



Rocky Mountain National Park 100th Anniversary Education/Interpretive Program Application

From September 4, 2014 through September 4, 2015, Rocky Mountain National Park along with the local and national communities will be celebrating the park's 100th Anniversary. Speakers, special activities, and community events are being planned to commemorate the anniversary. Educational or interpretive programs that meet the criteria listed below will be designated an official 100th Anniversary Program, listed on the park's Centennial Calendar, and receive additional promotional benefits. Please read the following information thoroughly and complete the application form.

100th Anniversary Mission Statement

Rocky Mountain National Park's 100th Anniversary Commemoration honors our rich cultural and natural history and celebrates the wilderness, wildlife, and wonder that inspire people to experience, connect with, and protect Rocky Mountain National Park. The aim is to "Honor the Past, Celebrate the Present, Inspire the Future".

100th Anniversary Vision Statement

This is a description of what we hope things "look like" at the end of 2015 because of the 100th Anniversary. It illustrates the desired future that will motivate and guide our efforts:

Rocky Mountain National Park's 100th Anniversary will encourage people to rediscover and reconnect with the wilderness, wildlife, and wonder that have inspired and continue to inspire visitors to Rocky Mountain National Park.

EDUCATION – Audiences will have increased awareness of Rocky Mountain National Park's past, present, and future.

STEWARDSHIP – The public will engage in preservation of Rocky Mountain National Park's natural, cultural, and historic resources.

100th Anniversary Program Recognition Guidelines

PROGRAM CRITERIA: Programs are activities which are primarily interpretive or educational in nature and that represent some aspect of Rocky Mountain National Park's history, heritage, culture, or nature. Programs should relate to one of Rocky Mountain National Park's Primary Interpretive Themes:

Natural Ecosystems: Natural ecosystems provide an environment of scenic beauty and diverse flora and fauna providing opportunities for recreation, enjoyment, learning, and spiritual renewal.

Wilderness and Stewardship: Rocky Mountain National Park's spectacular, mountain wilderness provides an opportunity to connect to the natural world, which fosters stewardship.

Research and Resource Management: National parks play an important role as outdoor laboratories where the health of the planet can be assessed. Rocky Mountain National Park serves as a resource benchmark of international significance highlighting the interconnectedness of the earth's resources.

Preservation and Use: Human use of this land has evolved over time and reflects landscape values and use from Native Americans to settlers to visitors.

Benefits of an Official Designation

(1) the right to use the official 100th Anniversary Signature in the manner approved by the Signature Guidelines; (2) inclusion on the Rocky Mountain National Park 100th Anniversary webpage/site; (3) inclusion in the Calendar of Events with regional distribution; (4) promotion with other anniversary projects through press releases, newsletters, and other vehicles from the 100th Anniversary Program.

Associated Fees

There is a nominal fee for using the logo at your Official 100th Anniversary Program, which is paid to the Rocky Mountain Nature Association on behalf of the 100th Anniversary Program:

If you are a non-profit and are not charging at your program, there is no fee.

If you are a non-profit and you are charging at your program, you may donate a portion of your proceeds.

If you are a for-profit and are not charging at your program, there is a one-time \$50 fee.

If you are a for-profit and are charging at your program, you must pay a minimum of 5% of your proceeds (the \$50 one-time fee is waived in this situation).

Application Process

Mail/email completed application form to:

100th Anniversary Program

1000 US Highway 36

Estes Park, CO 80517

970-586-1226

ROMO_100th_Anniversary@nps.gov

Deadline for 2014 programs is May 1, 2014.

Deadline for 2015 programs is September 1, 2014.

Applications will be reviewed and approved by the Rocky Mountain National Park 100th Anniversary Program on a monthly basis.

Approval Notification

All applicants will receive an email notifying them of the decision regarding their application. Those organizers of approved programs will receive the 100th Anniversary logo by email in a form for reproduction on program materials.

Questions can be directed to the Anniversary Coordinator by mail, phone, or email:

Barbara Hoppe
Anniversary Coordinator
1000 US Highway 36
Estes Park, CO 80517
970-586-1226
Barbara_Hoppe@nps.gov



Rocky Mountain National Park 100th Anniversary Education/Interpretive Program Application Form



Program Name _____

Sponsor _____

Contact Person _____

Address _____

City/State/Zip Code _____

Phone Number _____

Email _____

Date of Event _____ Time/Length of Event _____

Desired Location of Event _____

(Events that take place in the park may not charge a fee, may not disrupt normal park operations, and will require additional paperwork.)

Are you in need of an auditorium or amphitheater?
What are your needs in terms of audiovisual equipment?

If the event takes place in the park, please provide:
Maximum Number of Participants (best estimate)

Maximum Number of Vehicles (please attach parking plan if location is not at a park facility)

General description and intended audiences of proposed interpretive or educational program:

How does your program relate to Rocky Mountain National Park's 100th Anniversary mission and the Centennial slogan, "Wilderness, Wildlife, Wonder"?

Which of Rocky Mountain National Park's Primary Interpretive Themes does your program support?

The main idea I would like the audience to come away from my program with is:

The National Park Service believes resource protection and safety as top priorities. What, if any, are the safety concerns associated with the program? How will they be addressed?

Does the program have the potential to harm park resources? If so, how will these potential impacts be eliminated or mitigated?

Will your event require the use of the 100th Anniversary Logo? Yes No

Is there a fee for the event? If so, what is the amount and purpose of the fee?

Name and phone number of the contact person on site on the day of the event:

Contact Information for the event (for public use):

Please include a resume and/or the qualifications of the presenter to ensure that the interpretive/educational program will meet standards of accuracy, current scholarship/research, and professionalism.

Thank you for supporting Rocky Mountain National Park's 100th Anniversary.

