



Granite Journal

The official newspaper of
Mount Rushmore National Memorial



Welcome to Mount Rushmore National Memorial

WELCOME TO MOUNT RUSHMORE National Memorial. Take pleasure in the beauty and reflect upon the symbolism of the four presidents, the magnificent feat of engineering required to carve a mountain and the artistic accomplishment evident in the four faces.

Mount Rushmore is a unique iconic national park, one of 401 sites the National Park Service



is entrusted to preserve and protect for future generations. Mount Rushmore not only represents the history of America, it also evokes a distinctive significance for each visitor. Whether your personal meaning involves patriotism, inspiration, history or a renewed sense of civic unity, a visit to the park can inspire the personal connection between citizens and their country.

One of our goals is to

facilitate visitor appreciation of the cultural and natural resources of the park. Our park team and park partners are here to provide exceptional service and assist you in learning more about Mount Rushmore. We hope you experience and enjoy the many cultures represented by our visitors.

Please have a safe and enjoyable visit whether this is your first visit or you visit often.

—Superintendent Cheryl A. Schreier

Things to Do:

1. Take the *Mount Rushmore Audio Tour: Living Memorial* located across from the Information Center.
2. Visit the Information Center to find information on the daily schedule.
3. Experience a ranger-led program.
4. Watch a movie in the Lincoln Borglum Visitor Center theater.
5. Walk the Presidential Trail and experience the Lakota, Nakota and Dakota Heritage Village.
6. Visit the Youth Exploration Area.
7. Visit the Sculptor's Studio.
8. Visit one of the three Mount Rushmore Bookstores.
9. Visit Xanterra's Gift Shop, enjoy a meal at the Carvers Café and have an ice cream cone at the Memorial Team Ice Cream Shop.
10. Watch the Evening Lighting Ceremony.
11. Help save the park \$20,000. Place gum in a trash receptacle and save the cost of removing chewed gum from walkways.

Pets in the Park

Pets (except service dogs) are not permitted in any part of the memorial, except in the pet exercise areas located at each end of the main parking facility. (See park map on p. 8). This applies to all pets. Please pick up after your pet with bags that are provided in these areas. If you are planning a lengthy stay, please see the kennels and pet services listed in area phone books.

See page 3 for additional regulations.

Let Wildlife be Wild

Although they look friendly, all animals in the park are wild, so please do not approach or feed them. Approaching them can cause stress and disturb them from resting areas, natural feeding areas and travel routes. Animals have their own sources of food and must not learn to rely on human food which can cause serious health problems or death.



Chad Coppess

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See something? Say something. Please report any suspicious activity to Mount Rushmore Dispatch at 1-855-851-2418 or call 911 in case of emergency.

Mount Rushmore National Memorial | 13000 Hwy 244, Bldg 31, Suite 1 | Keystone, SD 57751 | 605-574-2523 | www.nps.gov/moru
Superintendent Cheryl A. Schreier | Published without federal funding by Mount Rushmore Bookstores | www.mountrushmoresociety.com



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Enjoying Mount Rushmore

Things to Do at Mount Rushmore National Memorial During the Summer

NOW THAT YOU ARE AT MOUNT Rushmore, what activities can you take part in? Depending on the time available, you can participate in one or more of the following programs. (See p. 8 for facility locations).

Mount Rushmore Audio Tour (30-120 mins.)

Rent an audio tour wand to hear the story of Mount Rushmore through music, narration, interviews, historic recordings and sound effects while walking a scenic route around the park. Rented at the Audio Tour Building across from the Information Center, the tour and accompanying brochure are available in English, German, Lakota, Spanish and French. (See p. 7 for more details).

Junior Ranger and Rushmore Ranger Programs (30-60 minutes)



Learn about the sculpture and the environment that surrounds it through this self-guided activity for ages 3 and up. Upon completion of the program, participants will receive a badge. Junior

Ranger and Rushmore Ranger activity booklets are available at any information desk. Patches are available for purchase in

the Mount Rushmore Bookstores. More information about this program is on p. 5.

Youth Exploration Area (10-30 minutes)

Calling kids of all ages, this area is designed just for you! Explore the natural, cultural and historic aspects of Mount Rushmore and the Black Hills at this interactive area located near the Grand View Terrace.

Lincoln Borglum Visitor Center, Museum and Theaters (30-60 minutes)

Stop by the park's main visitor center located below the Grand View Terrace for information on the mountain carving, the presidents, the sculptor, the workers and history of the United States of America. Watch *Mount Rushmore: The Shrine* (detailed below). Experience the interactive exhibits and talk with a park ranger about what to see and do in the park. A bookstore is available.

Mount Rushmore: The Shrine (14-minute film)

Shown in the Lincoln Borglum Visitor Center theater, the film tells the story of the carving of Mount Rushmore and the artist who took on the monumental task. Filled with historic photography and film footage,

the movie is a great place to start your visit.

