

### **Brainstorming on Guiding Principles Evaluating Responses to the RFEI**

- Transparent- What, How and Why we are doing it
- Joint Evaluation process including the FACA Committee and Park
- Who would be on the Evaluation Committee
- What is the result- A recommendation, RFP or will the Committee's work be completed?
- What are the category of ideas, why are they exciting and what will report out on the process
- We should evaluate the proposals in an open meeting- Pick 3 or 4 and then select who might be able to participate in the RFP
- Are we making a recommendation?
- The Committee is going to review the proposals and access the information that will inform the next steps, which could include an new RFEI, RFP, End of Committee's work etc.
- Establish an Evaluation Committee and let them report back to the FACA Committee.
- Do you want to rank responses by criteria? Pass/Fail, 1-5 etc...
- We need to consider all proposals and back up with documented decision process, keep it simple. We want to rank on overall concept as acceptable or not.
- Recommending a multiple step process that initially a YES/No... Phase !- Do they meet the first seven criteria and ask for additional information for the respondent. Then maybe a ranking process.
- Does the Committee need outside assistance to evaluate the proposals?
- Not entire Committee should review and we would have either a working group or a sub-committee. They would review in advance and provide condensed information to the entire Committee.
- Establish Evaluation process and evaluation forms for the next meeting on November 1, 2013.