

**PANHANDLE DISTRICT NOTES**

We have had a general rain over the Panhandle and everything is taking on a more rosy look.

Childress led the Panhandle District for the month of May in the sale of merchandise, from which report one would conclude that it was either due to our new district sales manager or else to our new district storekeeper, Dewey Smith. At any rate, something has put Childress on the qui vive.

The Central Power & Light Company will begin the construction of a high line from Childress to Wellington about September 1. This high line will cost approximately \$100,000. Due to a series of interconnections at Quanah, most of the power transmitted over this line will be generated at Electra. This will finally settle the power question at Wellington.

A retail ice station is under construction at Memphis. This ice station is being built in the uptown district, which is expected to better accommodate the people who live north, west and south of town. The ice plant at Memphis is built on the extreme east side of town, which makes it convenient for only a few people.

Work on the rebuilding of the distribution system in Childress will begin soon. Material has already been ordered.

At Shamrock negotiations are under way for the purchase of property to build a new plant. The new office building is expected to be ready for occupancy by July 1, when it is to be equipped with new furniture.

Visitors for the month were: Mr. Kennedy, surveyor for the new high line to be built; Mr. J. B. Morton, safety director of San Antonio; Mr. Jeffries, safety director, of Chicago, and Mr. J. T. Persons of the Engineering Department.

The play put on by the Panhandle District at Vernon for Community Week, on Tuesday evening, June 14, was reported to have been a great success. This same play was given at Chillicothe on Thursday and on Friday at Childress at the Girl Scout rally.

The Business and Professional Women's Club, assisted by the girls of the Central Power & Light Company, en-

tertained the public on last Friday evening, June 17, for the purpose of stimulating an interest in the Girl Scouts of the city. An interesting program was rendered, after which refreshments were served to something like 500 people. Everyone reported the meeting a success.

Roy Kutch, who took the part of "Jimmy" in the playlet, "Let's Stay Married," was complimented on his realistic acting. Someone was indiscreet enough to mention that it was so realistic that it sounded as if he had had experience.

All we can hear these days, since our district has turned theatrical, is Hollywood. We are expecting to hear most any day that the Panhandle District has lost two or three cashiers and a district stores clerk. Mrs. Tarver says all that is keeping her off the stage is the manager.

District Manager Frank Houston is expecting to leave for "parts unknown" about July 1. Mr. Houston, whose duties have confined him so closely to his work for the past year, feels that he must break away for about a month's recuperation or else have a breakdown in health. He says there will be no forwarding address in this, his first vacation in fifteen years.

A few of our "high-up" employes in the district office have been most popular this month with automobile salesmen. Receiving frees rides, free use of nice, shiny automobiles, in fact, being handled as carefully as a mother-in-law. We hope they will not get to feeling too important over this sudden popularity and begin to feel like it is due to their own merit that they are receiving this unusual homage and fail to give due credit to the right source, "their old wornout flivvers," etc.

T. D. Nored, chief engineer of the Wellington plant, has been made chief engineer of both Wellington and Shamrock. Grady Starkey, shift engineer at Wellington, has been moved to Shamrock to act as assistant to Mr. Nored.

New Office Boy—I've added those figures up ten times, sir.

Employer—Good boy!

New Office Boy—And here's the ten answers,

**LAREDO DISTRICT NOTES**

Misses Ella Devine and Olive Chamberlain of the Laredo office were recent visitors to Corpus Christi. They wish to express to the Corpus Christi office, through the columns of the PENTAGON, their appreciation for the hospitality shown them while there.

Mrs. Hazel D. French has left the employe of the company at Laredo. She is now in Washington, D. C., for a few weeks after which she will return to Seguin, Texas, where she will make her future home.

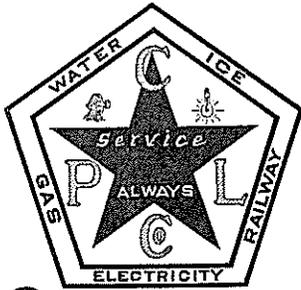
Mr. R. L. Grissom, manager at Natchez, Mississippi, spent a short visit with the Laredo office. Mr. Grissom was formerly assistant manager at Laredo.

**Twelve Leading Facts Showing the Development at Laredo.**

1. Casa Blanco Country Club house recently completed.
2. Foundation being laid for the 12-story addition to Hamilton Hotel.
3. Excavation under way for Valls Building, a 2-story structure.
4. Work to begin soon on Valdez Building, a 2 or 3-story structure.
5. Royal Theater, one of few superiors in South Texas, recently completed and opened.
6. Rialto Theater being remodeled throughout; grand opening Sunday, July 3.
7. Work on new filtration plant to start soon.
8. New ice plant to be completed within next few weeks.
9. New Catholic school to be completed soon.
10. Several apartment houses just completed; others under construction.
11. Threadgill Realty Company building new addition.
12. Many beautiful homes recently completed and contracts being awarded for many more.