Sculptor's Studio (15-45 minutes)

Constructed in 1939, this historic building was the second on-site studio for sculptor Gutzon Borglum. Borglum's original model and many of the tools he used are on display. Through ranger-led programs, visitors can explore the history and process of the mountain carving. A bookstore is available.

Presidential Trail (20-40 minutes)

Take a closer look at the mountain carving and the natural beauty surrounding it. This 1/2-mile loop trail begins at the Grand View Terrace, travels to the base of the mountain, past the Sculptor's Studio and loops back to the Grand View Terrace. When walking the trail clockwise, the first 1/4-mile of the trail is fully accessible, while the second half leading to the Sculptor's Studio and back to the Grand View Terrace has approximately 400 stairs.

Lakota, Nakota and Dakota Heritage Village (10-30 minutes)

Explore the history of the American Indian tribes who have populated this land for thousands of years. Located along the first section of the Presidential Trail, this area



Children explore animal pelts in the Youth Exploration Area.

highlights the customs and traditions of local American Indian tribes. Visitors can see Indian tipis, buffalo hides and more. Rangers are on hand to give programs from 10 am to 2 pm each day, weather permitting.



Throughout the summer season, thousands of visitors take part in the Evening Lighting Ceremony, which includes a ranger talk, a film and lighting of the sculpture.

Ranger-led Programs

Check With the Information Desks for Daily Schedule

Ranger-led Programs (30 minutes)

Join a park ranger for an interpretive talk or a guided walk. These 30-minute presentations highlight an aspect of the natural or cultural history of Mount Rushmore or the Black Hills. Programs are offered frequently each day throughout the summer months. Please ask a park ranger at the Information Center front desk, the Lincoln Borglum Visitor Center front desk or consult a roving park ranger for topics, locations and start times.

Sculptor's Studio Talk (15 minutes)

Learn about the tools and techniques used in carving the mountain sculpture. Ranger talks include stories from the workers, demonstrations of the tools and Borglum's working model. Programs are offered frequently each day throughout the summer months. Visitors with mobility challenges should stop by one of the information desks to inquire about how to access the Sculptor's Studio.

Evening Lighting Ceremony (45 minutes)

Join a park ranger in the memorial's outdoor Amphitheater for an inspirational program focusing on the presidents, patriotism and our nation's history. Beginning with a ranger talk, this program includes the film *Freedom: America's Lasting Legacy* and culminates in lighting of the sculpture. The program begins at 9 pm from May 12 to August 10. From August 11 to September 30, the program begins at 8 pm. Even during the summer months, prepare for cooler weather in the evening.



In the Black Hills, weather conditions can change quickly. Current weather conditions are available

Parking Questions



Parking at Mount Rushmore



Authorized
Concessioner

Parking is readily available in the memorial's parking complex, which is managed by Presidential Parking, Inc. This park concession operates under a contract between the National Park Service and the Mount Rushmore Society (see p. 7), which constructed the parking facility and continues to operate and maintain it. As no federal funding was used to construct the parking facility, Mount Rushmore has a parking fee and not an entrance fee. Therefore, passes such as the America the Beautiful Annual Pass, Military Pass, Senior Pass and Access Pass are not applicable at Mount Rushmore National Memorial.

An \$11 annual parking fee per vehicle is assessed to offset expenses for the construction, operation and maintenance of the parking facility. This parking permit entitles a vehicle unlimited entry to the memorial for the calendar year.

The fee for commercial bus parking is \$50. Verified nonprofit educational tour bus parking is \$25. Commercial tour van parking is \$11. All parking permits for these vehicles are issued for 24-hour periods.

Facility Hours and Services

Gates will be closed over night.

	Dates	Hours
Information Center Ranger Desk & Bookstore	May 12 - Aug. 11	8 am - 10 pm
	Aug. 12 - Sept. 30	8 am - 9 pm
Audio Tour Building	May 29 - Sept. 30	8 am - 5:30 pm
Lincoln Borglum Visitor Center Museum, Ranger Desk, Theater & Bookstore	May 12 - Aug. 11	8 am - 10 pm
	Aug. 12 - Sept. 30	8 am - 9 pm
Sculptor's Studio Historic Models & Bookstore	May 12 - Sept. 6	8 am - 7 pm
	Sept. 7 - Sept. 30	9 am - 5 pm
Gift Shop	May 13 - Aug. 15	8 am - 10:30 pm
	Aug. 16 - Sept. 30	8 am - 9:30 pm
Carvers Café Breakfast, Lunch & Dinner	April 26 - May 12	8 am - 6 pm
	May 13 - Aug. 15	8 am - 9 pm
	Aug. 16 - Sept. 13	8 am - 8 pm
	Sept. 14 - Sept. 30	8 am - 7 pm
Memorial Team Ice Cream Shop	May 13 - Aug. 15	11 am - 9 pm
	Aug. 16 - Sept. 13	11 am - 8 pm
	Sept. 14 - Sept. 30	11 am - 7 pm

Facilities open year-round except Christmas Day. | Times subject to change.

