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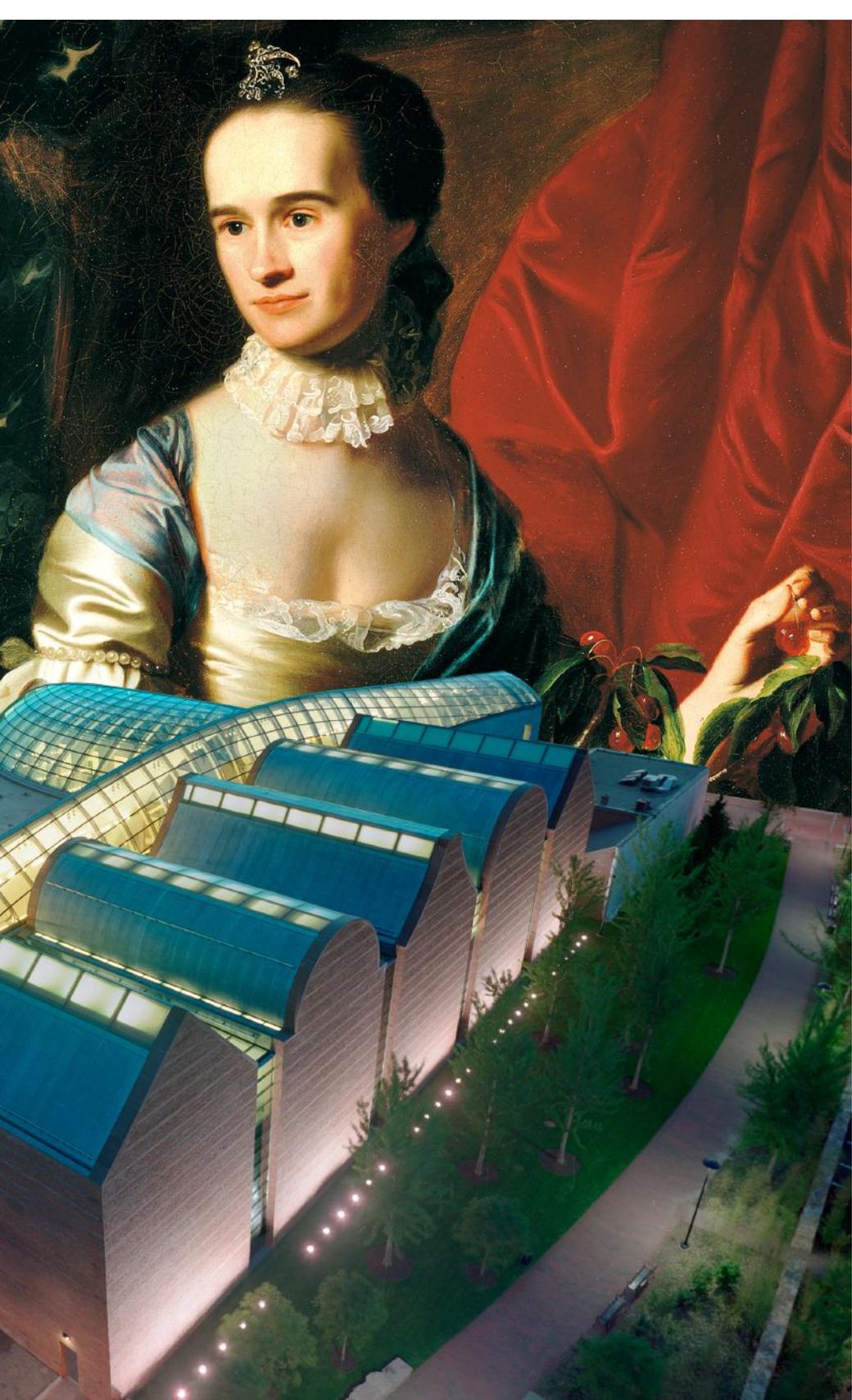
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Mayor Kim Driscoll
John Andrews, SocialPalates.com

SALEM MASSACHUSETTS

is a great place to visit, live, and work.

Welcome to America's most exciting historic port city! While you are here experience Salem through our museums, tours, and historic sites, and contemporary Salem at our galleries, shops, and restaurants. From our beautiful waterfront and harbor to our vibrant and bustling downtown there is plenty to love about our city.

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Easy to explore on foot, by trolley, or on two wheels with our free SalemSpins bike share program, Salem is located a convenient five commuter rail stops from Boston's North Station and is less than an hour from Boston's Long Wharf on the high speed Salem Ferry.

When you visit Salem in 2016 you will find fascinating exhibitions at Peabody Essex Museum, year-round festivals, special events, and many new businesses downtown and on our waterfront. Our music, arts, and local theater scene is more vibrant than ever.

The vibrancy, diversity, and history of our community attracts new residents every year. If you love Salem so much that you can't imagine leaving here, check out the New Resident Guide at www.salem.com and consider living in Salem full time! Great stories begin here and we'd love to add yours!

Whether you are traveling independently, with a group, or with your family, from near or from far, welcome to Salem, Massachusetts - a City that, as you will discover, is still making history every day.

Sincerely,
Kimberley Driscoll
Kimberley Driscoll, Mayor

For additional copies of this guide, advertising & information contact:

DESTINATION SALEM

P.O. Box 630 • Salem, MA 01970

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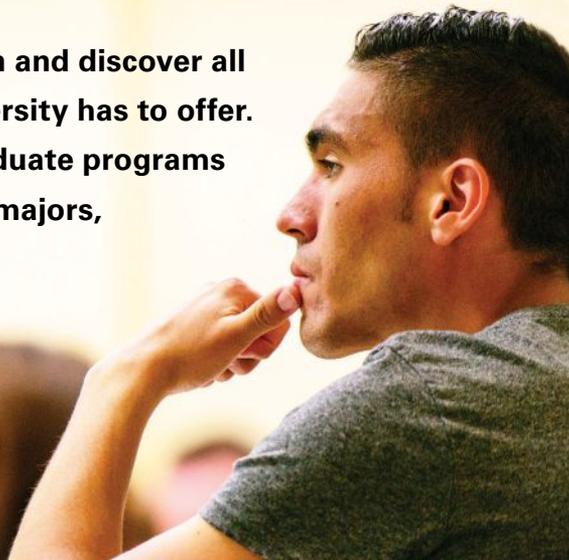
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salemwitchmuseum.com

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witchhouse.info

the Witch House is owned and operated by the City of Salem

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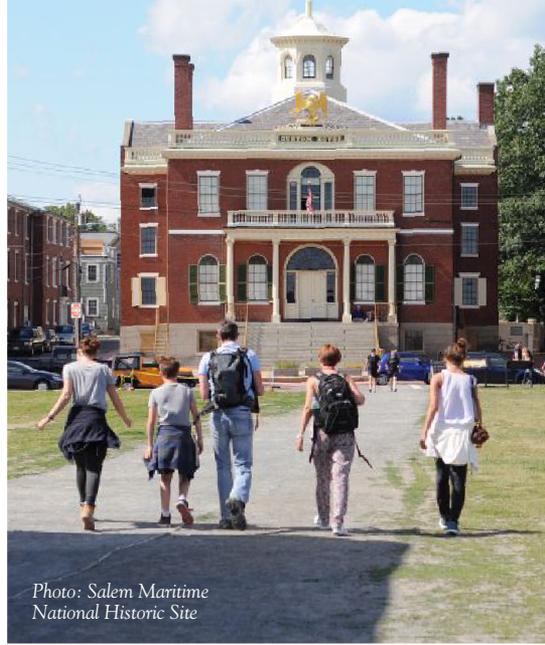


Photo: Salem Maritime National Historic Site

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Fold-out Map of Salem Fold Out

VISITOR & TRAVEL INFORMATION

Destination Salem
Office of Tourism & Cultural Affairs
978.741.3252 | Salem.org

National Park Service
Salem Regional Visitor Center
2 New Liberty St. | 978.740.1650
Jan 1 - April 18: Wed-Sun 10am-5pm
April 19-Nov 30: 7 days/week 9am-5pm
Dec 1-Dec 31: Wed-Sun 10am-5pm
nps.gov/sama

Salem Chamber of Commerce
265 Essex Street • 978.744.0004
Salem-Chamber.org

Salem Maritime National Historic Site
160 Derby St. | 978.740.1650
nps.gov/sama

REGIONAL & STATEWIDE TRAVEL INFORMATION

Greater Boston Convention & Visitors Bureau
888.SEE.BOSTON | BostonUSA.com

North of Boston Convention & Visitors Bureau
978.465.6555 | NorthOfBoston.org

Massachusetts Office of Travel & Tourism
800.227.MASS | MassVacation.com

DIAL 911 FOR ALL EMERGENCIES

North Shore Medical Center/Salem Hospital
81 Highland Ave.
978.741.1215 Reception
978.354.3500 Emergency
nsmc.partners.org

MassGeneral for Children at North Shore Medical Center
57 Highland Ave. • 978.745.2100
nsmc.partners.org

Salem Police
Non-Emergency Number
978.744.0171

See page 52 for directions and parking information.

FIVE SEASONS OF SALEM

With a festival or celebration every month of the year, a robust local theater scene, active night-life, and ever-changing museum programming, you will always find something to do and explore in Salem. For more events visit salem.org.

WINTER

January 9 – April 3

Alchemy of the Soul:

Maria Magdalena Campos-Pons
Pem.org

February 27 – June 5

Asia in Amsterdam: The Culture of Luxury in the Golden Age
Pem.org

March 3 – 10

Salem Film Fest
SalemFilmFest.com

March 13 – 17, 20 – 24

Salem Restaurant Week
Salem-Chamber.org

March 20

Salem Award for Human Rights & Social Justice
SalemAward.org

SPRING

April 8

Emmerton Exhibition Opening
7Gables.org

April 24

Walk/Run for HAWC
Hawcdv.org

April 29 – May 1

Massachusetts Poetry Festival
MassPoetry.org

May 14 – September 5

Rodin: Transforming Sculpture
Pem.org

May 21 – September 17

Derby Square FLEA/Salvage/Art Market
DerbySquareMarket.com

June 3 – 5

Salem Arts Festival
SalemArtsFestival.com

June 4

Ice Cream Social at the Phillips House
HistoricNewEngland.org

June 9 – October 20

Salem Farmers' Market
SalemFarmersMarket.org

June 19

North Shore Medical Center Cancer Walk
NSMCGiving.Partners.org

June 25

North Shore Pride Parade
NorthShorePride.org

July 4

Salem Celebrates the Fourth
Salem.com

July 16 – November 6

American Impressionist: Child Hassam and the Isles of Shoals
Pem.org

July 16 – 17

A3D Salem Culture Fest
A3DInc.org

August 1 – 10

Salem Heritage Days
Salem.com

August 6

Salem Maritime Festival
Nps.gov/SaMa

August 6

Chestnut Street Car Meet
HistoricNewEngland.org

August 6 – 7

Essex Street Fair
Salem-Chamber.org

August 7

Bridge & Back 10K Road Race
SalemRoadRaces.com

August 13 – 14

Salem Jazz & Soul Festival
SalemJazzSoul.org

August 20 – 21

Antique & Classic Boat Festival
BoatFestival.org

September 10 – 11

Salem Spice Festival
PioneerVillageSalem.org





Haunted Happenings
Photo: John Andrews



Heritage Days
Photo: John Andrews



Artists' Row
Photo: Salem Food Tours

September 16 – 18, 23 – 25
Trails & Sails
EssexHeritage.org

September 17
Wicked Half Marathon
BnSEventManagement.com

September 18
Taste of The Gables
7Gables.org

OCTOBER

October 1 – 31
Salem Haunted Happenings
HauntedHappenings.org

October 1 – 31
Festival of the Dead
FestivaloftheDead.com

October 6
**Haunted Happenings
Grand Parade**
Salem-Chamber.org

October 8 – 9
Haunted Biz Baz Street Fair
Salem-Chamber.org



Derby Square Flea Market
Photo: Donna Sawyer

October 7-9, 14, 15, 22-23,
28-29, 30-31
Spirits of The Gables
7Gables.org

October 7-9, 14, 15, 22-23,
28-29, 30-31
Legacy of the Hanging Judge
7Gables.org

October 28
Official Witches Halloween Ball
FestivaloftheDead.com

October 29
**26th Annual Hawthorne
Hotel Halloween Party**
HawthorneHotel.com

October 31
**Tricks, Treats, and Treasures
at the Phillips House**
HistoricNewEngland.org