Caller—Is your mother engaged?  
Betty—Nope, she's married.

The Bride (at the telephone)—Oh, John, do come home. I've mixed the plugs in some way. The radio is all covered with frost and the electric refrigerator is singing "Way Out West in Kansas."—Life.



## The Pentagon

Published monthly by and for the employees of the Central Power and Light Company, San Antonio, Texas.

Public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed. Consequently, he who molds public sentiment goes deeper than he who enacts statutes or pronounces decisions.—Abraham Lincoln.

We were beginning to despair of ever finding an editorial in the Inter-Company News Bulletin we could read understandingly, but our patience has at last been rewarded and we have found one which has a point that can be grasped with the first reading. Yellow Cab 2758, which appeared in the June 25, issue gives us something to think about. In these days when good service is commonplace we accept it without a thought as to the effort it takes to provide this service, but if the service is better than the common accepted standard, then we notice it and feel a little more kindly to the individual or to the company rendering such service.

"Did you hear that Mrs. Jones won a vacuum cleaner in a competition."

"No; did she?"

"Yes, but she says that it ain't no good to her as she don't have any vacuums to clean."

Invention of the harp was an accident, but we understand that the bagpipe was the result of a Scotchman's attempt to imitate the sounds made by two cats fighting.

Wife—Judging by this article on electricity, very soon you will be able to get anything you want by just touching a button.

Hubby—You will never get anything that way because you never touch a button. Look at my shirt.

Son—Daddy, why do some people call men "poor fish"?

Dad—Because most of them fall for a bright rag and a bunch of feathers.

News Item—Miller's icehouse caught on fire, and though a determined effort was made to save the building from the flames, it burned to the ground. With it 20,000 pounds of ice were reduced to cinders.

### ANOTHER RECORD

The Victoria-Beeville 53-mile transmission line with sub stations at Goliad and Beeville, is being completed this week. The transmission line will operate 66,00 volts and is of H-frame construction, 600-foot spans using 50 and 55-foot poles, 29-foot crossarms and No. 4-0 A. S. C. R. conductor.

Line and substations completed 44 days after clearing of right of way started. The line was constructed by the L. E. Meyer's Company, who employed approximately 300 men. Heavy brush and trees were encountered practically throughout the entire distance, making clearing of right of way very difficult. Two weeks of rainy weather made it necessary to pull trucks through the fields with 6 and 8-mule teams.

The line connects at Victoria with the El Campo-Houston line and the Cuero-Gonzales-Luling line.

A 66 K. V. line is at present under construction from Schulenberg to Flatonia and Harwood, which will furnish a double feed from Houston through Eagle Lake, Columbus, Schulenberg, Flatonia, Harwood, Gonzales, Cuero and Victoria one way and from Houston through Ey Campo, Edna and Victoria the other way.

Plans are also complete and construction will start at once on a 66 K. V. line from Beeville through Skidmore to Sinton which will connect with our lines to Taft, Robstown, Corpus Christi, Kingsville and Alice. New substations to be constructed at Robstown and Skidmore; 66 K. V. oil circuit breakers and synchronizing equipment will be installed at Victoria for automatic sectionalizing of the system in case of line trouble and for synchronizing the three lines, each of which have power plants at the other end.

The Goliad substation is of steel construction with 450 K. V. A. transformer capacity connecting the Goliad plant with the transmission system. A new switchboard with oil switches, metering equipment, etc., was installed in the Goliad plant in order that it might be properly synchronized on the line.

The Beeville substation is of steel construction with 750 K. V. A. transformer capacity with 2,300 volt switch-house and automatic reclosing 2,300 volt oil circuit breakers.

This station is so arranged that a new bay may be added in the future to accommodate a line to Kenedy which will complete a loop through Yorktown, Cuero, Victoria and Goliad with the possibility of extending a line from Kenedy to connect with the San Antonio Public Service Company.

### Deaf and Dumb.

He—Would you object if I kissed you?

She—(No answer.)

He—Would you mind if I kissed you?

She—(No answer.)

He—Say, are you deaf?

She—No, are you dumb?

### COOKING SCHOOL

A lot of credit is due Mr. F. L. Wilke, Mr. Gene Houghton and Mr. E. W. Franke of the San Antonio District. We want to tell you that they gave to the people of Fredericksburg a real cooking school.

Mr. Wilke, local manager, is to be highly complimented on the work that was done and the smoothness with which the school was conducted. It was a real pleasure to see the satisfaction Mr. Wilke got out of the attendance to these schools. We say that he deserved the results he got, for it took work and lots of it. In talking to Mr. Wilke, he says Franke and Houghton get the credit, but Houghton and Franke say Wilke deserves the credit.

We will just have to pin the blue ribbon on all of them with the big one on Mr. Wilke.

It was a complete duplication of the cooking schools held in the large cities and was equally as successful. There is no doubt that it was one of the best conducted in our properties this year.