Park Regulations and Accessibility Information

Visitors with Disabilities

Visitors with visual impairments may obtain the official park brochure in Braille at the Information Center and Lincoln Borglum Visitor Center.

Ask at the visitor center desk for information on assistive-listening devices for the park movie. Video exhibits are captioned. Headphones are available for the Mount Rushmore Audio Tour as well as a hardcopy script (for the same rental fee as an audio tour wand rental).

Visitors with mobility impairments may board and deboard vehicles in front of the main entryway. Wheelchairs are available for loan on a first-come, first-serve basis at the Information Center. Please ask a park ranger for additional information on accessible programs available during your visit. Elevators on either side of the Grand View Terrace give access to the Lincoln Borglum Visitor Center and Amphitheater. Stop by one of the information desks to inquire about how to access the Sculptor's Studio. The Presidential Trail is surfaced to accommodate wheelchairs from the Grand View Terrace to the base of the mountain. The Carvers Café and Gift Shop are wheelchair accessible.

Pets

Pets (except service dogs) are not permitted in any part of the memorial, except in the pet exercise areas located at each end of the main parking facility (see park map on p. 8).



Firearms in the Park

As of February 22, 2010, a new federal law allows people who can legally possess firearms under federal, South Dakota state and local laws, to possess firearms in Mount Rushmore National Memorial. It is the visitor's responsibility to understand and comply with all applicable state, local and federal firearms laws. Federal law prohibits firearms in federal facilities. If you have questions, please refer to Mount Rushmore's official website at www.nps.gov/moru.

Protection of Park Resources

Federal law protects natural and cultural resources in all national parks. Removing rocks, collecting plants or feeding wildlife are strictly prohibited. Please do not litter.

Smoking, Food and Beverages

Food and beverages are prohibited in the Information Center, Lincoln Borglum Visitor Center, Sculptor's Studio and Gift Shop. Smoking is only allowed in designated areas. Please dispose of litter in the appropriate containers.

Trails and Climbing

Climbing any part of Mount Rushmore, including the rock slope, is prohibited. There are many climbing opportunities at the memorial on other rock formations. A climbing brochure is available in the Information Center and Lincoln Borglum Visitor Center. Bicycles and roller blades are not permitted on trails or walkways within the memorial.

Fires and Hunting

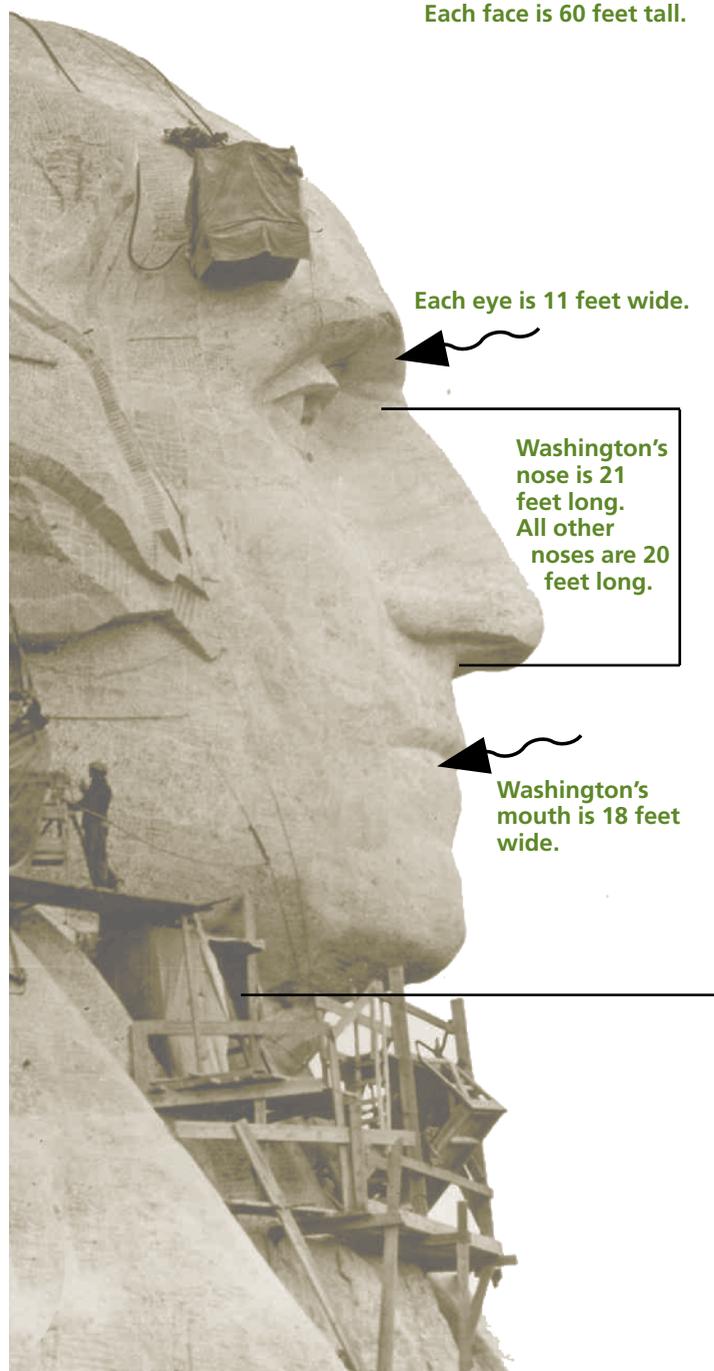
Fires and hunting are strictly prohibited within the park.