October 31
Halloween
HauntedHappenings.org

FALL

November
Salem Literary Festival
SalemLitFest.org

November 6 – 10, 13 – 17
Salem Restaurant Week
Salem-Chamber.org

November 19 – March 12, 2017
Shoes: Pleasure and Pain
Pem.org

November 24
Wild Turkey 5 Mile Road Race
SalemRoadRaces.com

November 25 – January 1, 2017
Salem Holiday Happenings
Salem.org

WINTER

December 2 - 4
Christmas in Salem
ChristmasinSalem.org

December 31
New Year's Eve Launch!
SalemMainStreets.org

January 13 – 15, 2017
Salem Comedy & Spirits Festival
SalemComedyAndSpiritsFestival.com

February 10 – 12, 2017
Salem So Sweet
SalemMainStreets.org



Witchcraft at Salem Village, unattributed; Pioneers in the settlement of America from Florida in 1510 to California in 1849, by William A. Crafts, (1876)

A VISITOR'S GUIDE TO THE SALEM WITCH TRIALS

The events that unfolded in Salem Town and Salem Village (modern-day Danvers) more than 300 years ago have left an indelible mark on the history of America. There are lessons to be learned from the 13 month period of time that is now known as the Salem Witch Trials; lessons that lend themselves to due process, civility, and society in America and around the world.

The Salem Witch Trials have been the subject of countless works of fiction and non-fiction. Characters inspired by the stories of 1692 have graced the big screen and the small screen, in literal portrayals and creative adaptations. In Salem you will find several places to learn about and remember the events of 1692. Each site is different; each tells a different story or shares a different perspective.

We invite you to delve deeply into this story and take away the lessons it has to teach, to remember the innocent victims, and pledge to keep their spirit with you into the future.

Places to Reflect

The Salem Witch Trials Memorial, behind the Old Burying Point, is the most appropriate place to remember the victims of 1692. Their names and dates of execution are inscribed in benches that extend from walls that are located behind the cemetery. Their words are etched in the threshold, covered in part by the walls on either side.

The Salem Village Witchcraft Memorial in Danvers was the first such Memorial to honor all of the 1692 witchcraft victims. It is located across the street from the site of the original Salem Village Meeting House where many of the witch examinations took place.

Places to Connect

The Witch House, the only home in Salem with direct ties to 1692, was home to Trials Judge Jonathan Corwin.

Rebecca Nurse Homestead in Danvers is the only home of a person executed during the trials that is open to the public. More than 25 acres occupied by the Nurse family, including the original home and the family cemetery are preserved.

Places to Learn

Cry Innocent: The People versus Bridget Bishop is a dramatic recreation of the pre-trial of Bridget Bishop. The audience is the jury in this unique presentation, and Bridget's fate hangs in the balance at each show. Regardless of how the audience finds Goodwife Bishop, after the verdict is read, the characters explain what actually happened in 1692.

The Salem Wax Museum of Witches & Seafarers interprets Salem's history from Roger Conant's arrival through the Witch Trials and the Great Age of Sail.

The Salem Witch Museum features two exhibits: the first explains what happened in Salem during the Witch Trials of 1692, and the second explains why the trials matter today by examining the history of the word "Witch" and the components of a social witch hunt.

The Witch Dungeon Museum provides a dramatic reenactment of one of the trials and then guides the audience through a recreated dungeon that demonstrates the horrid conditions in which the accused were held until trial.

The Witch History Museum provides a narrated introduction to the trials followed by a self-guided tour through life-sized sets that interpret stories of the people affected by the trials in 1692.

Films to Watch

Witch Hunt: Examine the Evidence was released in 2014. This film incorporates modern scholarship with contemporary film making to give the audience a new insight into the events of 1692.

The True 1692 (3-D) is a dramatic telling of the events of the Salem Witch Trials. Produced in conjunction with *Cry Innocent*, this film also incorporates current research.

Tours to Take

There are also several walking tours that will guide you to locations in Salem that are significant to the Salem Witch Trials. Bewitched After Dark Walking Tours, Salem Historical Tours, and the Essex Heritage Witch Hunt Tours each concentrate on the events of 1692.

For more information about the Salem Witch Trials, sites related to the trials, and recommended reading about the trials, visit Salem.org.

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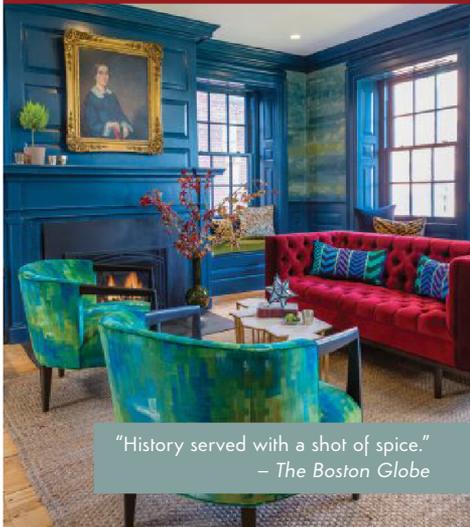


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AFRICAN AMERICAN

HISTORY IN SALEM

As slaves, as free men, as soldiers, and as activists, African Americans have been an integral part of Salem's culture and economy since the founding of the city in 1626.



As a young city and an active port, the economic prosperity of Salem was tied to the slave culture of the British Atlantic in the 17th and 18th centuries. As early as 1638, the first enslaved Africans were brought into the Massachusetts Bay Colony in the Salem-owned vessel *Desire*. Slaves worked as servants and skilled labor in the homes and businesses of Salem until the late 1700s.

Like most wealthy households in 17th and 18th century Salem, The House of the Seven Gables was home to three slaves. Owned by Captain John Turner II, Titus, Rebekah, and Lewis lived in the basement of the mansion. Records from the First Church reveal that Titus was a member of the church in good standing, and that both slaves and indentured servants worshiped with their masters but sat in back pews. While many have thought that The Gables' secret staircase was a stop on the Underground Railroad, research has disproven the theory.

In 1783 slave holding was outlawed in the Massachusetts. Change came slowly, however, as Rev. William Bentley lamented in his diary that some of his Salem congregation still owned slave ships as late as the early 1800s.

In the early 19th century an immigrant from Curacao, John Remond was becoming a prosperous Salem businessman. As a caterer, Remond handled some of the most important functions in Salem, including a lavish dinner at Hamilton Hall for the Marquis de Lafayette in 1824, the city's 200th anniversary in 1826, and a dinner for President Andrew Jackson in 1833.

Two of John Remond's children, Charles Lenox Remond and Sarah Parker Remond, were both active abolitionists who spoke in New England and Europe. Teacher and abolitionist Charlotte Forten came to Salem as a child to live with the Remond family and attend the town's integrated schools. In 1856, Forten was the first African American student to graduate from the Salem Normal School (today, Salem State University).

Opening in 1831, the Salem Lyceum hosted scores of nationally known artists, politicians, philosophers, and scientists, including Daniel Webster, Alexander Graham Bell, and Ralph Waldo Emerson. The Lyceum also featured many activists in the abolitionist movement, including William Lloyd Garrison, Frederick Douglass, and Charles Lenox Remond.

The Lyceum was also home to the bi-racial Salem Female Anti-Slavery Society, which was founded in 1843. During the society's 30-year history, members distributed clothing to freed "Negroes" in the area, participated in anti-slavery bazaars in Salem and at Boston's Faneuil Hall, organized a sewing school for African American girls, and aided fugitive slaves in Canada.

Throughout Salem's history, many African Americans were drawn to seafaring occupations because of the opportunity to earn equal pay with white crew members. Surviving crew lists from Salem's international trading fleet reveal a socially and ethnically diverse sailing community.



Salem Normal School, ca. 1880
© 2006 Phillips Library, Peabody Essex Museum

Black Picnic

Election Day was a holiday for slaves in 18th century New England. In Salem, slaves spent this day eating, dancing, singing and meeting relatives from surrounding communities in one of the fields around town. This tradition carried on into the 1920s when black churches from the greater Boston area began holding an annual picnic at Salem Willows Park. Today, African Americans still come from all over the United States to Salem Willows Park for the annual "Black Picnic."

FURTHER READING:

African American Heritage Sites in Salem, A Guide to Salem's History, National Park Service, Salem Maritime National Historic Site, 1998, revised 2008.

Salem Women's Heritage Trail, Bonnie Hurd Smith, 2000

Thanks to Bonnie Hurd Smith, Hurd Smith Communications, Michael Judd, The House of the Seven Gables, and Emily Murphy, Salem Maritime National Historic Site, for their contributions to this article.



