financial Statement- Most Recent Fiscal Year Balance Sheet (Principal Selection Factor 4 - Subfactor 4(a))

1	Cash in Bank	\$
2	Accounts Receivable	\$
3	Inventory	\$
4	Other Current Assets (Describe)	\$
5	Total Current Assets (add lines 1-4)	\$
6	Personal Property (Equipment) Items	\$
7	Other Fixed Assets (Describe)	\$
8	(LESS Accumulated Depreciation)	\$
9	Total Fixed Assets (add lines 6-7, minus line 8)	\$
10	Total Assets (add lines 5 & 9)	\$
10	Total Assets (add lines 5 & 9) Accounts Payable	\$ \$
11	Accounts Payable	\$
11	Accounts Payable Bank Loans Outstanding	\$ \$
11 12 13	Accounts Payable Bank Loans Outstanding Loans due to Owners	\$ \$ \$
11 12 13	Accounts Payable Bank Loans Outstanding Loans due to Owners Other Current Liabilities (Describe)	\$ \$ \$
11 12 13 14 15	Accounts Payable Bank Loans Outstanding Loans due to Owners Other Current Liabilities (Describe) Total Current Liabilities (add lines 11-14)	\$ \$ \$ \$

Describe the information in lines 4, 7, 14 & 16 below:

TABLE 2: BUSINESS FINANCIAL STATEMENT- MOST RECENT MONTH BALANCE SHEET (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(A))

1	Cash in Bank	\$
2	Accounts Receivable	\$
3	Inventory	\$
4	Other Current Assets (Describe)	\$
5	Total Current Assets (add lines 1-4)	\$
6	Personal Property (Equipment) Items	\$
7	Other Fixed Assets (Describe)	\$
8	(LESS Accumulated Depreciation)	\$
9	Total Fixed Assets (add lines 6-7, minus line 8)	\$
10	Total Assets (add lines 5 & 9)	\$
11	Accounts Payable	\$
12	Bank Loans Outstanding	\$
13	Loans due to Owners	\$
14	Other Current Liabilities (Describe)	\$
15	Total Current Liabilities (add lines 11-14)	
16	Long-Term Liabilities (Describe)	\$
17	Total Liabilities (add lines 15 and 16)	\$
18	Total Net Worth (line 10 minus line 17)	\$

Describe the information in lines 4, 7, 14 & 16 below:

TABLE 3: BUSINESS FINANCIAL STATEMENT- HISTORICAL INCOME STATEMENT (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(A))

		Year 1	Year 2
1	Revenues		
1a	Revenue Source 1	\$	\$
1b	Revenue Source 2	\$	\$
1c	Revenue Source 3	\$	\$
1d	Revenue Source 4	\$	\$
2	Total Revenues (add lines 1a-1d)	\$	\$
3	Cost of Sales		
4	Total Cost of Sales	\$	\$
5	Gross Profit (line 2 minus line 4)	\$	\$
6	Direct Expenses		
6a	Salaries and Wages	\$	\$
6b	Payroll Taxes and Benefits	\$	\$
6c	Operating Supplies	\$	\$
6d	Car and Truck Expenses	\$	\$
6e	Other Direct Expense 1	\$	\$
6f	Other Direct Expense 2	\$	\$
7	Total Direct Expenses (add lines 6a-6f)	\$	\$
8	Undistributed Expenses		
8a	Administrative and General	\$	\$
8b	Marketing (Advertising)	\$	\$
8c	Utilities	\$	\$
8d	Repair and Maintenance	\$	\$
8e	Other Undistributed Expense 1	\$	\$
8f	Other Undistributed Expense 2	\$	\$
9	Total Undistributed Expenses (add lines 8a-8f)	\$	\$
10	Fixed Expenses		
10a	Insurance	\$	\$
10b	NPS Franchise Fee (if applicable)	\$	\$
10c	Other Fixed Expense 1	\$	\$
10d	Other Fixed Expense 2	\$	\$
11	Total Fixed Expenses (add lines 10a – 10d)	\$	\$
12	Total direct, undistributed and fixed expenses (add lines 7, 9 and 11)	\$	\$
13	EBITDA* (Line 5 minus line 12)	\$	\$
14	Depreciation and Amortization	\$	\$
15	Interest	\$	\$
16	Net Income Before Income Taxes (Line 13, minus lines 14 & 15)	\$	\$