Camping

Camping is not allowed. A list of national park, national forest and state campgrounds is available in the Information Center and Lincoln Borglum Visitor Center.

See something? Say something. Please report any suspicious activity to Mount Rushmore Dispatch at 1-855-851-2418 or call 911 in case of emergency.

Fast Facts



Each face is 60 feet tall.

Each eye is 11 feet wide.

Washington's nose is 21 feet long. All other noses are 20 feet long.

Washington's mouth is 18 feet wide.

1927-1941
the carving dates

400
the number of workers

\$989,992.32
the total cost

Charles Rushmore
the namesake

Gutzon Borglum
the sculptor

Dynamite
the main tool

Jackhammer
the drill

Harney Peak Granite
the rock

Paha Sapa
the Lakota word for "Black Hills"

Ponderosa Pine
the trees

Democracy
the meaning of Mount Rushmore

Presidents of the United States

George Washington*	1789-1797
John Adams	1797-1801
Thomas Jefferson*	1801-1809
James Madison	1809-1817
James Monroe	1817-1825
John Quincy Adams	1825-1829
Andrew Jackson	1829-1837
Martin Van Buren	1837-1841
William H. Harrison	1841
John Tyler	1841-1845
James K. Polk	1845-1849
Zachary Taylor	1849-1850
Millard Fillmore	1850-1853
Franklin Pierce	1853-1857
James Buchanan	1857-1861
Abraham Lincoln*	1861-1865
Andrew Johnson	1865-1869
Ulysses S. Grant	1869-1877
Rutherford B. Hayes	1877-1881
James A. Garfield	1881
Chester A. Arthur	1881-1885
Grover Cleveland	1885-1889
Benjamin Harrison	1889-1893
Grover Cleveland	1893-1897
William McKinley	1897-1901
Theodore Roosevelt*	1901-1909
William H. Taft	1909-1913
Woodrow Wilson	1913-1921
Warren G. Harding	1921-1923
Calvin Coolidge	1923-1929
Herbert C. Hoover	1929-1933
Franklin D. Roosevelt	1933-1945
Harry S. Truman	1945-1953
Dwight D. Eisenhower	1953-1961
John F. Kennedy	1961-1963
Lyndon B. Johnson	1963-1969
Richard Nixon	1969-1974
Gerald R. Ford	1974-1977
Jimmy Carter	1977-1981
Ronald Reagan	1981-1989
George H. W. Bush	1989-1993
William J. Clinton	1993-2001
George W. Bush	2001-2009
Barack H. Obama	2009-

* Denotes a president portrayed on Mount Rushmore.

Why These Presidents?

Presidential portraits courtesy of the White House Association.



BIRTH
First President

George Washington



EXPANSION
Louisiana Purchase

Thomas Jefferson



DEVELOPMENT
Panama Canal, Trust Buster and National Parks

Theodore Roosevelt



PRESERVATION
Saved the union during the Civil War

Abraham Lincoln



During your visit, become a Junior Ranger or Rushmore Ranger at Mount Rushmore National Memorial by completing a free activity book. Activity books are available at all information desks. Ask a park ranger for this fun book which will help you explore the wonders of the mountain, the presidents and the surrounding Black Hills area.

Once you are finished, please find a park ranger at the visitor center desks who will check your book and present you with a Junior Ranger badge. Junior Ranger patches are also available for purchase at the Mount Rushmore Bookstores.

The Junior Ranger Program is available at national park areas across the country.



Avenue of Flags

While at Mount Rushmore, check out the 56 flags of the states, districts, territories and commonwealths of the U.S. along the Avenue of Flags hung in alphabetical order.