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- Witch Dungeon Museum
- Witch History Museum
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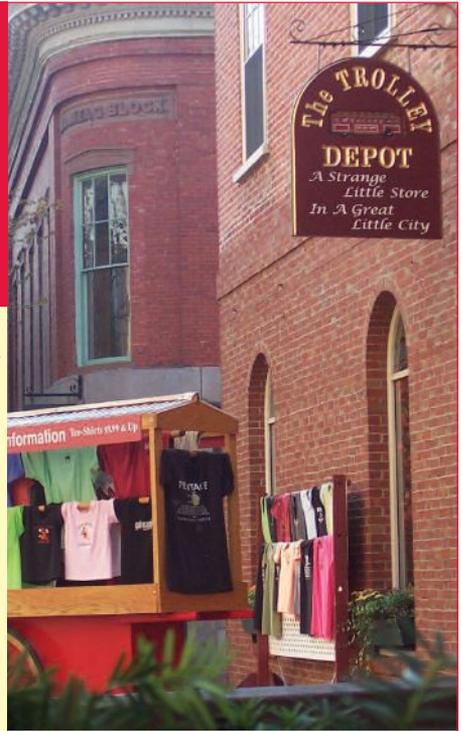
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ACCOMMODATIONS



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Hawthorne Hotel

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INNS & B&B'S

CAMPING

REGIONAL



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Amelia Payson House

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978-744-8304

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MAP 7

Morning Glory Bed & Breakfast

22 Hardy Street
978-741-1703

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MAP 2

Hawthorne Hotel

18 Washington Square West
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MAP 5

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284 Lafayette Street
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MAP 8

Northey Street House Bed & Breakfast

30 Northey Street
978-397-1582

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MAP 10

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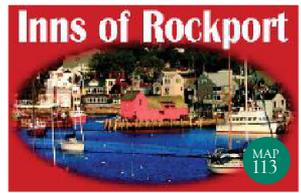
MAP 106

Boston Marriott Peabody

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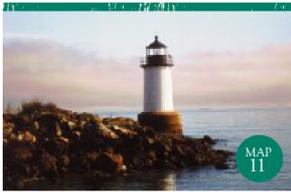
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Inns of Rockport

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InnsOfRockport.com



MAP 11

Winter Island Park

50 Winter Island Road
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Salem.com/Winter-Island-Park



MAP 108

Cape Ann's Marina Resort

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CapeAnnMarina.com



MAP 109

North Shore Hotel

50 Dayton Street-Danvers
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NorthShoreDanvers.com



MAP 107

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ResidenceInnDanvers.com



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HarborLightInn.com



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Pleasant Street Inn

17 Pleasant Street, Rockport
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PleasantStreetInn.net



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17 High Street, Rockport
800-789-7260



Come stay at our cozy 1790 home! 30 min from Salem. Savor our renowned breakfasts & exceptional hospitality! Read about us on TripAdvisor, then come relax in our quiet, comfortable Inn & enjoy this scenic seaside village! WiFi.
TuckInn.com



MAP 117

Wylie Inn & Conference Center
295 Hale Street, Beverly
978-867-1800

Conveniently located just minutes from Salem and area attractions, newly designed accommodations, direct beach access, Fountain Café & Bar, complimentary parking & Wi-Fi, fitness center, state of the art conference center. WiFi. ♿
WylieCenter.com

SALEM CALENDAR

Salem.org

Explore events on the new Salem Calendar by date, theme, or place. Register to create a plan, review events, and invite your friends. Lectures, tours, nightlife, and festivals - find them all on the Salem Calendar!

Salem
Still making history

SALEM NIGHT TOUR

Haunt and History Tour!



EVERY NIGHT AT 8PM

Join the adventure every night at 8pm! Our licensed guides lead you through legends, history, and the infamous hysteria of 1692. At a very comfortable pace, you will stroll the eerie streets and learn the thrills of America's most famous witch city! The tour sells out fast, reservations are highly suggested!

Tour meets at 127 Essex Street, Remember Salem Gift Shop

978-741-1170 www.salemghosttours.com

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122
Derby St.

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yeoldpeppercandy.com

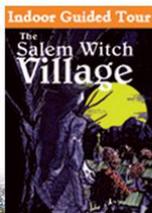
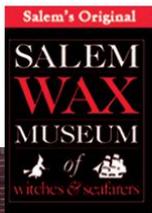
HAUNTED FOOTSTEPS GHOST TOUR

Salem's most respected,
recommended and supernatural tour
www.HauntedFootsteps.com

Salem Historical Tours

Afternoon tours on Cemetery, Revolutionary, Witchcraft history & more.

978.745.0666 • 8 Central Street
www.salemhistoricaltours.com



SalemWaxMuseum.com
SalemWitchVillage.biz
978-740-2929

Additional seasonal attractions: Frankenstein's Castle, Haunted Witch Village, Candelit Ghostly Walking Tour, Within A Witching Hour Spellcasting



HISTORY ALIVE!, INC.
PRESENTS THE 24TH SEASON OF

Cry Innocent

The People versus Bridget Bishop

by Mark Stevick



AND SEVERAL NEW, ORIGINAL OFFERINGS

Is Bridget Bishop capable of witchcraft?
Can a midwife practice in a world ruled by male doctors?

Will gender expression destroy the career of a gifted sculptor?

YOU decide. Play your part in history.



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MASSACHUSETTS
massvacation.com

Photos: Amisquam Lighthouse © Jeremy D'entremont; Tall Ship Friendship, Salem Maritime National Historic Site © Linda J. Orloffsky; Lobster at Woodmans of Essex © Woodmans; Motif #1, Rockport © John Grant

THE SALEM INN

Located steps to many attractions and fabulous eateries, The Salem Inn is a boutique hotel with a big history. Our forty guest rooms in three historic buildings offer spacious accommodations, many with fireplaces and whirlpool tubs. A complimentary continental breakfast is served each morning in the Inn's original 1834 kitchens. For reservations, visit www.saleminnma.com or call us at 978-741-0680.



Family Suites Pets Welcome Breakfast Included Comfortable Beds
www.saleminnma.com 7 Summer Street, Salem MA





The Hawthorne Hotel

With a view toward casual elegance

We start with a storied history and build from there – contemporary amenities, award-winning dining, stunning wedding venues, customized corporate events and impeccable, personal service.

ON SALEM COMMON

Salem, MA 01970

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Only one block from the historic waterfront.

www.HawthorneHotel.com | 978-744-4080

Salem Maritime

National Park Service
U.S. Department of the Interior
Salem Maritime National Historic Site



Our Common
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nps.gov/sama
(978) 740-1650
176 Derby St.



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ONLY A BROOM WILL GET YOU TO SALEM FASTER.

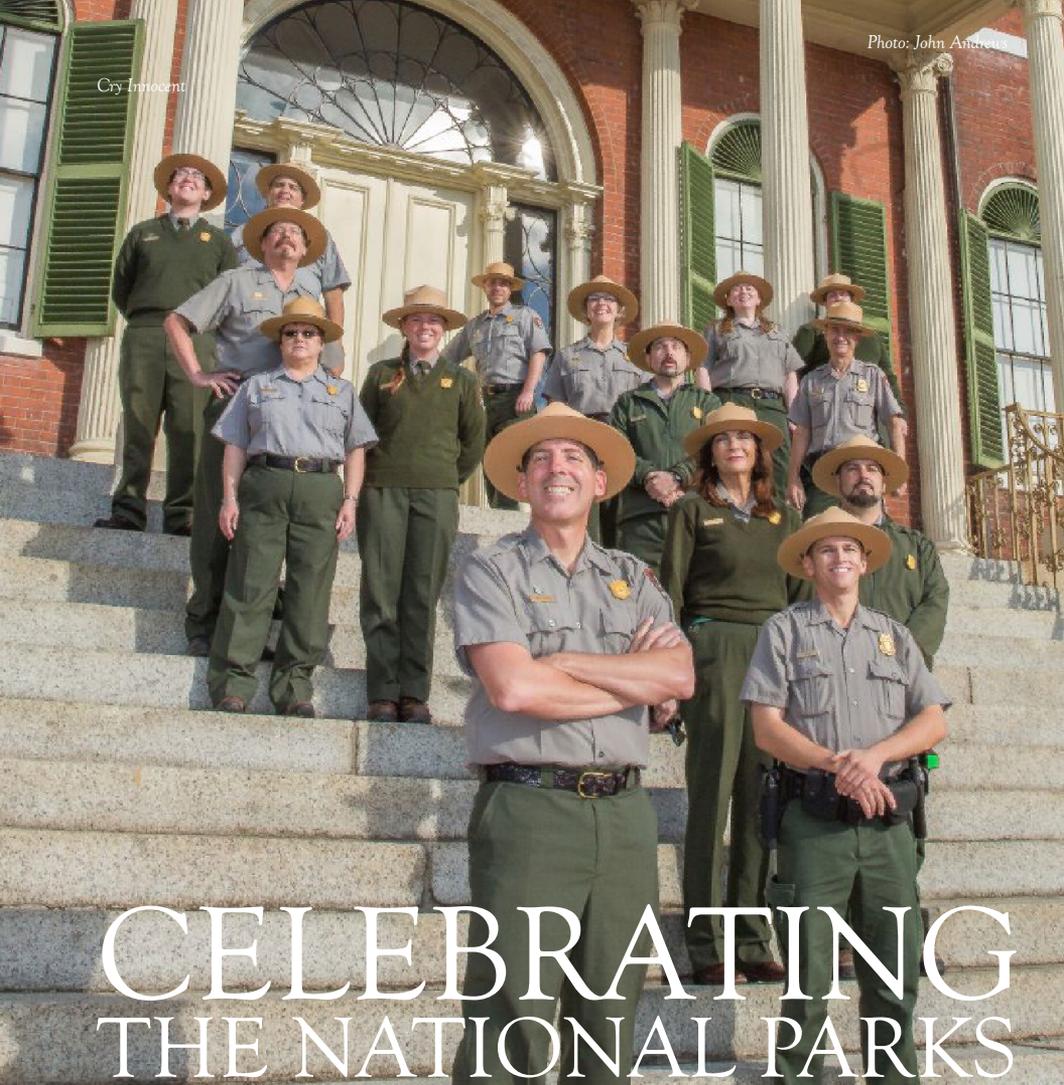


BHC

BOSTON HARBOR CRUISES

877 SEE WHALE

BOSTONHARBORCRUISES.COM



CELEBRATING THE NATIONAL PARKS IN SALEM

On August 25, 2016, the National Park Service is turning 100 years old and celebrating its Centennial. Salem Maritime National Historic Site, one of 409 national parks throughout the United States, is taking part in this nationwide celebration honoring the preservation of America's special places.





Few cities can claim a national park within their midst, but for the last 78 years Salem has been the proud home of Salem Maritime National Historic Site. Established on March 17, 1938, Salem Maritime is the first National Historic Site in the United States. The 9-acre waterfront park preserves three historic wharves and an extraordinary collection of Georgian and Federal buildings that together provide an intact example of a major American waterfront from the Great Age of Sail, ca. 1760 to 1830.

Visitors to the park discover how Salem helped shape the economic history of the nation by touring a late 1600's family home or the residence of America's first purported millionaire, strolling the wharves where privateers docked during the Revolutionary War, touring the Custom House where Nathaniel Hawthorne worked, or by stepping aboard the 171' replica tall ship *Friendship of Salem* and exploring the ships that once sailed the globe in search of exotic spices and trade goods.

Salem Maritime is a cornerstone site within the Essex National Heritage Area, a 500-square mile area that includes the 34 cities and towns of Essex County. Visitors to the region will find authentic examples of the United States' early colonial period, maritime and industrial heritage.

All park tours, films, and programs are free, and the park is open year round. Start your visit at the Salem Regional Visitor Center, 2 New Liberty Street, or at nps.gov/sama

Fun Facts

55 miles of line are used to rig and sail *Friendship of Salem*.

300 candlepower is the strength of the solar powered light in Derby Wharf Light Station, which is one of four lighthouses used to navigate Salem Sound.

500 chests of tea, china, and Chinese cinnamon brought home to Salem from Canton aboard the *Grand Turk* in 1786.

189,000 archaeological artifacts are maintained by the park.

776,600 people visit Salem Maritime National Historic Site annually.