^{*}Earnings before Interest, Taxes, Depreciation and Amortization

TABLE 4: PERSONAL FINANCIAL STATEMENT (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(A))

Nan	ne:				
As o	As of Date:				
% C	% Ownership:				
1	Cash in Bank	\$			
2	IRA and Other Retirement Accounts	\$			
3	Stocks & Bonds in Taxable Accounts	\$			
4	Real Estate	\$			
5	Accounts and Loans Receivable	\$			
6	Life Insurance (Cash Surrender Value Only)	\$			
7	Automobile (Present Value Only)	\$			
8	Other Personal Assets (Describe)	\$			
9	Total Assets (add lines 1-8)	\$			
10	Accounts Payable	\$			
11	Bank Loans Outstanding	\$			
12	Mortgage Loans Outstanding	\$			
13	Other Loans Outstanding (Describe)	\$			
14	Unpaid Tax Liability	\$			
15	Other Liabilities (Describe)	\$			
16	Total Liabilities (add lines 10-14)	\$			
17	Total Net Worth (add lines 9 and 16)	\$			
18	Salary	\$			
19	Investment Income	\$			
20	Other Income (Describe)	\$			
21	Total Income (add lines 17-19)	\$			
22	Endorsements or Guarantees	\$			
23	3 Other Contingent Liabilities (Describe) \$				
24	Total Contingent Liabilities (add lines 22-23) \$				

8, 13, 15, 20 & 23 below:

Provide a CURRENT (within the last six months) and complete **Business Credit Report with a Credit Score** in the name of the Offeror from a major credit reporting company such as Equifax, Experian, TRW or Dun & Bradstreet. If the credit report includes negative information, provide a narrative explanation.

Notes to Offeror and/or Offeror-Guarantor:

If you cannot obtain a Business Credit Report, submit Personal Credit Reports for each Offeror. For partnerships, submit a personal Credit Report for each general partner. <u>Corporations must submit a Business Credit Report.</u>

In the event the Offeror is not yet in existence, submit credit reports for each Offeror-Guarantor. Submit a Business Credit Report if the Offeror-Guarantor is a business entity. Submit a Personal Credit Report if the Offeror-Guarantor(s) is an individual.

Subfactor 4(b). Demonstrate your proposal is financially viable and that you understand the financial obligations of the Draft Contract by providing the following:

1) Personal Property

Using **Table 5** below, list all currently owned personal property with monetary value equal to or exceeding \$2,000 that you will use for **your operations inside of the Park** and provide an estimate of its current value. <u>Unlike Subfactor 4a</u>, do not include any personal property for your operations outside of the Park.

Using **Table 5** below, list all of the personal property with monetary value equal to or exceeding \$2,000 that you will intend to acquire to use for this.

TABLE 5: PERSONAL PROPERTY TO BE USED IN THE DRAFT CONTRACT (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(B))

Personal Property	Quantity	Value of <u>Currently Owned</u> Personal Property
		\$
		\$
		\$
		\$
Total Value of Currently Owned Personal Property		\$

Personal Property	Quantity	Value of Personal Property that <u>will be</u> <u>Acquired</u> Prior to Operation
		\$
		\$
		\$
		\$
Total Value of Personal Property Investment		\$

2) Start-Up Costs

Estimate the start-up costs needed to begin operating the business (within the Park only) and use those estimates to complete the **Table 6** below. It is anticipated that even an Incumbent may have start-up costs if there are items to be purchased or working capital expenses to be paid prior to the start of the new contract. **Only provide estimates for those items you need to acquire in order to begin operating. Do not include costs for items you already own.** For working capital (cash), estimate the amount of cash you will need to have available after purchasing the other items (describe) in order to begin operating the business. For example, working capital would include salaries and rent you will pay before you generate income from the operations in the Park.