States

1. Delaware	1787
2. Pennsylvania	1787
3. New Jersey	1787
4. Georgia	1788
5. Connecticut	1788
6. Massachusetts	1788
7. Maryland	1788
8. South Carolina	1788
9. New Hampshire	1788
10. Virginia	1788
11. New York	1788
12. North Carolina	1789
13. Rhode Island	1790
14. Vermont	1791
15. Kentucky	1792
16. Tennessee	1796
17. Ohio	1803
18. Louisiana	1812
19. Indiana	1816
20. Mississippi	1817
21. Illinois	1818
22. Alabama	1819
23. Maine	1820
24. Missouri	1821
25. Arkansas	1836
26. Michigan	1837
27. Florida	1845
28. Texas	1845
29. Iowa	1846
30. Wisconsin	1848
31. California	1850
32. Minnesota	1858
33. Oregon	1859
34. Kansas	1861
35. West Virginia	1863
36. Nevada	1864
37. Nebraska	1867
38. Colorado	1876
39. North Dakota	1889
40. South Dakota	1889
41. Montana	1889
42. Washington	1889
43. Idaho	1890
44. Wyoming	1890
45. Utah	1896
46. Oklahoma	1907
47. New Mexico	1912
48. Arizona	1912
49. Alaska	1959
50. Hawaii	1959
District of Columbia	1790
Guam, Territory	1898
Puerto Rico, Commonwealth	1898
American Samoa, Territory	1900
Virgin Islands, Territory	1917
Northern Mariana Islands, Commonwealth	1976

Facts Behind the Hall of Records

WHAT DOES MOUNT RUSHMORE MEAN TO YOU? FOR GUTZON Borglum, who created the sculpture, the four presidents on the mountain represented important moments in American history.

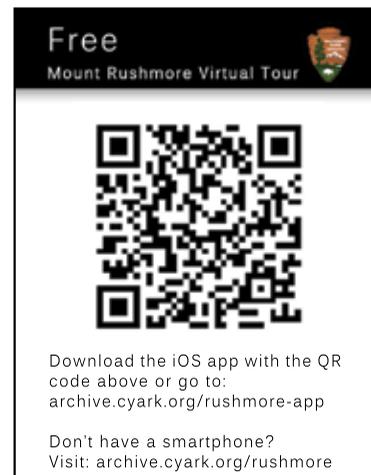
Borglum wanted to build a special place to share American history with all visitors who came to the memorial. Part of that vision included a large room that would be carved into the vertical wall of the canyon behind the faces called the “Hall of Records” and would store important documents like the Declaration of Independence, the U.S. Constitution and the Bill of Rights.

Work started on the Hall of Records in 1938, but the U.S. government did not approve funding for this addition. Workers were only able to carve a doorway and a small hallway before Congress stopped the Hall of Records project.

Although the Hall was never finished as intended, Borglum’s daughter, Mary Ellis Borglum Vhay, was determined to find a way to fulfill her father’s dream in some manner. In 1998, she was part of a

team that buried a teakwood box in a titanium vault at the entrance of the Hall. The box contains 16 porcelain panels, bearing the words of the Declaration of Independence, the U.S. Constitution and the Bill of Rights. The panels also contain biographies of the presidents and information about how and why Mount Rushmore was carved.

The Hall of Records is located in a restricted area of the memorial, visitors are not allowed to hike to this part of the park. However, visitors can take a virtual tour of the memorial, including the Hall of Records, at www.cyark.org.



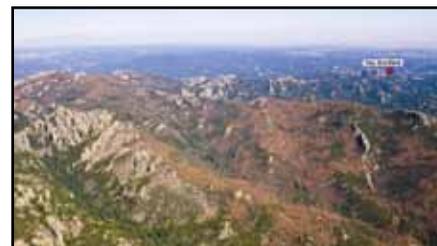
Nature Facts: Pine Beetle Infestation

LIKE COLORADO, THE BLACK HILLS OF SOUTH DAKOTA HAS experienced a pine beetle infestation. Once infested, a tree will slowly die. The red trees seen throughout the Black Hills and in the picture to the right are the trees that were infested last year and are now dead.

To protect the memorial’s forests from this epidemic, staff at Mount Rushmore embarked on an extensive thinning program to return the forest to a more sustainable condition. Measures were also taken

to protect scenic old growth trees within visitor areas by treating them with a protective spray. With these efforts, the park service hopes to have preserved the forested landscape around the sculpture.

Dead trees, the result of pine beetle infestation, can be seen in the foreground. Mount Rushmore is indicated by the red dot.



Stepping Up to Sustainability

SCULPTOR GUTZON BORGLUM carved a monument to last generations. Just like Borglum, every visitor to Mount Rushmore has the opportunity to create a legacy through sustainable practices. During your visit, count how many green and sustainable practices are in place in which you can participate.

Thirsty? Quench your thirst while protecting the environment by visiting the hydration station installed by Xanterra in the Carvers Café. This station allows visitors to fill up reusable water bottles while eliminating significant plastic water-bottle waste from the park.

If you enjoyed a snack, lunch or dinner in the Carvers Café, rest easy. Your biodegradable trash will eventually be

compost and the used cooking oil is collected for biodiesel.

Did you find the green and the gray trash cans? Green cans are for recyclable materials and gray for non-recycle trash. Materials deposited in the green recycle cans travel to a sorting facility, and everything in the gray non-recycle containers go to the composting facility at the local solid-waste complex. When in doubt about recycling in the park, place the material in the recycle cans. From the trash can to the garden, 85% of the trash collected at Mount Rushmore is reclaimed and processed into compost.

