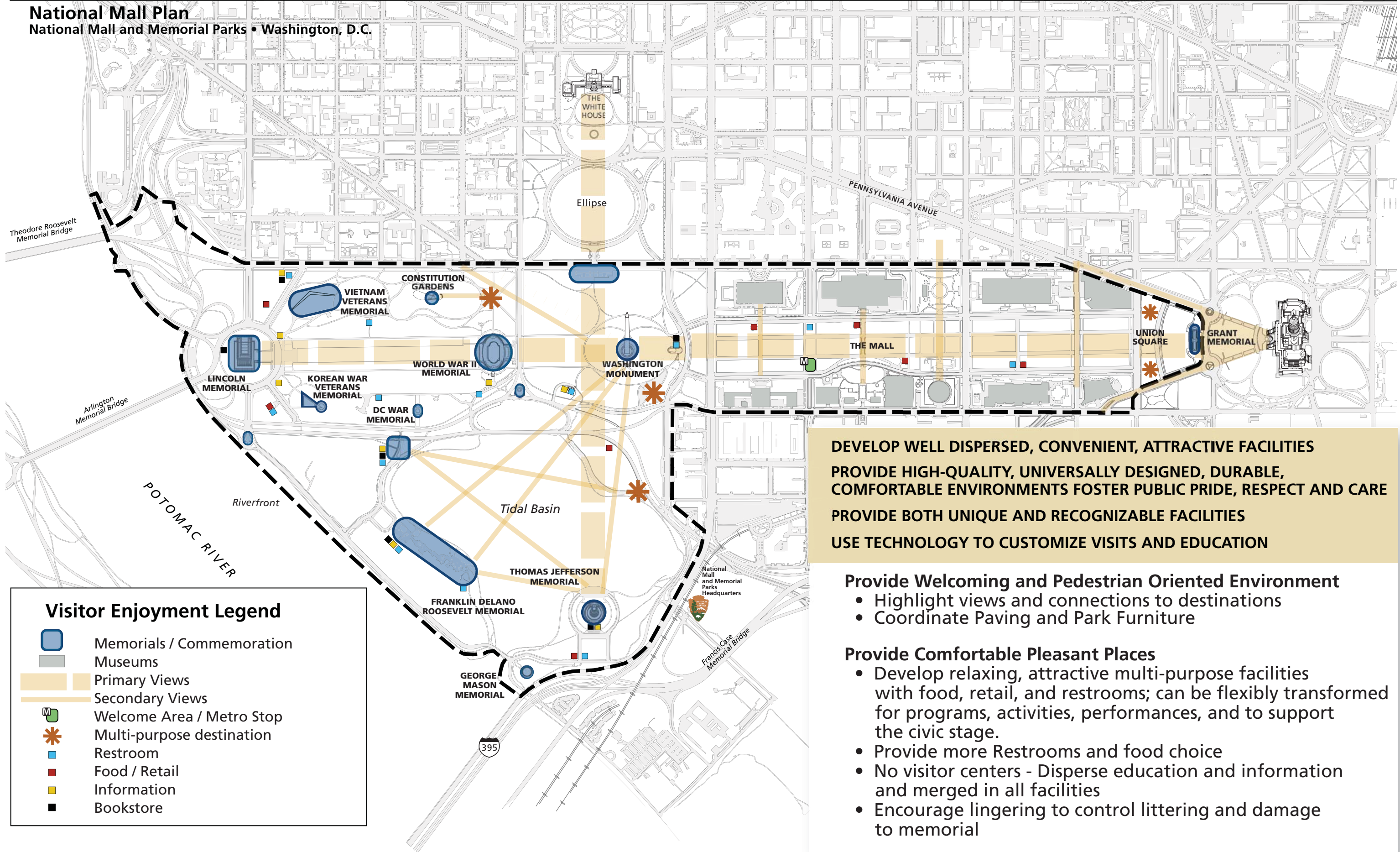


VISITOR ENJOYMENT: Inspiring Experiences, Improved Amenities, Flexible Facilities, Year-round Variety and Programs

National Park Service
U.S. Department of the Interior



National Mall Plan National Mall and Memorial Parks • Washington, D.C.



DEVELOP WELL DISPERSED, CONVENIENT, ATTRACTIVE FACILITIES
PROVIDE HIGH-QUALITY, UNIVERSALLY DESIGNED, DURABLE, COMFORTABLE ENVIRONMENTS FOSTER PUBLIC PRIDE, RESPECT AND CARE
PROVIDE BOTH UNIQUE AND RECOGNIZABLE FACILITIES
USE TECHNOLOGY TO CUSTOMIZE VISITS AND EDUCATION

Provide Welcoming and Pedestrian Oriented Environment

- Highlight views and connections to destinations
- Coordinate Paving and Park Furniture

Provide Comfortable Pleasant Places

- Develop relaxing, attractive multi-purpose facilities with food, retail, and restrooms; can be flexibly transformed for programs, activities, performances, and to support the civic stage.
- Provide more Restrooms and food choice
- No visitor centers - Disperse education and information and merged in all facilities
- Encourage lingering to control littering and damage to memorial

Visitor Enjoyment Legend

- Memorials / Commemoration
- Museums
- Primary Views
- Secondary Views
- Welcome Area / Metro Stop
- Multi-purpose destination
- Restroom
- Food / Retail
- Information
- Bookstore