ACTIVITIES



The House of the Seven Gables
Photo: John Andrews



Salem Trolley

STILL MAKING MEMORIES

MUSEUMS & ATTRACTIONS

TOURS

PSYCHICS

CINEMA & THEATER

REGIONAL ACTIVITIES



MAP 14

**Count Orlok's
Nightmare Gallery**

285 Derby Street
978-740-0500

This Tripadvisor 5 STAR rated attraction is unique! A cinematic museum for fans everywhere. Actors, characters, SPFX artists, and directors are all honored here with life size figures by Hollywood SPFX artists!
NightmareGallery.com



MAP 16

Frankenstein's Castle

288 Derby Street
978-740-2929

Step into the Salem Wax Museum's darkest dungeon and witness the horrors of Dr. Frankenstein. Open daily late June thru August. Extended hours in October. Tickets available at Salem Wax Museum and Salem Witch Village.
SalemWaxmuseum.com/Haunted-Houses.html



MAP 19

**Historic New England's
Phillips House**

34 Chestnut Street
978-744-0440

Visit Historic New England's Phillips House on historic Chestnut Street and learn about the Phillips family and their domestic staff in the early 1900's. Antique carriages & cars. Admission charged.
HistoricNewEngland.org



MAP 15

Cry Innocent

Old Town Hall
978-810-2588

Critically acclaimed live reenactment of the witchcraft examination of Bridget Bishop. Featured on The Travel Channel, NPR, TLC and more.
CryInnocentSalem.com



MAP 17

Friendship of Salem

160 Derby Street | 978-740-1650

The National Park Service owns and operates this replica tall ship. *Friendship* commemorates Salem's role as a center of global trade in post-Colonial America. Tours and activities available; seasonal.
NPS.gov/sama



MAP 21

The House of the Seven Gables

115 Derby Street | 978-744-0991

Discover the many surprises in The House of the Seven Gables. Admission also includes Nathaniel Hawthorne's birthplace, waterfront views, and a unique Museum Store. Tours daily 10am-5pm. (7pm July-October).
7Gables.org



Discover Salem Passport

Use this combo pass to explore the House of the Seven Gables, the Peabody Essex Museum, the Salem Witch Museum aboard the Salem Trolley (in season). Advanced online purchase necessary.
DiscoverSalemPassport.com



MAP 18

Gallows Hill Museum/Theatre

7 Lynde Street | 978-825-0222

Immerse yourself in the facts, myths & legends surrounding the witch trials. Witness ghosts & more with our live theatre experience! Five star ratings on Tripadvisor. Group bookings: March-Nov.
GallowsHillSalem.com



MAP 22

New England Pirate Museum

274 Derby Street | 978-741-2800

Features a guided tour where you will visit a re-created dock side village and pirate ship and experience the adventures of New England's sea robbers. Daily 10am-5pm May thru October (weekends in April and Nov.). Extended hours in October. Visa/MC/Dis. See ad on back cover.
PirateMuseum.com



MAP 13

Old Burying Point Cemetery
Charter Street

Salem's oldest graveyard, founded 1637. Find graves of notable Salem residents such as a Witchcraft Trials Judge, Massachusetts Governor, and even a Mayflower passenger. Closed after dark.



MAP 27

Salem Maritime National Historic Site
160 Derby Street | 978-740-1650

This National Park preserves one of America's most influential ports. Historic buildings, wharves, and the vessel *Friendship* describe the traders and sailors who brought the riches of the Far East to America.

NPS.gov/sama



MAP 29

Salem Willows Arcade
167 Fort Ave | 978-745-0251

Oceanfront, boardwalk-style arcade offering nostalgic favorites plus today's most popular games. Located in beautiful Salem Willows Park. Fun for kids of all ages! Group packages available. Open Apr-Sept ☒

WillowsArcade.com



MAP 23

Peabody Essex Museum

161 Essex Street
866-745-1876

The Peabody Essex Museum, one of the nation's fastest growing art museums. Features art and culture from New England and around the world, including a 200 year old Chinese House. Wi-Fi. ☒

PEM.org



MAP 28

Salem's Vintage Photography

172 Essex Street
978-745-2021

Salem's Vintage Photography presents The Wicked Witches of Salem. Experience a fun and professional photo session with you as the star. Leave with the best souvenir you will treasure forever!

SalemsVintagePhotography.com



MAP 30

Salem Witch Hunt Film & Tours

National Park Service Visitor Center
2 New Liberty St. | 978-224-2036

Learn about true causes and events behind Salem's witchcraft hysteria through our Salem Witch Hunt film (35 minutes), featuring reenactors at actual 1692 locations and the Myths & Misconceptions Walking Tour (45 minutes). ☒

EssexHeritage.org/SalemWitchHunt



MAP 24

Pioneer Village

978-744-8815
Forrest River Park

Pioneer Village is the oldest living history museum in America and is designed to represent Salem in the year 1630. Open June-September, Saturdays and Sundays. Tours at 1:30 & 3:00.

Pioneervillagesalem.org



MAP 16

Salem Wax Museum of Witches & Seafarers

288 Derby Street | 978-740-2929

Salem's original wax museum, family owned and operated for over two decades! London made wax figures depicting Salem's history from the witch trials hysteria and bold seafarers. Various combination tickets available. Brand new gift shop. AAA, other discounts, group rates. ☒

SalemWaxMuseum.com



MAP 31

Salem Witch Museum

19 ½ Washington Square North
978-744-1692

The Salem Witch Museum is Salem's most visited museum. Open year round with extended tours throughout the summer and October. We are the perfect start to your visit to our city. ☒

SalemWitchMuseum.com



MAP 20

Salem Witch Village

282 Derby Street | 978-740-2929

Guided by a practicing witch, discover the myths and the facts surrounding witches and their craft! For the answers and truth behind the legends, make this your first stop while in Salem! Various combination tickets available. Gift shop, AAA, other discounts, group rates. SalemWitchVillage.biz



MAP 34

Witch History Museum

197-201 Essex Street | 978-741-7770

Experience all the historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life sized scenes depicting these tragic untold stories of Salem. Open daily 10am-5pm April 1 through Nov. 30. Extended hours in October. Visa/MC/Dis. See ad on back cover. WitchHistoryMuseum.com



MAP 20

Within the Witching Hour-

Live Spell Casting

282 Derby Street

978-740-2992

A live spell casting presentation by a practicing witch that will take you through the steps of a ritual circle creating a sacred space, magical workings, and releasing your spells. Participation welcomed. SalemWitchVillage.biz/Spellcasting



MAP 15

Spirit of Salem Film

32 Derby Square-Old Town Hall

978-810-2588

Explore beyond Salem's witch history to discover the fascinating personality of this unique community, one of America's most innovative and most interesting cities. Film screens at the Old Town Hall. CryInnocentSalem.com



MAP 35

The Witch House

310 1/2 Essex Street

978-744-8815

Salem's only building with direct ties to the witch trials, the 17th century home of Judge Jonathan Corwin. Open daily mid-March through November. Call for winter hours. WitchHouse.info



MAP 37

Ye Olde Pepper Company

122 Derby Street

978-745-2744

Got a sweet tooth? Visit America's oldest candy company with a little history in every bite! YeOldePepperCandy.com



MAP 33

Witch Dungeon Museum

16 Lynde Street | 978-741-3570

Award winning live reenactment of a 1692 witch trial followed by a guided tour of the dungeon. The most exciting experience in Salem. Daily 10am-5pm April through Nov. Extended hours in October. Visa/MC/Dis. See ad on back cover. WitchDungeon.com



MAP 36

Witch Trials Memorial

Symbolically located behind the Old Burying Point, the Salem Witch Trials Memorial is a place of reflection and remembrance for visitors and descendants of those who were condemned in 1692. SalemAward.org



Group Tours

Group tour operators, tour planners, educators, and coach and bus drivers are invited to contact Destination Salem for the most current group tour information, including motor coach parking guidelines and regulations. Salem.org/groups



MAP 30

Boat Tours to Bakers Island Lighthouse

2 New Liberty Street | 978-224-2036
 Adventure to Bakers Island Light Station – a place like nowhere else – aboard our unique landing craft Naumkeag. Roughly 2 hours. Seasonal. Tickets available online and at NPS Visitor Center. EssexHeritage.org/Boat



MAP 45

Sea Shuttle

157 Fort Ave
 888-400-0601
 Take a tour of Salem Sound coastal waters aboard our 45' catamaran Endeavor. Explore the beautiful and uninhabited 83-acre Misery Island. Enjoy food, beverages, beer and wine on board. Sea-Shuttle.com



MAP 16

Candlelight Ghostly & Graveyard Walking Tours

288 Derby Street | 978-740-2929
 A guided journey through Salem by candlelight visiting many haunted locations. Discuss the history of the buildings' spirit activity and learn the best methods of ghost photography. Combination tickets available. Extended hours in October. CandlelightGhostlyTour.com



Mahi Mahi
 Harbor Cruises & Events

MAP 40

Mahi Harbor Cruises & Private Events

Pickering Wharf
 978-825-0001
 Discover & Relax with Salem's leading cruise company. Offering a wide variety of daily harbor cruises May-October. Let loose with live music or absorb the sights and local history. Full Bar & Fresh Eats! MahiCruises.com



MAP 38

Bewitched After Dark Walking Tours

180 Essex Street | 978-498-4061
 "Best Tour in Salem!" Fun & informative tours led by a Salem native and modern Witch. Learn what really happened in 1692 and visit 12 or more sites related to Salem's amazing history! Day & Evening tours available. BewitchedAfterDark.com



MAP 42

Haunted Footsteps

8 Central Street
 978-745-0666
 We are Salem's most respected, recommended and supernatural ghost tour. We also provide afternoon tours in general and revolutionary history, cemetery lore, TV & movie sites, witchcraft history & more. School and corporate groups welcome. HauntedFootsteps.com



MAP 32

Schooner Fame of Salem

Pickering Wharf Marina
 978-729-7600
 Our replica of the 1812 privateer FAME sails up to three times daily from Pickering Wharf right in downtown Salem! See islands, forts & lighthouses from an authentic gaff schooner! SchoonerFame.com



MAP 90

Black Cat Tours

185 Essex Street | 978-239-9145
 Offering Daytime Historical and Ghostly Night Tours. The most fun, captivating, and chilling tour experience in Salem! Please see our website for ticketing information and directions to our meeting location. BlackCatSalem.com



MAP 39

Hocus Pocus Tours

Museum Place Mall
 781-248-2031
 Experience our unmatched passion for Salem's history as you journey back in time on our historically accurate walking tour. Join us year-round to capture the historic spirit of Salem's yesteryear. HocusPocusTours.com



**Salem Food Tours
& A.M. Coffee Walks**
978-594-8811



Guided food and cultural walking tours. Our Food Tours offer tastings at Salem's finest shops and restaurants. Meet chefs, learn about spice trade history, and more! Advance Reservations suggested.
SalemFoodTours.com



Salem Strolls
20 Pleasant Street
978-741-1154

Take a stroll with us amid Salem's colorful history and eclectic architecture, along elegant main streets and quiet lanes. Ask us about custom tour designed for your interest.
SalemStrolls.com



Salem Witch Walk
125 Essex Street
978-666-0884

3pm + 7pm, Apr-Nov. Join true Salem Witches and discover your own magic as you're blessed in a magic circle, visit enchanting locations throughout the city, and learn the truth about spells, voodoo dolls, potions and more!
WitchWalk.com



Salem Night Tours
127 Essex Street
978-741-1170

Salem's nightly "Haunt and History Tour" Join the adventure every night at 8pm, our licensed guides lead you through legends, history, and the infamous hysteria of 1692.
SalemGhostTours.com



Salem Trolley
8 Central Street
978-744-5469

Ride the Red Trolley! Salem's original Trolley tour. Experience nearly 400 years of diverse history in our one hour narrated tour with same day shuttle service. Special tours available.
SalemTrolley.com



Spellbound Tours
213 Essex Street | 978-740-1876

Salem's original supernatural experience. Top rated on TripAdvisor! Frightening, historically accurate tours by professional paranormal investigators. Explore the Witch Trials, vampire folklore, & voodoo! Tour meets at Salem Visitor Center Bell.
Spellboundtours.com

Salem Willows
ARCADE

- Fun & Games
- Good Food
- Great Park
- Real History

978-745-0251 willowsarcade.com

SALEM FILM FEST

Come to Salem,
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SCARIER
IS HAVING TO LEAVE

HAUNTEDHAPPENINGS.ORG

SALEM
**HAUNTED
HAPPENINGS**

#SalemMA



MAP 47

Anthony Bruno, Psychic and Magikal Practitioner
 Magika, 63R Wharf Street
 978-968-8802, 978-740-9297

With 24 years' experience enriching the lives of all who have seen him. Taught by his mother, well-known psychic and hereditary Strega Lori Bruno. Readings available by phone.