Dispose of chewing gum in the proper container. By doing this simple act, you can save hundreds of gallons of water used in steaming the gum off walkways, as well as

\$20,000 in the cost of cleaning annually.

Your efforts at sustainability, combined with the efforts in the Gift Shop and the Mount Rushmore Bookstores in supplying Made in America and ecologically conscious products, show the commitment we all have towards our environment.

President Theodore Roosevelt noted that “There can be no greater issue than that of conservation in this country.”



With a big help from you and our partners, Mount Rushmore takes proactive steps to ensure that everything we do is sustainable and efficient, resulting in a legacy for future generations.

Regional Park Neighbors



Wind Cave National Park

Wind Cave is located about 50 miles from Mount Rushmore on Hwy 385. It is one of the world's longest and most complex caves. It is famous for its boxwork, an unusual calcite cave formation resembling honeycomb. The park's surface area contains 33,851 acres of mixed-grass prairie, ponderosa pine forest and associated wildlife. Call (605) 745-4600 for further information. www.nps.gov/wica



Jewel Cave National Monument

Jewel Cave's Visitor Center and cave entrance are 13 miles west of Custer, SD, on Hwy 16. With more than 165 miles mapped and surveyed, Jewel Cave is recognized as the third longest cave in the world. Guided tours provide opportunities for discovering this cave system and its wide variety of speleothems. Call (605) 673-8300 to plan your visit. www.nps.gov/jeca



Devils Tower National Monument

Devils Tower is located in Wyoming, approximately 2.5 hours from Rapid City. Travel west on Interstate 90, exit at Sundance, WY, take Hwy 14 north to Hwy 24 and then take 24 north to Devils Tower. The monolith rises 1,267 feet above the meandering Belle Fourche River. Call (307) 467-5283 to plan your visit.



Badlands National Park

Badlands is located approximately 1.5 hours from Mount Rushmore. Take I-90 to Wall, SD, to Exit 110 or 131 to access Hwy 240's Badlands Loop Road. Badlands National Park consists of 244,000 acres of sharply eroded buttes, pinnacles and spires blended with the largest, protected mixed-grass prairie in the U.S. Call (605) 433-5361 to plan your visit. www.nps.gov/badl



Custer State Park

Custer State Park is located just south of Mount Rushmore. At 71,000 acres, it is one of the largest, most unique state parks in the nation and is home to a herd of 1300 bison. Visitors will find many lakes and natural areas. Hiking access to Harney Peak, the tallest peak in South Dakota, is also available. Call the Peter Norbeck Visitor Center at (605) 255-4464. www.custerstatepark.info



Minuteman Missile National Historic Site

Minuteman preserves a formerly operational Launch Control Facility and underground Launch Control Center. At I-90 exit 116 there is a Minuteman missile silo with intact training missile and self-guided cell phone tour available daily from 8 am to 4 pm. The site offers ranger-guided tours every day except Tuesday's, and tickets are available on a first-come, first-serve basis. Call the visitor contact station at (605) 433-5552, option 0 or stop by the Visitor Contact station just off I-90 at exit 131. www.nps.gov/mimi

Park Partners

MOUNT RUSHMORE SOCIETY

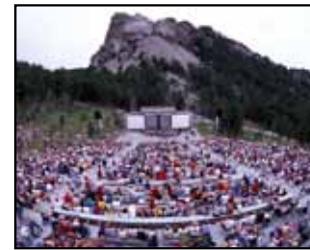
The Mount Rushmore Society has a long history with Mount Rushmore, beginning in 1930 when it was necessary to solicit private funds and provide for citizen involvement in the carving of the memorial. Ever since, the Society has been instrumental in the memorial's growth and promotion in a number of ways. The Society was the first gift shop concessionaire in the 1940s, embarked on a nationwide Preservation Fund campaign in the 1980s (raising \$25 million and spurring a total of \$56 million in facility improvements), helped fund the redevelopment at Mount Rushmore in the 1990s, which included a \$17 million parking facility operated by the Society, created the Mount Rushmore Bookstores at the memorial in 1993 and formed the Mount Rushmore Institute in 2007.

Today, the Society continues to be an active partner with the National Park Service at Mount Rushmore:

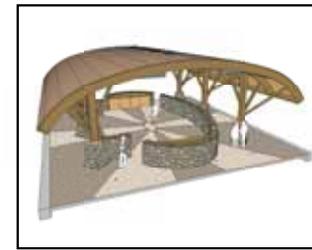
- The Mount Rushmore Bookstores, celebrating 20 years in the park this year, contribute more than \$150,000 to the park annually.
- The Society donated \$35,000 in support of the Evening Lighting Ceremony. The money will be used to open the season two weeks early and extend the season two additional weeks in 2013.
- The Society gave Mount Rushmore National Memorial \$100,000 to be used for preservation of the sculpture this year. This is the first of five \$100,000 gifts that



Rangers perform scheduled maintenance on the sculpture.