The total "Value of Personal Property Investment that will be Acquired Prior to Operation" that you listed in the previous table should be equal to the amount you list for Personal Property in this table.

Table 6: Start-Up Costs (Principal Selection Factor 4 – Subfactor 4(b))

Acquisition/Investment Category	Acquisition/Investment Amount
Personal Property (Equipment)	\$
Merchandise (Inventory)	\$
Supplies	\$
Working Capital (Cash)	\$
Other (Describe)	\$
Total Funds Needed	\$

Describe "Other" investment listed in the table:

3) Operating Projections

a) Based on the condition of your personal property provided or purchased for the operation, attach a list of items using **Table 7**, that you will need to replace during the term of the Draft Contract. Include the anticipated year for the expenditure, the quantity of item(s) to be replaced, the description of the item(s), the approximate total value of the replacement, and how you plan to pay for the personal property replacement. (For example, cash, bank loan etc.).

If your projected expenditures for personal property investments exceeds \$2,000, provide an explanation of how you will fund the investment.

If you will not need to replace personal property during the term of the Draft Contract, explain your reasoning.

Add, remove, or rename rows for years as needed in **Table 7**.

TABLE 7: ADDITIONAL PERSONAL PROPERTY INVESTMENTS (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(B))

Anticipated Year of Expenditure	Quantity	Capitalized Personal Property (Equipment) Items	Total Value	How will you fund the investment?
Year 1				
Year 1				
Year 2				
Year 2				
Year 3				
Year 3				
Year 4				
Year 4				
Year 5				
Year 5				
Year 6				
Year 6				
Year 7				
Year 7				
Year 8				
Year 8				
Year 9				
Year 9				
Year 10				
Year 10				

- b) Demonstrate that your proposal is financially feasible and that you will have a reasonable opportunity to make a profit from your business while carrying out the terms and conditions of the Draft Contract by completing the following Prospective Income Statement, **Table 8**.
 - Estimate the amount of income and expenses for the proposed operation for the first year of operation. We included blank lines on the prospective income statement for your estimates for expense categories we did not list. Describe those categories on the blank lines.
 - Include only revenues and expenses related to the services <u>required and authorized</u> by the Draft Contract inside the Park. Do not include other services you may provide outside the Park

Fully explain the assumptions on which you base your projections and provide sufficient detail so we fully understand your assumptions. Provide revenue estimates by department, if applicable. If the projections show significantly increased revenues from the projections provided in the prospectus, provide a full explanation of the changes.

Note to Offeror: If you are not familiar with making these types of projections, you should consult an accountant or business advisor.

Additional Instructions for completing the Prospective Income Statement on the next page:

Line 1: You must base the revenue projections on the current NPS approved rate schedule (see

Appendix B: Operating Plan 3. B) (2)). If applicable, show revenues by departments (separate

revenue activities - e.g., guide services, gift sales, snack bar revenue, etc.).

Line 8a: Administrative and General includes the costs of managing the business and may include

items such as: credit card commissions; legal and accounting fees; travel; meals and entertainment; postage and printing; professional training; telecommunications expenses;

etc.

Line 10a: Insurance: As required in Exhibit D of the Draft Contract

Line 13: Earnings before Interest, Taxes, Depreciation and Amortization

TABLE 8: PROSPECTIVE INCOME STATEMENT (PRINCIPAL SELECTION FACTOR 4 – SUBFACTOR 4(B))

If a **line is marked with an asterisk**, see additional notes on the previous page.

Some lines may not be used, place "N/A" in these lines.

Include only revenues and expenses related to the services required and authorized by the Draft Contract **inside the park** in your prospective income statement. **Do not** include other services you provide outside the park. This is **unlike** the Income Statement you provided in Subfactor 4(a).