Magika.org



MAP 124

Lady Irene and Company
 102 Wharf Street
 978-745-2310

A third generation Psychic medium, Coffee Reader. Lady Irene has the ability to change life, giving evidential messages that come through her soul. Available for Individual and Group events.



MAP 48

OMEN: Psychic Parlor & Witchcraft Emporium
 184 Essex Street
 978-666-0763

Warlocks Christian Day and Brian Cain present an authentic old-style psychic parlor and Witch shop. Discover your destiny with gifted psychics who specialize in Tarot, mediumship, palmistry and more. Featuring Séances and workshops!

OmenSalem.com



MAP 49

Salem Witch Leanne Marrama
 Hex, 246 Essex Street
 978-666-0765

Salem Witch and Italian Strega Leanne Marrama will peer into the future to guide you to your destiny. Leanne is a powerful clairvoyant, Tarot and palm reader, and spirit medium! PsychicsForHire.com/LeanneMarrama



MAP 50

CinemaSalem
 1 East India Square
 978-744-1400

Come visit CinemaSalem, the North Shore's friendliest movie theatre. Featuring first run films, foreign and independent films, and the Cinema Café, a comfortable and relaxed full service coffee bar. WiFi.

CinemaSalem.com



MAP 51

Salem State University
 Performing Arts
 352 Lafayette Street
 978-542-7890

Providing over 100 affordable, high quality events by students and world class artists in music, dance, art, theatre, and writing annually. SalemState.edu/Arts



MAP 47

Magika
 63R Wharf Street
 978-741-9297, 978-740-9297

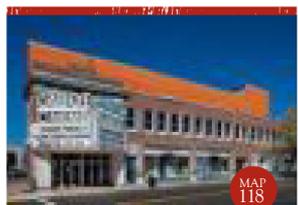
Schedule a reading with Magika's owner Lori Bruno or one of our other talented psychics to discuss your future. Our expert readers are all experienced helping clients with a range of personal matters.

Magika.org



MAP 118

The Heritage Trail
 Salem's Red Line - or Heritage Trail - exists to help visitors find their way between historic sites and destinations. Intended to inspire self-guided exploration, it is drawn on our visitor maps connecting sites of interest in all corners of downtown Salem.



Cabot Performing Arts Center
 286 Cabot Street, Beverly
 978-927-3100

Visit a North Shore historical treasure, one of 250 remaining examples of America's 20,000 movie palaces. Today the Cabot is your year-round destination for cinema, live music, and theater. TheCabot.org

Photo: David Pelletier



MAP 119

**Capt. Bill & Sons
Whale Watch**
24 Harbor Loop, Gloucester
800-339-4253

Sightings guaranteed! Family owned and operated for over 50 years. Fully narrated. Expert naturalists. Free whale exhibit. Free parking. New England's premier whale watch! \$5.00 off each adult with ad. ♿
CaptBillandSons.com



MAP 122

**Saugus Iron Works National
Historic Site**

244 Central Street, Saugus
781-233-0050 | Seasonal

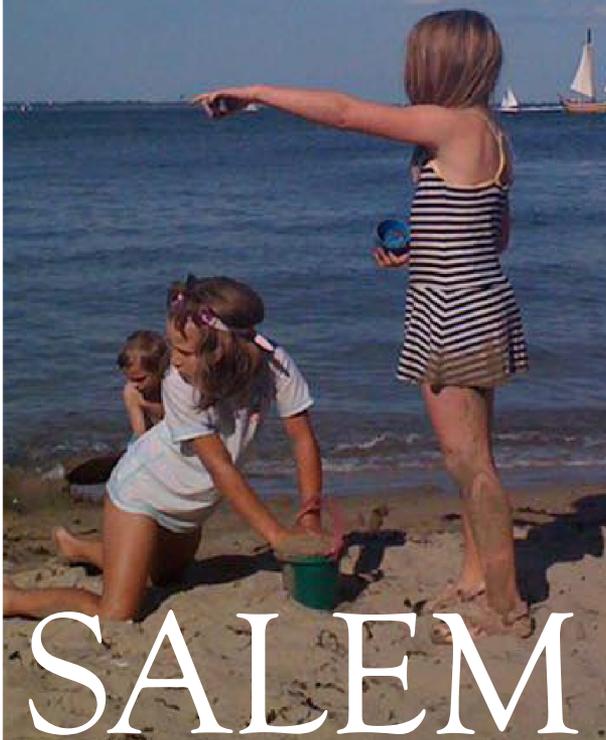
This National Park commemorates the first integrated iron works in North America, established 1646. Working waterwheels, hot forges, and machinery tell the story of iron and industry in colonial America.
NPS.gov/sair



MAP 120

Titan Guide Service
Marblehead, Massachusetts
978.500.7883

Titan Guide Service provides some of the most exciting fishing on the North Shore. We know where the fish are and how to catch them. Experience counts when catching fish!
TitanGuideService.com



SALEM PHOTO CONTEST

Think you have an award-winning photo of Salem? Submit your images to Destination Salem during 2016 and be entered into our Photo Contest. Photography categories are Only in Salem, Salem Selfie (A photo of somebody taking a selfie in Salem works, too!) Salem Foodie, Scenic Salem, and Salem After Dark. Share your images on social media with a category hashtag and #SalemMA and we might repost or regram your image!

Images must be 1MB or larger to qualify for the contest. A winner will be selected each month, and a grand prize winner will be selected at the end of the year.

Visit Salem.org for complete details and submission information.





DINING



Flying Saucer Pizza
Photo: Jared Charney



Nat's at the
Hawthorne Hotel

STILL MAKING MEALS

SWEETS
& TREATS

DELIS, PIZZA
& SANDWICHES

RESTAURANTS,
BARS & NIGHTLIFE



MAP 52

Coffee Time Bake Shop

96 Bridge Street (Rt. 1A)
978-744-0995

Baker owned shop famous for Real Cream Bismarks, Fresh Egg Eclairs, Strawberry Shortcake, Homemade Muffins and Donuts, Great Coffee and Specialty Beverages. Open 5 am to 11 pm. 7 days. WiFi. ☒
CoffeeTimeBakeShop.net



MAP 23

Atrium Café at the Peabody Essex Museum

161 Essex Street
978-542-1516

Open Tues-Sunday, 10am-4:30pm and holiday Mondays. No need to pay admission to dine. Enjoy light, informal dining in the museum's soaring atrium. Great soups, salads, sandwiches, fabulous pastries and desserts. ☒



MAP 57

Milk and Honey

32 Church Street
978-744-6639

The local urban grocery store focused on quality, community, and sustainability. A thoughtful array of groceries products grab-n-go prepared meals and fresh made sandwiches. Stop by and shop where the locals shop.

MilkandHoneySalem.com



MAP 58

Jolie Tea Company

105 Essex Street
978-745-5654

Enjoy a cup of tea with a French macaron, croissant, or scone in our tea cafe. Over 200 loose leaf teas available to sip or to purchase by the ounce! ☒
JolieTeaCo.com



MAP 55

Essex's NY Pizza & Deli

One Museum Place Mall, Ste 122
978-741-1383

Under new ownership! Serving NY style hand tossed pizza, sandwiches and dinners. Open every day, web ordering, free delivery and large groups welcome. Located off Essex Street. ☒
EssexsNYPizza.com



Photo: Jared Chamey

SAMANTHA IN SALEM

The statue of Samantha Stevens, played by Elizabeth Montgomery in the 1970's television series, *Bewitched*, was donated to the City of Salem by TV Land in 2005. Samantha rides her broom through countless photographs and selfies from her spot in Lappin Park, right in the heart of downtown Salem. A few episodes of *Bewitched* were filmed in Salem after a fire destroyed the studio in California. These episodes highlighted many of the landmarks of Salem, including the House of the Seven Gables.



MAP 56

Flying Saucer Pizza Company

We Deliver to Salem!
118 Washington Street, Salem

www.livealongandpizza.com (978) 594-8189
Open Monday - Sunday 11am - 11pm

MAP 56

Maria's Sweet Somethings

26 Front Street | 978-825-9111

Wicked good confections! Gourmet sweet shop & ice cream parlor. Sumptuous chocolate, fine candy, unique and unusual gifts, wickedly rich ice cream. The most decadent place in town! Open daily: Winter 10am-9pm; Summer 10am-10pm or later.
Find us on Facebook

Flying Saucer Pizza Company

118 Washington Street
978-594-8189

We provide a healthy alternative to traditional American pizza. Featuring fresh, locally grown ingredients, daily-made dough, and vegetarian, vegan, and gluten-free options to live long and prosper! ☒
LiveLongandPizza.com



MAP 59

Adriatic Restaurant and Bar

155 Washington Street
978-594-1832

Located in Downtown Salem, in the historic Salem News Building, Adriatic is a modern European restaurant featuring fresh fish, seasonal vegetables, homemade pastas and bread. Outdoor seating and friendly service. ♿

AdriaticRestaurantandBar.com



MAP 63

Caffe Graziani

133 Washington Street
978-741-4282

Celebrating 25 years as a local favorite and visitor destination. Enjoy Italian specialties in a family friendly atmosphere, indoors or out. Chef Giovanni's 40 years of international culinary experience make every bite "delizioso!" WiFi ♿

CaffeGraziani.com



MAP 67

Gulu-Gulu Café

247 Essex Street
978-740-8882

European Style café in the heart of downtown Salem! Breakfast, Panini sandwiches, crepes, gourmet wraps, appetizers, espresso, craft beer, wine, desserts, live music Wednesday-Sunday evenings, local artists' work on display & for purchase. WiFi ♿

GuluGuluCafe.com



MAP 60

Bella Verona Ristorante

107 Essex Street
978-825-9911

Charming atmosphere and a true culinary experience. Giorgio and his staff prepare each dish to perfection. Enjoy a delicious Italian meal with a good glass of wine. Open: Mon-Sat 4pm-10pm, Sun 4pm-9pm.