Visitors gather for the Evening Lighting Ceremony.



Proposed Youth Exploration Area to be built by the Avenue of Flags.

the Society will give to the park over the next five years. The funds are a result of an initial \$214,000 bequest from the Betty Nelson estate that the Society has invested, contributed to and managed over the years.

- The Society has raised more than half of a \$396,000 goal to construct a permanent Youth Exploration Area so that children can experience engaging programs in a hands-on atmosphere.

YOU can be a part of the mission as well. Please visit one of the three bookstore outlets or go to www.mountrushmoresociety.com to find out more about becoming a Society member and/or to donate to specific causes.

Supporting Mount Rushmore Since
www.mountrushmoresociety.com 1930



PRESIDENTIAL PARKING, INC.

Since 1997, Presidential Parking, Inc., has operated the parking concession for the Mount Rushmore Society's parking facility.



Authorized
Concessioner

XANTERRA PARKS & RESORTS

For more than 130 years, Xanterra Parks & Resorts has operated lodging, restaurants and other facilities at some of the most beautiful places on earth – our country's spectacular national and state



parks. The Xanterra name has become synonymous with park and resort hospitality in pristine environments. Xanterra has operated the Carvers Café, Gift Shop and Memorial Team Ice Cream Shop at Mount Rushmore since 1993. Beyond offering high-quality guest services, the organization is committed to providing guests with a memorable experience while helping them to have the least amount of impact on the environment as possible. Through the Ecologix Environmental Management System,

Xanterra is working towards becoming a truly sustainable business. Since 2000, Xanterra at Mount Rushmore has reduced greenhouse gas emissions by 32%, increased its solid waste diversion rate to 48% through extensive recycling programs and now has a full-fledged food composting operation. During your visit, stop by the Gift Shop to peruse a new section that features "Made in America" merchandise. Our buyers have been searching the country for as many American-made products as they can find, so take a few moments and visit the Mount Rushmore Gift Shop for these gifts and keepsakes.

Also, try a local bison burger in our Carvers Café to taste a delicacy of South Dakota. Of course, please participate in the park's recycling program.

Most of all, have a memorable and exciting visit here at Mount Rushmore.



Become a Part of Mount Rushmore History: Rent the Mount Rushmore Audio Tour

Mount Rushmore Audio Tour: Living Memorial is a recorded guide incorporating narration, music, interviews, sound effects and historic recordings of Gutzon Borglum, Lincoln Borglum, Mary Ellis Borglum Vhay, workers and American Indians.

HOW DOES IT WORK?

Using a lightweight handheld wand, a visitor can listen to the self-guided tour while simply sitting down in a favorite spot, walking around the park or following the suggested route shown on the map

provided to them. Depending on time allotted, a visitor can listen to just a few stops or take the entire tour (up to two hours).

WHAT WILL YOU HEAR?

The tour tells the stories of many people, including sculptor Gutzon Borglum, his workers and other visionaries, who blasted, drilled and fashioned a mountain into a memorial from 1927-1941. It also tells of four great presidents, who, in their own way, are the embodiment of the American experience. In addition, the recorded guide

relates the story of the Lakota people and their connection to the Black Hills.

WHAT LANGUAGES ARE AVAILABLE?

The tour and accompanying brochure/map are in English, German, Lakota, Spanish and French.

HOW DO YOU RENT A WAND?

It rents for \$5, inclusive of sales tax, in the Audio Tour Building during the summer. Family rates are available for 2 adults/2 children at \$15 and 2 adults/3 children or more at \$20.

Audio Tour Achievements

- Winner of the 2007 Association of Partners for Public Lands Audio/Visual Award
- Winner of the 2007 National Association of Interpretation's Interpretive Media Awards for audio tours
- Winner of the 2008 National Park Service Director's Award for Excellence in Interpretive Media

Park Map and Facilities

Information Center & Bookstore

Start by visiting this center for park orientation and information on ranger-led programs, the Junior Ranger Program and other activities in the Black Hills. Shop at the Mount Rushmore Bookstore.

Audio Tour Building

Rent an audio tour wand here to hear the story of Mount Rushmore. Available in English, German, Lakota, Spanish and French.

Carvers Café, Ice Cream Shop & Gift Shop

Xanterra Parks & Resorts operates a full-service food court, the Memorial Team Ice Cream Shop and Gift Shop. ATM and restrooms are also available.

Avenue of Flags

Location of the 56 flags of the states, districts, commonwealths and territories of the U.S.

Youth Exploration Area

Located off the Grand View Terrace, this hands-on exploration area focuses on aspects of the natural and cultural resources of the Black Hills.

Grand View Terrace

Located at the end of the main walkway, this is the primary viewing area to get a photograph of the mountain carving.

Lincoln Borglum Visitor Center, Museum, Theaters & Bookstore

Visit the park's main visitor center located below the Grand View Terrace for interactive museum exhibits, a film and an information desk staffed by park rangers. Shop at the Mount Rushmore Bookstore.