		Year 1	Assumptions
1	Revenues*		
1a	Revenue Source 1 _canoe/kayak rental	\$	
1b	Revenue Source 2 _raft rental	\$	
1c	Revenue Source 3 _people shuttling	\$	
1d	Revenue Source 4vehicle shuttling	\$	
1e	Revenue Source 5guide services		
2	Total Revenues (add lines 1a-1e)	\$	
3	Cost of Sales		
4	Total Cost of Sales	\$	
5	Gross Profit (Line 2 minus line 4)	\$	
6	Direct Expenses		
6a	Salaries and Wages	\$	
6b	Payroll Taxes and Benefits	\$	
6с	Operating Supplies	\$	
6d	Car and Truck Expenses	\$	
6e	Vessel Expenses	\$	
6f	Other Direct Expense 2	\$	
7	Total Direct Expenses (add lines 6a-6f)	\$	
8	Undistributed Expenses		
8a	Administrative and General*	\$	
8b	Marketing (Advertising)	\$	
8c	Utilities	\$	
8d	Repair and Maintenance	\$	
8e	Other Undistributed Expense 1	\$	
8f	Other Undistributed Expense 2	\$	
9	Total Undistributed Expenses (add lines 8a-8f)	\$	
10	Fixed Expenses		
10a	Insurance*	\$	
10b	NPS Franchise Fee	\$	
10c	Property Taxes or Property Rental	\$	
10d	Other Fixed Expense 2	\$	
11	Total Fixed Expenses (add lines 10a-10d)	\$	
12	Total direct, undistributed and fixed expenses (add lines 7, 9 and 11)		
13	EBITDA* (Line 5 minus line 12)	\$	
14	Depreciation and Amortization	\$	
15	Interest	\$	
16	Net Income Before Income Taxes (Line 13, minus lines 14 & 15)	\$	

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Subfactor 4(c). Demonstrate your ability to obtain the required funds for start-up costs (those set out in 4(b)2) above) under the Draft Contract by providing credible, compelling documentation, particularly evidence from independent sources, including bank statements, financial statements, and signed loan commitment letters. Fully explain the financial arrangements you propose, using the following guidelines:

Note to Offerors and/or Offeror-Guarantor: If you will use funds from more than one source, provide information for all of the funding sources you intend to use.

- **1) Owner or investor financing-** If you will obtain funds for start-up costs from cash balances or the sale of liquid assets (e.g. stocks) from an account in the name of:
 - The Offeror or the owner of a sole proprietorship, provide the following:
 - o Current bank or investment account statements that verify the account and account balance
 - o Documentation of any assets to be sold.
 - A parent company, an Offeror-Guarantor that is a business entity, or another related business entity, provide the following:
 - o An audited or reviewed Income Statement for the two most recent fiscal years
 - o An audited or reviewed most recent fiscal year Balance Sheet
 - An audited or reviewed most recent fiscal month Balance Sheet
 - o Current bank or investment account statements that verify the account and account balance.
 - Documentation of any assets to be sold.
 - o Signed commitment letter from the company to use the balance in the account (or a specified amount) for the purpose of funding the start-up costs of the operation.
 - An Offeror-Guarantor(s) that is an individual, or another individual or entity not listed above, provide the following:
 - o Current bank or investment account statements that verify the account and account balance
 - Documentation of any assets to be sold.
 - o Signed commitment from the party named on the account to use the balance in the account (or a specified amount) for the purpose of funding the start-up costs of the operation.
- 2) Debt financing- If you will obtain funds for the start-up costs from a loan made to you by:
 - A lending institution (bank, savings and loan, etc.) provide supporting documentation that describe the loan and, at a minimum, include the following in a letter from the lender, addressed to the National Park Service, and on the institution's letterhead.
 - o Date of the letter
 - o Amount of the loan
 - Interest rate of the loan
 - o Term (length) of the loan
 - Expiration date of the commitment
 - o Any encumbrances on the loan
 - A parent company, an Offeror-Guarantor that is a business entity, or another related business entity, provide the following:
 - o An audited or reviewed Income Statement for the two most recent fiscal years