BellaVerona.com



MAP 65

Finz Seafood and Grill

Pickering Wharf, 76 Wharf Street
978-744-8485

Waterfront dining; Raw bar; outdoor patio; inspired and innovative seasonal menus with seafood, steak, chicken and vegetarian offerings; fireside lounge; open for lunch and dinner; private function room. WiFi ♿

FinzSeafood.com



MAP 68

Howling Wolf Taqueria

Corner of New Derby & Lafayette
978-744-WOLF (9653)

Fresh & Authentic Mexican Food! Award Winning Food & Drink! Cool-est Cantina on the North Shore! ♿

HowlingWolfTaqueria.com



MAP 62

Brodie's Seaport

215 Derby Street
978-594-8490

Outstanding menu includes fresh seafood, steak, flatbreads, burgers. Brodies' Lobster Roll won 2014 Best of the North Shore Taster's Choice Award. Outdoor patio, daily specials, live music, functions. Sunday Friday 4-7pm. Reservations Welcome.

BrodiesSeaport.com



MAP 66

Firenze

2 Lynde Street
978-219-1188

Bringing you the flavors of the Tuscany region of Italy, comes Firenze Trattoria, a trattoria of distinction. Aiming to tantalize your taste buds with the most authentic Italian cuisine anywhere North of Boston.

FirenzeSalem.com



MAP 61

In a Pig's Eye

148 Derby Street
978-741-4436

Salem's oldest music bar still serving up pub food with a BBQ twist and local music. We have something going on 7 nights a week and local art always on our walls.

InaPigsEye.com



MAP 69

Longboards Restaurant & Bar

72 Wharf Street
978-745-6659

Eat and drink where the locals do! Award winning lobster rolls and sandwiches, specialty pizzas, burgers, and more! Full menu until 11pm. Outside seating. ATM, Keno, 70" TV's. Lunch and dinner. LongboardsBar.com

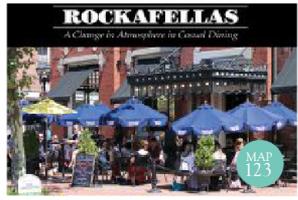


MAP 71

Opus

87 Washington Street
978-744-9600

Unrepressed cuisine, veg-friendly specialties, innovative sushi & sharing plates. Glowing glass bar, contemporary mixology. "Opus Underground" an intimate lounge with live music. WiFi. SalemOpus.com



MAP 123

Rockafellas

231 Essex Street
978-745-2411

In the heart of historical Salem this casual chic restaurant is the perfect spot for cocktails and a delicious meal. In the warmer months enjoy your appetizer and cool drink on our brick patio. RockafellasofSalem.com



MAP 2

Nat's at the Hawthorne Hotel

On the Common
978-825-4311

In a relaxing setting, culinary enthusiasts will appreciate our wine and beer pairings carefully selected to bring out the flavors in each dish. On Sunday's enjoy our famous Jazz Brunch. HawthorneHotel.com



MAP 72

Red's

15 Central Street | 978-745-3257

Red's is Salem's most popular restaurant. Serving award winning breakfast & home cooked meals for over 50 years. Daily lunch specials from \$6.95. Group Tours welcome. Visit our new on-line store. Mon-Sat. 5am-3pm, Sun, 6am-1pm. Visit us on Facebook! WiFi. RedsSandwichShop.com



MAP 73

Scratch Kitchen

245 Derby Street
978-741-2442

Scratch Kitchen is a quality driven restaurant with a focus on regional and local farm fresh ingredients. Featuring house smoked meats, homemade bacon, breads, condiments, pickles. Craft beers and wines. ScratchKitchenSalem.com



MAP 70

The Naumkeag Ordinary

118 Washington Street
978-744-4968

Opened in 2013, The Naumkeag Ordinary is making a name for itself with elevated "comfort food" offerings. A wide selection of craft beer and specialty cocktails make this a perfect spot to enjoy Salem. NaumkeagOrdinary.com



MAP 3

Regatta Pub at the Salem Waterfront Hotel & Suites

225 Derby Street | 978-740-8788

The Regatta serves breakfast/lunch/dinner daily; 50 menu offerings (lunch/dinner); chef provides "Comfort Fare with a Flare"; relaxing, family/friend ambience; indoor & outdoor patio dining - w/ fire top tables; lounge open daily. SalemWaterfrontHotel.com/dining



MAP 74

Sea Level Oyster Bar & Kitchen

Pickering Wharf, 94 Wharf Street
978-741-0555

Waterfront dining on historic Pickering Wharf overlooking Salem Harbor. Indoor, outdoor bar, outside deck dining, raw bar, fresh seafood, gourmet pizzas, with an amazing beer selection. SeaLevelOysterBar.com

The Tavern on the Green

MAP
2

The Tavern in the Hawthorne Hotel On The Common
978-825-4342

For casual food fireside in a pub-style atmosphere in a pub-style atmosphere come to the Tavern for burgers, salads, sandwiches and creative cocktails. The Tavern serves from 11am-11pm daily. Complimentary Wifi. ♿

HawthorneHotel.com



MAP
75

Thai Cuisine and Seafood
Church Street in Museum Place Mall
978-741-8008

Number 1 Thai 2015-2014-2013-2012. Open since 1990 (7 days/week). Lunch & dinner. Take out, delivery. Try Our Special Mai Tai. Groups welcome. Lunch Specials. \$6.50, children's specials \$2.95. ♿
ThaiPlace.net



MAP
78

Victoria Station & Vic's Boathouse
86 Wharf Street
978-745-3400

Waterfront dining with the best view in town! Salad bar, fresh seafood, slow-roasted Angus Prime Rib. Open daily, Open late. Live entertainment. Function rooms and large parties welcome. ♿

VictoriaStationSalem.com

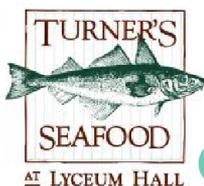


MAP
76

Tavern in the Square
189 Washington Street
978-740-2337

Our menu consists of inspired comfort food with all offerings made in house daily. Serving lunch & dinner Mon-Sat and Brunch every Sunday at 10am. DJ's every Friday and Saturday after 9pm.

TavernintheSquare.com



MAP
77

AT LYCEUM HALL

Turner's Seafood at Lyceum Hall
43 Church Street
978-745-7665

An authentic New England seafood restaurant. Classic Oyster Bar. Fresh Seafood Market, with beautifully restored function facilities. Winner of Northshore Magazine's 2014 "Best of the North Shore" for Best Seafood.
Turners-Seafood.com



MAP
79

Village Tavern
168 Essex Street
978-744-2858

Across from the Peabody Essex Museum. Outdoor café overlooking the Village Fountain. Largest craft beer selection in Salem, along with tasty oysters, burgers, lobster rolls, and prime rib. Buses welcome.

VillageTavernSalem.com



PETS WELCOME!

Pets are an important part of the family and in Salem your furry friends are welcome! The historic Hawthorne Hotel, which offers Doggy Room Service, hosts nearly 700 pets annually. Your furever friends will love shopping for treats, toys, and apparel at Salem's pet boutiques, including New England Dog Biscuit Company. Gulu-Gulu Café is one of several restaurants that offers a pet-friendly patio (weather permitting), and well behaved, leashed dogs are welcome on the Salem Trolley and Mahi Cruises. We love our pets and we'll love your pets, too!

Photo: Erica Kiruan

Come for Dinner... Stay for Music.

Glowing glass bar upstairs. Intimate lounge & live music downstairs.
Globally-Inspired Menu, Sharing Plates, Award-Winning Sushi & Cocktails

Entertainment schedule: Opus-Underground.com

87 Washington St. | SalemOpus.com | 978-744-9600



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Facebook

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Endeavour - 45ft Power Catamaran



Daily Cruises
Out Of
Salem Willows
Park

Purchase Tickets Online
www.sea-shuttle.com

Available For Private Charters
888-400-0601

DIRECTLY ACROSS FROM PEABODY ESSEX MUSEUM
www.village-tavern.com

VILLAGE TAVERN
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KITCHEN | BAR | EVENTS
daily lunch, dinner, late night
sunday brunch buffet, bloody mary bar
craft beer, craft cocktails, small batch liquors
pool tables | darts | live entertainment

Fresh Local Seafood | Diner Park | Angus Beef
Local Heirloom Produce | non-GMO | Organic

artisan craft burgers | small & share plates | wood burning oven | smoked meats

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first
living history museum

**Pioneer Village
Salem in 1630**
pioneervillagesalem.org
978-744-8815

Kensington-Stobart Gallery

At the
HAWTHORNE HOTEL
ON THE COMMON
SALEM

978.825.0022 - 866.825.0001
KensingtonStobartGallery.com

"DANIEL WEBSTER" of Boston
by John Stobart

Salem STATE UNIVERSITY

Center for Creative
and Performing Arts
Providing over 100
affordable, high
quality events by
students and world-
class artists in music,
dance, art, theatre,
and writing annually.

978.542.7890
salemstate.edu/arts

Would you drive
one mile
to see something
breathtaking?
TheCabot.org



SHOPPING



Ocean Chic Boutique & Waterbar
Photo: Jared Charney



Artist's Row
Photo: John Andrews

STILL MAKING GIFTS

GIFTS &
SOUVENIRS

CIDERY &
DISTILLERIES

WITCH SHOPS



MAP 110

Army Barracks

234 Essex Street
978-825-1201

“A TRUE ARMY NAVY STORE”

For a unique shopping experience come in and check out our exceptional variety of affordable surplus, clothing and novelty items. Open 7 days a week. ♿

ArmyBarracks.com



MAP 80

Artist's Row

24 New Derby Street
978-745-4850

Artists Row is a stretch of storefronts in the heart of Salem featuring the area's finest artists covering all concentrations and mediums- from paintings, drawings, photography, live music, sculpture, folk art, and more. ♿

Facebook.com/ArtistRowSalemMa



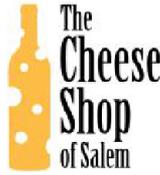
MAP 81

Avalanche Company Store

24 Front Street
978-594-8301

Manufactures some of the highest quality and affordable outer and active wear performance & casual lifestyle garments on the market today. Save 30% to 50% off retail prices because “we are the manufacturers.” ♿

AvalancheWear.com



MAP 99

The Cheese Shop of Salem

45 Lafayette Street
978-498-4820

Salem just got more delicious! Come for hand-selected and cut-to-order artisanal cheeses and charcuterie, craft brews and exceptional wines, and a wide selection of specialty groceries for cooking and snacking.

TheCheeseShopofSalem.com



Clever Diva

Boutique and Consignment

MAP 82

Clever Diva

201C Derby Street
Pickering Wharf

Welcome to your new home for fashion! A boutique shopping experience featuring unique on-trend retail fashion and accessories mixed with designer labels at consignment prices. Unleash your inner Diva!

CleverDiva.com



MAP 84

Hedrington's at Pickering Wharf

61 Wharf Street on Pickering Wharf
978-740-8880

Hedrington's boutique specializes in painted furniture, home décor, and decorating services. We carry an exclusive line of custom wood turnings. Stylish accessories from our STYLE BAR, unique gifts & more.

Hedringtons.com



MAP 21

The House of Seven Gables Gift Shop

115 Derby Street | 978-744-0991

Enjoy year round shopping with everything to satisfy the collector,” history, or literature buff! Located on the grounds of The House of the Seven Gables.