Amphitheater

Location of the nightly summer ranger-led Evening Lighting Ceremony.

Presidential Trail

This ½-mile loop trail begins on the Grand View Terrace, takes you to the base of the mountain, past the Sculptor's Studio and back.

Lakota, Nakota and Dakota Heritage Village

Explore the traditions, stories and languages of American Indians from the region from 10 am - 2 pm daily, weather permitting.

Sculptor's Studio & Bookstore

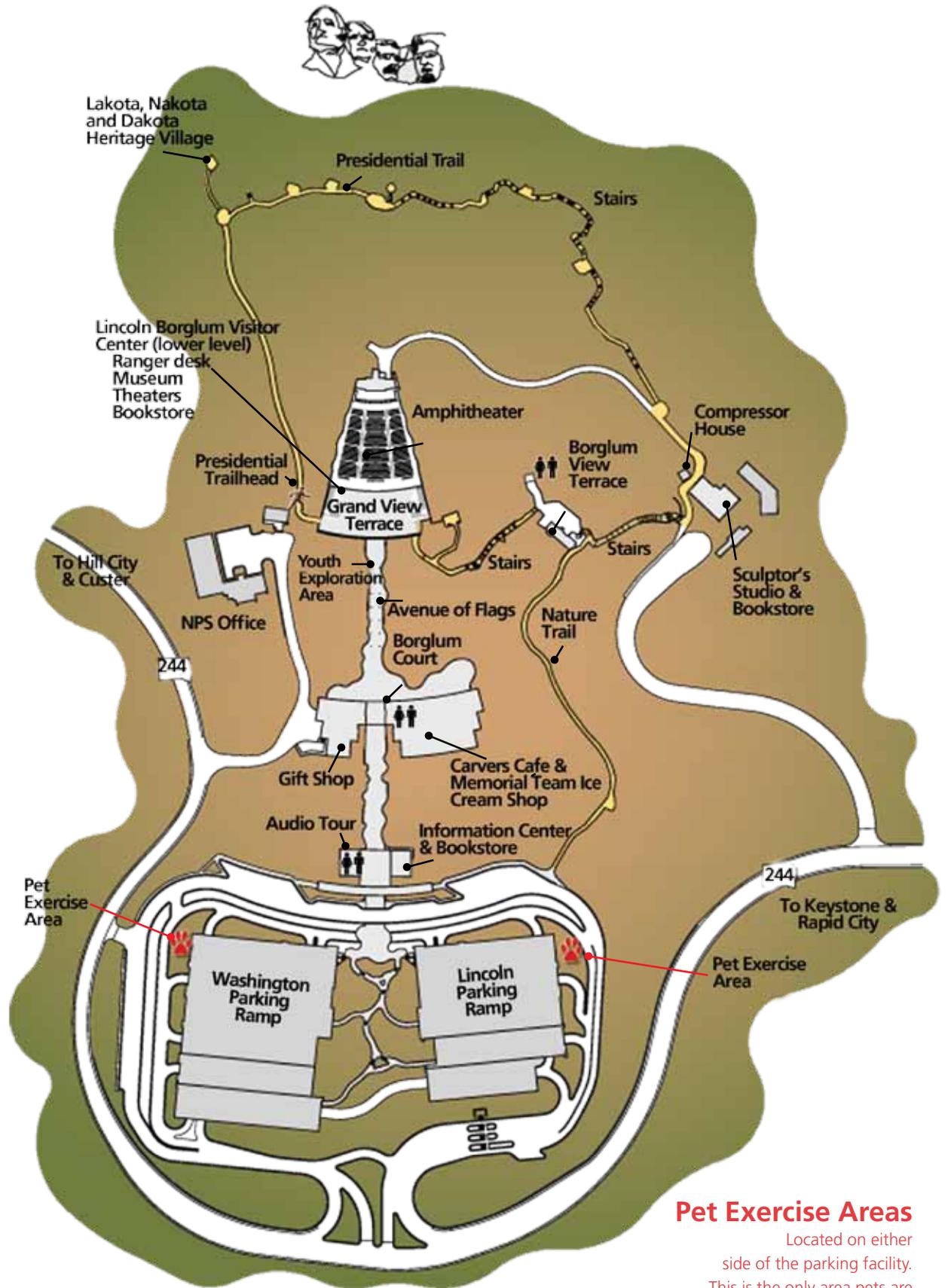
This historic building was the second on-site studio for sculptor Gutzon Borglum. Borglum's original model and many of the tools he used are on display. Summer ranger-led programs are held here. Shop at the Mount Rushmore Bookstore.

Borglum View Terrace

The site of Borglum's first studio.

Nature Trail

This short trail offers a glimpse at some of the natural resources found in the park and connects the Borglum View Terrace to the parking area.



Pet Exercise Areas

Located on either side of the parking facility. This is the only area pets are permitted within the park.