## Capital of the Danish West Indies when Sugar Was King

Denmark was a latecomer in the race for colonies in the New World. Columbus's voyages to the Caribbean gave Spain a monopoly in the region for over a century. But after the English planted a colony in the Lesser Antilles in 1624, the French, Dutch, and eventually Danes joined in the scramble for empire. Seeking islands on which to cultivate sugar as well as an outlet for trade, the Danish West India & Guinea Company (a group of nobles and merchants chartered by the Crown) took possession of St. Thomas in 1672 and its neighbor St. John in 1717. Because neither island was well suited to agriculture, the company in 1733 purchased St. Croix—a larger, flatter, and more fertile island 40 miles south from France. Colonization of St. Croix began the next year, after troops put down a slave revolt on St. John.

For their first settlement the Danes chose a good harbor on the northeast coast, the site of an earlier French village named Bassin. Their leader Frederick Moth was a man of vision. He planned a new town-named Christiansted in honor of reigning King Christian VI-and had the island surveyed into plantations of 150 acres, priced to attract new settlers. The best land came under cultivation and dozens of sugar factories began operating. Population approached 10,000, nearly 9,000 of them slaves imported from West Africa to work in the fields.

Even with this growth St. Croix's economy did not flourish. The planters chaffed under the DWI&G Company's restrictive trading practices. This monopoly so burdened planters with regulations

that they persuaded the king to take over the islands in 1755. Crown administration coincided with the beginning of a long period of growth for the cane sugar industry. St. Croix became the capital of the "Danish Islands in America," as they were then called, and royal governors took up residence at Christiansted. For the next century and a half, the town's fortunes were tied to St. Croix's sugar industry. Between 1760 and 1820 the economy boomed. Population rose dramatically, in part because free-trade policies and neutrality attracted settlers from other islandshence the prevalence of British culture on this Danish island with a French name—and exports of sugar and rum soared. Capital was available, sugar prices were high, labor cheap. Many planters, merchants, and traders reaped great profits, as reflected in the

Christiansted in 1839 by Danish artist Theodore C. Sabroe

**Christiansted National Historic Site** 

fine architecture of town and country. This golden age was eclipsed within a few decades by the rise of the beet sugar industry in Europe and North America. A drop in the price of cane sugar, increasing debt, drought, hurricanes, and the rising cost of labor after slavery was abolished in 1848 all contributed to economic decline. As the 1800s wore on, St. Croix became little more than a marginal sugar producer. The era of fabulous wealth was a thing of the past. When the United States purchased the Danish West Indies in 1917, it was for the islands' strategic harbors, not their agriculture. The lovely town of Christiansted is now a link to the old way of life here, with all its elegance, complexity, and contradiction.

**National Park Service** 



In The West Indian Style Christiansted blends vistas of neoclassicism with a lovely natural setting of high hills and reef-fringed harbor. The town's orderly develop-

ment over two centuries owes

much to the island's first governor,

Frederick Moth. He conceived of

Christiansted as a grand town like Christiania (now Oslo) in Norway, with boulevards, promenades, and handsome building lines. He put government buildings and townhouses near the waterfront, relegating workers' cottages to the

outskirts. A remarkably progressive building code embodied his ideas in 1747. Enforced by successive building inspectors, the code regulated materials and construction and even used zoning to regulate growth.

Forms of the code were in force

throughout Danish rule, and economic stagnation after Danish rule helped the town survive passing building fads

Christiansted took shape at a liberating moment in architecture. The

neoclassic style of the 1700s came to dominate the Danish islands, reflecting the wealth accumulated in their first century. The buildings were the work of anonymous craftsmen—masons and carpenters, many of them Free Blacks-in a

day when a master mason or carpenter could both plan a building and put it up. West Indian neoclassical at its best is dignified, solid, and functional. Buildings feature rhythmical arches, light and spacious interiors (often filled with

sidewalks to shelter pedestrians from sun and rain, galleries to catch breezes, and hip roofs that collect rainwater in cisterns. Yellow bricks that came as ships' ballast saw wide use in construction. Buildings from

Christiansted's golden age (above, left to right) are: wealthy merchant or planter's townhouse, Steeple Building (the first Danish Lutheran church on St. Croix), Government House, merchant's shop/residence, and worker's cottage.

## **Visiting the Park**