7Gables.org



MAP 83

Harbor Sweets

85 Leavitt Street
978-745-7648

Always handmade, distinctive New England gift chocolates. Our shop offers a glorious array of gifts and treats. Factory Tours Available. Call for more information.

HarborSweets.com



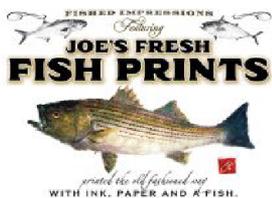
MAP 85

J. Mode

17 Front Street
978-744-7007

J. Mode is a chic contemporary ladies clothing boutique on Salem's Historic Front St. Collections include Nicole Miller, Tracy Reese, Vince, Three Dots, Velvet, DL Premium Denim, Joe's Jeans, Big Buddha and many more.

JModeFashions.com



Joe's Fresh Fish Prints
104 Wharf St., Pickering Wharf
978-944-1709

The shop features prints and apparel made from the actual fish. The shop also features a full tackle store. Charter services available.

FishedImpressions.com

MAP 86



The Marble Faun Books & Gifts
131-1 Essex Street
978-594-0110

Literary-themed gift shop with eclectic and antique books, humor, unique souvenirs, novelties, custom teas, fragrant soaps, t-shirts, exclusive jewelry; writing implements, Austen, Poe, Sherlock, Steampunk, Corsets, & Victorian-inspired accessories.

TheMarbleFaunBooksAndGifts.com

MAP 87



Ocean Chic Boutique & Waterbar
96 Wharf Street
978-594-4560

Big brands you know (such as Vineyard Vines, Lilly Pulitzer, KJP) & local ones you're going to love! This seaside shop specializes in women's clothing, jewelry & accessories, all with a beachy vibe.

ShopOceanChic.com

MAP 89

kan·dæl

MAP 111

Kan.del
2 E. India Square Mall
978-744-0620

Specializing in American made artisanal folk art candles and home ambience, Kan.del has the perfect scent for your home. We pride ourselves in supporting local and independent artists and have something for everyone! ☎

http://Mkt.com/Kandel_Salem



Maria's Sweet Somethings
26 Front Street
978-825-9111

Wondrous & whimsical. Unusual & unique. Wacky & Weird. Laugh out loud or just smile all the while. GREAT GIFTS! Celebrating 14 years in historic downtown Salem. Open daily year round. Winter 10am-9pm, Summer 10am-10pm.

Find us on Facebook.

MAP 53



Pampleousse
185 Essex Street
978-745-2900

European inspired boutique featuring fine wines, craft beer, kitchen gadgets, gourmet food and gifts! Specialty gift baskets available. Free tastings every Saturday 2-4 pm. ☎

Facebook.com/pmousse.com

MAP 90

Kensington-Stobart Gallery

MAP 2

Kensington-Stobart Gallery
At the Hawthorne Hotel
978-825-0022

Specializing in paintings and limited edition prints by John Stobart with an exceptional selection of art by 18th & 19th century masters, regional and nationally known artists, photographers, and Stobart Foundation recipients. ☎

KensingtonStobartGallery.com



New England Dog Biscuit Co.
7 Central Street
978-539-8187

Treat your "best friend" to some of the best, natural dog biscuits anywhere, baked right on site! Plus natural foods, treats, toys and gifts for cats & dogs! ☎

NEDogBiscuit.com

MAP 88



Partridge in a Bear Tree
82 Wharf St., Pickering Wharf
978-744-0548

Your new destination for holiday decor, candles, souvenirs, unique gifts, and funny cards. From nautical to halloween to christmas we have it all!

Facebook: PartridgeinaBearTreeSalem

MAP 115



MAP 23

Peabody Essex Museum Shop

161 Essex Street
978-542-1619

Enjoy a spectacular jewelry, stylish clothing and stunning décor plus books, prints, toys, cards and gifts from around the world.

PemShop.com



MAP 31

Salem Witch Museum Store

19 1/2 Washington Square North
978-744-1692

We carry made in Salem and New England as well as an extensive collection of books on the trials.

Open Year Round.

SalemWitchMuseum.com



MAP 96

Witch Tee's

173 Essex Street
and Museum Place Mall
978-740-0900

Best selection of souvenir t-shirts, select hoods and sweatshirts in Salem. Select Salem & Boston t-shirts only \$5. Infant-adult 4X. Mention this ad and receive \$1 off your purchase of \$10 or more! Parking validated.

WitchTees.com



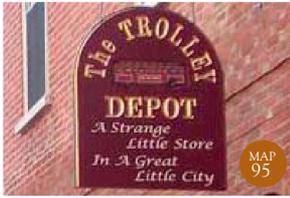
MAP 91

R J Coins and Jewelry

68 Wharf Street at Pickering Wharf
978-745-8563

Beautiful, affordable gold, sterling silver and fashion jewelry. Salem souvenir charms, unique scrimshaw gifts, rare coins, and more. Watch batteries installed while you wait just \$2.99! Open daily year round.

rjcoinsjewelry.com



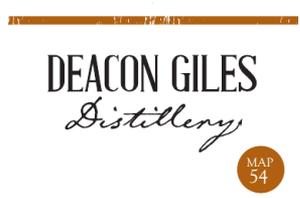
MAP 95

Trolley Depot

191 Essex Street on Pedestrian Mall
978-745-3003 | 800-821-8179

Your first stop for EVERYTHING in Salem! Trolley Tickets & Visitor Info. Salem's BEST Tees, Souvenirs, Books, Jewelry, Great Gifts & Collectibles. Celebrating our expanded store and 25th anniversary! Open year round.

TrolleyDepot.com



MAP 54

Deacon Giles Distillery

75 Canal Street
978-306-6675

Salem's first and only distillery since before prohibition! With a modern twist on traditional recipes, our handcrafted spirits are Damn Righteous. Stop in for tours, tastings and bottles to go.

DeaconGiles.com



MAP 94

SalemDipity

Pickering Wharf, 86 Wharf Street
978-745-5556

...for unexpected treasures! Salem tees, sweats, souvenirs, postcards, Halloween collectibles, blown glass witch balls, books on Salem & witchcraft, Salem charms & Pentacles. Parking validation with \$10 purchase. Open year round.



MAP 34

Witch History Museum Gift Shop

197-201 Essex St. | 978-741-7770

On the Walking Mall. A unique gift shop that's a must visit. The Gift Shop where you will find just what you were looking for. A wide variety of gifts and souvenirs for everyone. Large selection of Witch Balls. See as on back cover.

WitchHistoryMuseum.com



MAP 64

Far From the Tree

108 Jackson Street
978-224-2904

Taproom showcases rotating list of 8 hard ciders. Choose a tasting flight, full pour, or growlers to take home. Snacks available for purchase. Children & dog friendly. Open Thurs-Sun.

FarFromTheTreeCider.com



MAP 97

Artemisia Botanicals
3 Hawthorne Boulevard
978-745-0065

Step into a world where magick meets the scented. An apothecary filled with over 400 herbs, 100 teas, essential oils, soaps, and other handmade products for health, beauty, and magick. ♿
ArtemisiaBotanicals.com



MAP 44

Crow Haven Corner
125 Essex Street
978-745-8763

Find your mojo at Salem's oldest Witch shop featuring books, spells, herbs, candles, incense, and more. Stop by for a psychic reading and magical circle with Lorelei and her gifted psychics.
CrowHavenCorner.com



MAP 49

HEX: Old World Witchery
246 Essex Street
978-666-0765

Warlocks Christian Day and Brian Cain present magical merchandise for curious visitors and Witches alike. Candles, incense, jewelry, potions, and broomsticks found only at HEX! Featuring psychic readings by authentic witches! ♿
HexWitch.com



MAP 98

Nu Aeon: Home of White Light Pentacles, Inc. & the Cosmic Connection.
Pickering Wharf, 88 Wharf St
Customer Service: 1-800-Mastery
Store: 978-744-0202

A safe, welcoming, spiritual lifestyle store dedicated to the Holy Art of Magick & the Craft of the Wise. "Spells and gifts that keep on giving."
Personal Mail Order at NuAeon.com
Wholesale at WhiteLightPentacles.net



MAP 47

Magika
63R Wharf Street
978-741-9297 | 978-740-9297

Discover wisdom, healing and magick of the ancient craft at Lori Bruno's MAGIKA. We feature products made by local practitioners and crafters including jewelry, ritual tools, books, stones, candles and more! ♿
Magika.org



Roger Conant, founder of Salem
In 1626, after a year in Cape Ann with the Dorchester Company from England, Roger Conant established a permanent settlement at the mouth of the Naumkeag River. In 1629, Governor Endicott named the settlement Salem, from Shalom, or peace. Roger Conant died in 1679, many years before the Witch Trials.

Got Empathy?

Intolerance and social injustice persist today. Founded over 20 years ago, Salem Award Foundation (SAF)'s mission is to ensure that the lessons of the 1692 Witch Trials are not forgotten and to attest to their relevance today.

Learn more and get involved!

www.salemaward.org



The Salem Witch Seen On
WHAT NOT TO WEAR



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Experience the Salem Witch and psychic known across the world for her powerful predictions, kind spirit, and incredibly accurate results!

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HexWitch.com

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Owner & Hereditary Strega Lori Bruno has been a Psychic & Tarot reader for 50+ years & featured on The History Channel, National Geographic, The Wall Street Journal & numerous radio shows. Lori is the inspiration for NY Times best selling author Patricia Cornwell's character "Nana" in her books *At Risk* & *The Front* (available for sale at Magika). Magika is also home to other talented Psychics & a full retail shop with an experienced staff to help you with all your magical endeavors.

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Hawthorne Hotel
Photo: Louise Michaud



WEDDINGS & SPECIAL EVENTS



STILL MAKING FUTURES

VENUES

TRANSPORTATION



Adriatic Restaurant and Bar
 155 Washington Street
 978-594-1832
 The perfect location for your special event. Rehearsal Dinners, Showers, or Corporate Events. Set in this rich setting that accommodates up to 50 people. AdriaticRestaurantandBar.com



Old Town Hall
 32 Derby Square
 978-619-5681
 Old Town Hall, an outstanding federal style building in historic downtown Salem, is an exceptional venue for your special event. www.salem.com



Salem Trolley
 8 Central Street
 978-744-5469
 The Salem Trolley can provide transportation aboard one of our replica turn-of-the-century trolleys For weddings, bar/bat mitzvahs, birthday parties, parades, family reunions, proms and school events, let us help make your event memorable, safe, and stress-free. SalemTrolley.com



Hawthorne Hotel
 18 Washington Square West
 978-825-4359
 Our ballroom is a gorgeous space for elegant weddings; 18-foot Palladian windows overlook Salem Common, for sweeping views in all seasons. Our award-winning chefs will create cuisine as superb as the setting. HawthorneHotel.com



Peabody Essex Museum
 161 Essex Street
 866-745-1876
 Whether you're planning a corporate banquet or wedding reception, the beautiful Peabody Essex Museum offers a variety of spaces that are perfectly suited for creating memorable occasions. PEM.org/Venues



The House of the Seven Gables



The House of the Seven Gables
 115 Derby Street
 978-744-0991
 Imagine on your special day being surrounded by the history of The House of the Seven Gables. The combination of gardens and waterfront will make your event a memorable occasion. 7Gables.org



Salem Waterfront Hotel Events
 225 Derby Street
 978-740-8788
 Recipient The Knot Best Wedding (2x); 4800 sq. ft. event space; chandeliered ballroom; outdoor wedding ceremony site; complimentary wedding/social catering planners; wedding packages start \$54 pp; events for 10-450 guests. SalemWaterfrontHotel.com/Weddings

VISIT A HISTORIC TREASURE

The House of the Seven Gables



Salem's waterfront gem

Embark on an unforgettable tour of The House of the Seven Gables, a National Historic Landmark. Climb the famed secret staircase. Relax in the period seaside gardens. Explore the birth house of author Nathaniel Hawthorne. Take part in family activities. Shop for unique gifts. Be inspired as visitors, authors, & artists have been for centuries. Open year round.

