

# 2014 Facebook Fan Photo Contest

## Sequoia and Kings Canyon National Parks

### Rules of the Contest

There are five categories open for judging:

- 1) Wilderness
- 2) Wildlife
- 3) Sequoias
- 4) Other photos
- 5) Fan Favorite: While the parks' Facebook managers will judge the first three categories, our fans might enjoy a chance to weigh in as well. You can like as many photos as you want in this category. The photo with the most "likes" will win the "Fan Favorite." See below for more details.

The photo(s) must have been taken in Sequoia and Kings Canyon National Parks.

Photos of people: Do not submit photos that clearly identify people. This opens multiple legal issues about whether or not the people in the photo have granted permission to have their image used in a public forum. If you choose to share a photo with a person(s) who is unidentifiable in it, please keep these photos appropriate to the family-friendly nature of our Facebook page. People in the photos must be demonstrating good stewardship of the parks and enjoying the parks in a manner consistent with the laws, rules, and mission of the National Park Service. Inappropriate photos will be deleted (e.g., anything illegal, feeding or harassing wildlife, swimming in an unsafe area, etc.).

We will start accepting submissions on January 15, 2014 at 12:00 a.m. PST, and the contest will run until January 31st. The last possible time to submit a photo will be January 31, 2014 at 5 p.m. PST.

**Each fan may submit up to three photos and you may submit the same photo for different categories.** That is, if you have a beautiful photo of a bear in front of the Parker Group, you could submit it in both the "Wildlife" and "Sequoias" categories. Please submit photos in the largest size possible.

**Every photo entry that the parks receive as part of the contest becomes the parks' property. The parks will have non-exclusive, unlimited use of the photo(s). Use of these photo(s) shall include, but is not limited to, audiovisual programs; museum exhibits; websites; publications; news releases; public service announcements; internal communication; and product artwork. Additionally, you waive the right to inspect or approve any use of the material and any right to royalties or other compensation arising or related to the use of the material. We will provide photo credit when the park determines it practicable. A high-resolution version of winning photo(s) must be emailed to the park contest coordinator. You still own the photo and may use it however you see fit.**

Federal government employees who work in Sequoia and Kings Canyon National Parks (National Park Service, U.S. Geological Survey, and US Forest Service employees who have a duty station in the parks) and their families are excluded from participating in the contest.

There will be one winner in each category. Winners will receive the 2014 Sequoia and Kings Canyon Annual Pass. This pass, valued at \$30, is valid for Sequoia National Park, Kings Canyon National Park, and

the Hume Lake District of Sequoia National Forest/Giant Sequoia National Monument. It admits up to six passengers in a private vehicle, is valid for one year from month of the official announcement of winners, and is non-transferable. Alternate prizes may be available for winners who already own passes.

### **How to Submit a Photo:**

You can submit your photo(s) to Sequoia and Kings Canyon National Parks' Facebook account on the wall. You must write "2014 Photo Contest Entry" and the specific name of the category it is being entered in on the post for consideration. In addition, you are encouraged to provide a title and location of the photo. Any photo that does not say "2014 Photo Contest Entry" will not be considered. We currently receive photos from our fans for fun. The "2014 Photo Contest Entry" tells us that you have read and understand these contest rules, intend to have your photo be part of the contest, and understand that every photo submission that the parks receive as part of the contest becomes the parks' property.

### **How Can I Vote for the Fan Favorite?**

You may "Like" photo entries when they are posted to the parks' Facebook wall, but these "Likes" do not count as "Fan Favorite" votes. The park staff will set up a *Facebook Photo Contest Album* for the contest and fans can "Like" as many photos as they want. The number of photos for the "Fan Favorite" category could be limited based upon quality, appropriateness of the photo, and number of submissions. It may take us some time to get the album up and running. There are a handful of us doing this in addition to our full-time jobs. Please be patient as we work to upload these photos. We will notify our fans as updates occur.