- o An audited or reviewed most recent fiscal year Balance Sheet
- o An audited or reviewed most recent fiscal month Balance Sheet
- o Current bank or investment account statements that verify the account and account balance.
- o Documentation of any assets to be sold.
- Signed financing agreements or letters of commitment. Letters must be from the company, addressed to the National Park Service, and on company letterhead. This letter must include at a minimum:
 - Date of the letter
 - Amount of the loan
 - Interest rate of the loan
 - Term (length) of the loan
 - Any encumbrances on the loan
- An Offeror-Guarantor(s) that is an individual, or another individual or entity not listed above, provide the following:
 - o Current bank or investment account statements that verify the account and account balance.
 - o Documentation of any assets to be sold.
 - o Signed financing agreements or letters of commitment. Letters must be from the party named on the account and addressed to the National Park Service. This letter must include at a minimum:
 - Date of the letter
 - Amount of the loan
 - Interest rate of the loan
 - Term (length) of the loan
 - Any encumbrances on the loan

Note to Offerors: The Service uses this information to verify that funds actually exist and will be available when you need them.

PRINCIPAL SELECTION FACTOR 5. THE AMOUNT OF THE PROPOSED MINIMUM FRANCHISE FEE AND OTHER FORMS OF FINANCIAL CONSIDERATION TO THE DIRECTOR. (0-4 POINTS)

The minimum franchise fee acceptable to the Service is two (2%) of gross receipts.

The offer of a higher franchise fee than this minimum is generally beneficial to the Service and accordingly will generally result in a higher score under this selection factor; however, consideration of revenue to the United States is subordinate to the objectives of protecting, conserving, and preserving resources of the park area and of providing necessary and appropriate visitor services to the public at reasonable rates.

State the amount of franchise fee you propose. Such fee must be at least equal to the minimum franchise fee set forth above. Express this fee as a percentage of annual gross receipts. <u>Do not</u> propose a tiered franchise fee, e.g., 3% on the first \$100,000, 4% on gross receipts between \$100,001 and \$200,000, 5% on gross receipts from \$200,001 and above.

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Note: The Service considers a higher franchise fee above 2% an element of a better offer.

SECONDARY SELECTION FACTOR 1. THE QUALITY OF THE OFFEROR'S PROPOSAL TO CONDUCT ITS OPERATIONS IN A MANNER THAT FURTHERS THE PROTECTION, CONSERVATION, AND PRESERVATION OF THE PARK AND OTHER RESOURCES THROUGH ENVIRONMENTAL MANAGEMENT PROGRAMS AND ACTIVITIES, INCLUDING, WITHOUT LIMITATION, ENERGY CONSERVATION, WASTE REDUCTION, AND RECYCLING. (0-3 POINTS)

The park is interested in having the Concessioner adopt and implement innovative environmental management programs or strategies that promote environmental leadership and activities.

Secondary Subfactor 1 - Environmental Stewardship and Education.

Using not more than **three (3)** pages, including all text, pictures, graphs, etc., please answer the following:

- 1. The NPS has a goal to phase out single-use plastics by the 2030s. Please describe any programs or strategies you will adopt and implement to support the Park in achieving this goal.
- 2. Human waste is becoming an increasingly large problem along the Riverway. Please describe all programs or strategies you will adopt and implement to ensure that day trippers know where and how they can either use a toilet or appropriately defecate along the section of river they are floating when a toilet is not available.

SECONDARY SELECTION FACTOR 2. THE QUALITY OF THE OFFEROR'S PROPOSAL TO CONDUCT ITS OPERATIONS IN A MANNER THAT MINIMIZES CONGESTION ALONG THE RIVER (0-3 points)

The park is interested in having the Concessioner adopt and implement innovative management strategies that will alleviate congestion and resource impacts at launch and take-out sites.

Secondary Subfactor 2 - Congestion Management.

Using not more than **four** pages, including all text, pictures, graphs, etc., please answer the following:

1. With the increased popularity of floating the Buffalo River, the NPS desires to increase safety, enhance the environment, and decrease riverbank degradation resulting from vehicle congestion and overcrowding at many launch and take-out sites. Describe the programs and strategies you will adopt and implement to minimize or eliminate the number of visitors' vehicles who rent from you being parked inside the Park.

Note to Offerors: The evaluation panel will only take firm commitments into account when evaluating proposals. Responses that include terms such as "look into", "research", "may", "if feasible", "could" and similar terms are not considered to be firm commitments. In addition, the Service considers responses that include a specific time for commitment implementation as a stronger response.