The
of the
House
Seven Gables

115 Derby St. | Salem MA 01970 | 978-744-0991 | 7gables.org

Audio and written translations of the tour are available in Brazilian, Portuguese, Cantonese, French, German, Italian, Mandarin, Spanish and Japanese. Accessibility limited. Images courtesy Frank C Grace and The House of the Seven Gables.



MAP 102

Hawthorne Tours
27 Congress St., Ste. 109
978-744-5463

Receptive operator specializing in custom group tours for 25 or more passengers. We offer expertly guided tours of Salem and the entire North Shore & Boston areas. Complete itinerary planning.

HawthorneTours.com



MAP 103

Wolfe Adventures & Tours, LLC
163 High St. Newburyport 01950
978-255-1645

Customized day and overnight tours for small to large groups. Receptive tour operator, multi-lingual step-on guides. "Spirits & Mayhem of Salem" 90-minute walking ghost tour with minimum of 20. Step-on and Group rates.

WolfeTours.com



MAP 51

Salem State University
352 Lafayette Street
978-542-6000

As the comprehensive university of the North Shore, Salem State offers undergraduate and graduate programs to students during the day, evening or weekend hours, including many certificates and online/hybrid courses. salemstate.edu/admissions



MAP 121

The Salem Center for Past Life Regression
2 Margin Street, Suite 201
978-744-3180

Ever sensed you've lived another life before this one? Understanding past lives can be key to personal transformation. Guided by a certified Past Life Regression Therapist, discover your deepest self. PastLifeRegressionSalem.com



MAP 104

MBTA Train & Bus Service
800-392-6100

MBTA Commuter Rail connects Salem to Boston's North Station via both the Newburyport and Rockport Lines. Walk from Salem Depot to downtown shopping, dining, attractions, waterfront. Bus #450 from Wonderland, Bus #459 from Logan Airport.

MBTA.com



MAP 105

Salem Ferry
10 Blaney Street, Salem
1 Long Wharf, Boston
877-SEE-WHALE

Hop aboard at Boston's Long Wharf and in less than an hour you'll be sight-seeing, museum hopping, sampling the specialties of local chefs and shopping in Salem's many quaint boutiques and quirky shops. ☒

BostonHarborCruises.com/Salem-Ferry

Temple of Nine Wells - ATC
Pickering Wharf, 88 Wharf Street
1-800-Mastery

Celebration of the Witches' Wheel of the Year. Search Facebook at: Temple of the Nine Wells - ATC

First Baptist Church
978-744-3780
292-296 Lafayette St

First Church in Salem (UU)
978-744-1551
316 Essex St

First Universalist Church
978-744-3224
211 Bridge St

The Gathering at Salem
SalemGathering.org

Grace Episcopal Church
978-744-2796
385 Essex St

Immaculate Conception Catholic Church
978-745-6303
15 Hawthorne Blvd

Remix Church
9 Church Street | 978-745-1812
"A creative expression of Grace."
RemixSalem.org

St. James Church
978-744-1278
156 Federal St

St. Peter's Episcopal Church
978-745-2291
24 St. Peter St.

Tabernacle Congregational Church
978-744-3164
50 Washington St

Temple B'Nai Abraham
978-927-3211
200 East Lothrop Street, Beverly



Salem's Oldest Witch Shop!

Visit us in Salem for fine Witchcraft supplies, occult books, crystals, spell kits, herbs, candles, incense, potions, jewelry, magical gifts, mojo bags, poppet dolls, and psychic readings!



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Readings by Lorelei

SALEM'S FAMOUS LOVE CLAIRVOYANT!

Lorelei performed a magical love ritual with **Katy Perry!** She offers psychic readings and love rituals in person or by phone! Let her cast a magic spell for you today!



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THE SALEM WITCHES' PSYCHIC FAIRE

October 1 - 31 at 125 Essex St!

Tarot • Palms • Mediums • Clairvoyants • Séances

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PRESENTED BY LORELEI AND CHRISTIAN DAY

YOUR TOUR MEETS DAILY AT
CROW HAVEN CORNER

125 ESSEX STREET IN SALEM

Join real Salem Witches in an authentic magic circle and learn the truth about Witchcraft as you stroll our bewitching seaport! Every guest receives a magic crystal blessed by a Salem Witch!



CERTIFICATE OF EXCELLENCE 2016!



Additional 11am, 5pm, and 9pm Tours in October!



CALL 978.666.0884

Or Reserve Online At WitchWalk.com





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Visit in October For

Festival of the Dead

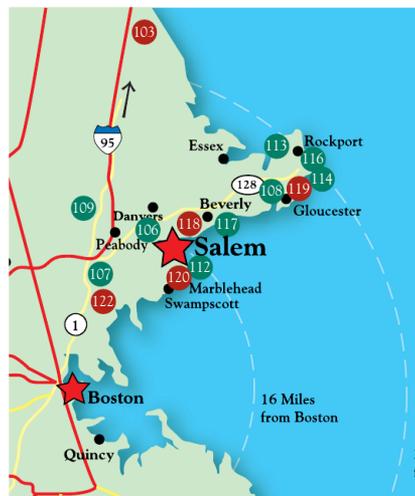
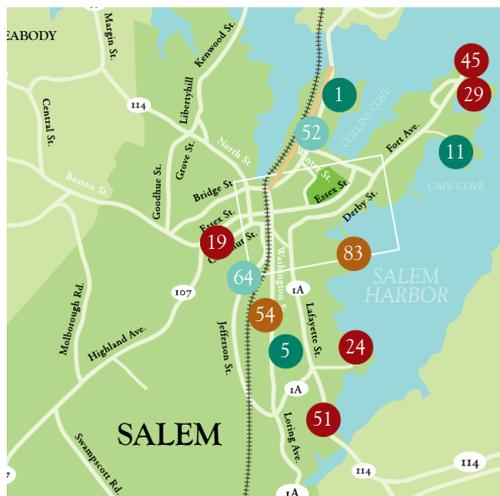
THE ANNUAL
PSYCHIC FAIR
AND WITCHCRAFT EXPO
Daily throughout October at Museum Place Mall

THE OFFICIAL
SALEM WITCHES'
HALLOWEEN BALL
Friday, October 28 at The Historic Hawthorne Hotel

Mon, Oct 24 Speaking to the Dead with Laurie Cabot • Wed, Oct 26 Graveyard Conjure with Sen Moise
Thu, Oct 27 Portals to the Spirit World with Rosemary Ellen Guiley • Sat, Oct 29 Death and Rebirth with Sandra Wright
Sun, Oct 30 The Mourning Tea • Sun, Oct 30 The Dumb Supper • Mon, Oct 31 Witches' Circle • Nightly Séances at Omen

For tickets visit FestivalOfTheDead.com, call 978-666-0765 or Visit Hex in Salem!

DIRECTIONS TO SALEM



Salem is located 17 miles north of Boston on the Atlantic coast.

DIRECTIONS BY CAR

From Rte.128 N take exit 25A and follow Rte.114 E into Salem. Once in Salem, follow signs to the Salem Visitor Center, Museum & Historic Sites and Downtown

Please note: I-95 N/128 N share the same road for the loop around Boston. When the roads divide, stay on Rte.128 N. At this point, the exit numbers change from #45 to #28.

From Boston

Take I-93 N to Exit 37A (I-95 N) to Rte.128 N and follow directions above. Do not follow the signs for Salem, NH.

From Logan Airport (15 miles)

Take Rte.1A N and at the Salem border follow the signs for the Salem Visitor Center, Museum & Historic Sites and Downtown Parking.

From Cape Ann (Essex, Gloucester, Rockport)

Take Rte. 128 from Cape Ann to exit 20A to Rte. 1A to Salem. At the end of the Beverly/Salem Bridge, go straight through the light to go into downtown Salem. To go to Bridge Street businesses turn left at the light at the end of the bridge.

From Maine & New Hampshire

Take I-95 S (from ME or NH seacoast) or I-93 S (NH) to Rte. 128 N and follow directions above.

From the Mass Pike

Take Rte. 90 E to I-95 N/ Rte.128 N. Follow directions above.

BuildingSalem.com

Several construction projects are happening and planned in Salem through 2019. For construction updates, including traffic impacts, please visit BuildingSalem.com.

PARKING INFORMATION

Visit ParkinginSalem.com for parking information and maps.

All Day Parking

Museum Place Garage, 1 New Liberty St. \$0.75 per hour

Waterfront Garage, 10 Congress St \$0.25 per hour

Street Lot, Entrance on Federal St. \$1.00/hour

MBTA Lot, 252 Bridge St \$4.00/day

Four-hour Meters
On-street meters range from \$0.50 to \$1.50 per hour.

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- 1 Clipper Ship Inn
- 52 Coffee Time Bake Shop

Route 114 to Peabody

MTA Commuter Rail Station

104

J. Michael Ruane Judicial Center

Witch Dungeon Museum

McINTIRE HISTORIC DISTRICT

DOWNTOWN DISTRICT

REGIONAL VISITOR CENTER

Witch House

The Salem Inn

Salem Chamber of Commerce

The Merchant

Witch History Museum

Peabody Essex Museum

Phillips House

Hamilton Hall

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Broad St. Cemetery

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Jefferson Ave

54



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In conjunction with the 37th anniversary of the Witch Dungeon Museum, an historical 1705 land transfer document signed by Jonathan Corwin, the famous Witch Trial Judge and owner of the Witch House, will be on display at the Witch Dungeon Museum at 16 Lynde Street.

Save \$8.00 per person. Combination tickets available.

Witch Dungeon Museum is Celebrating its 37th Anniversary!



Witch Dungeon Museum

The most exciting experience in Salem! An award winning live reenactment of a witch trial—from the original transcript of 1692 plus a guided tour through the dungeon. Located at 16 Lynde Street, Salem. Open daily 10am-5pm April thru November. Last Performance starts at 5 pm. **Extended hours in October.** Call 978.741.3570. Visa/MC/Dis. witchdungeon.com

Witch History Museum

Experience all the historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Located at 197-291 Essex St., Salem. Open daily 10am-5pm April thru November. Last tour starts at 5pm. **Extended hours in October.** 978.741.7770 Visa/MC/Dis witchhistorymuseum.com



New England Pirate Museum

Located at 274 Derby Street, Salem, features a guided tour where you will visit a re-created dock-side village and pirate ship and experience the adventures of New England's sea-robbers. Open daily 10am-5pm May thru October (weekends in April and November). Last Tour starts at 5pm. **Extended hours in October.** Call 978.741.2800. Visa/MC/Dis. piratemuseum.com



Tickets for Salem's Red Trolley at all three venues!