The school was held in an auditorium with the stage being used by the Home Economist. The stage was decorated for the occasion and contained two of the all white ranges with the cooking being done on one of them. The G. E. refrigerator, kitchen cabinet, table and an arrangement of small appliances across the front near the footlights, made a display worth while and very attractive.

The Kelvinator and Frigidaire dealers had on display these models each along the side of the wall with the other side carrying a display of groceries, etc. Two more white ranges were carried on the floor at each end of the stage. Quite noticeable was the completeness of their displays and their co-operation.

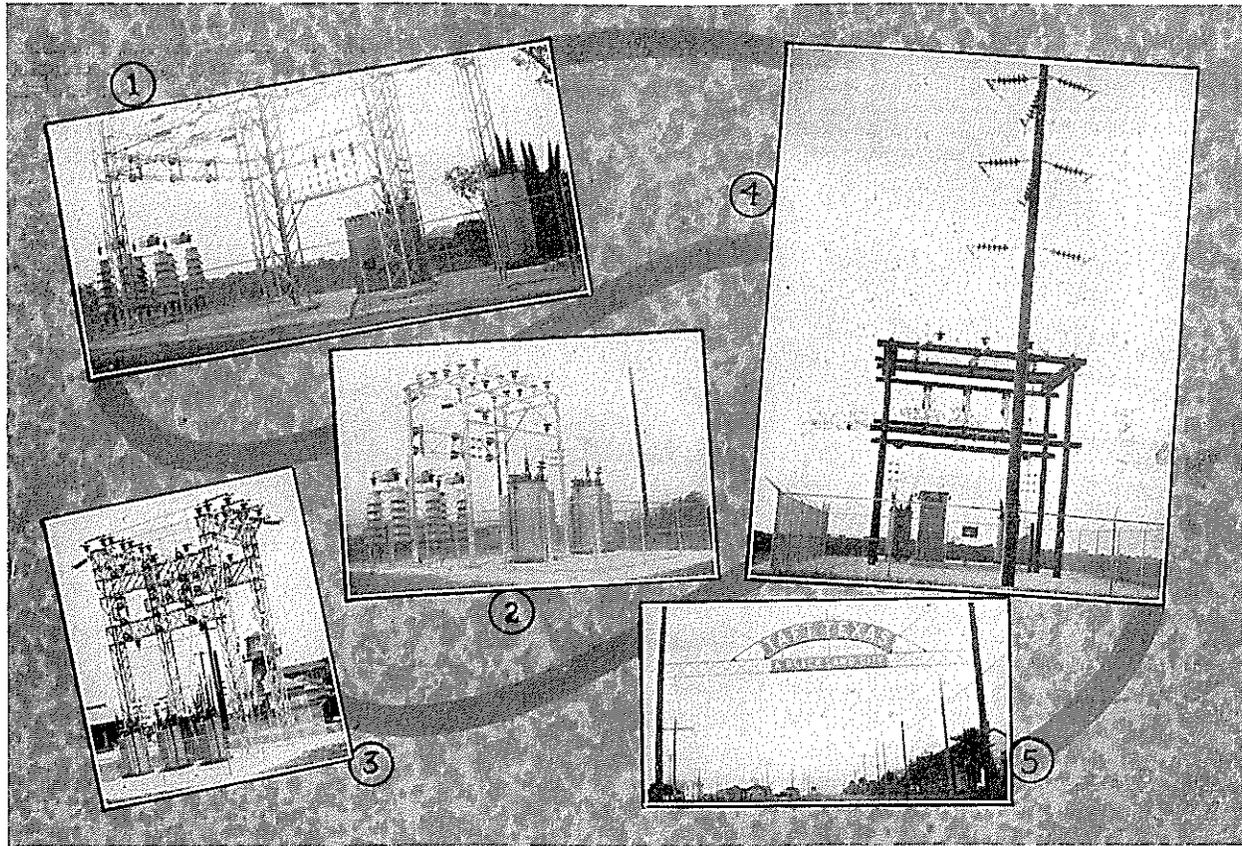
A two-minute talk was allowed the representatives on their refrigerators, which was good advertising for them as well as for our company.

The Girl Scouts gave valuable assistance during the school, there being six or seven in attendance at all times. These girls were very enthusiastic and surely will remember the advantages of electric cookery that they learned at the school. Their assistance in serving the refreshments was certainly appreciated by our company and made this usually hard job smooth sailing.

Refreshments consisted of baked ham, chicken salad, rolls, prune loaf, etc., all of which was prepared at the school. Everyone in attendance received a liberal portion and expressed their appreciation of the food, recipes and the school in general.

Elaborate invitations were printed in old English type and mailed to all of our customers. This invitation entitled the holder to a little, yet handy, souvenir in the form of three measuring spoons on one ring. This was something every woman can use in her work in the kitchen.

Summing up the whole school it is the very thing that is necessary to get the electric cookery idea to our customers and is of real benefit to present owners of electric ranges.



In line with the progress shown by the Gulf Coast territory practically all substations have been reconstructed to care for increased transformer capacity and voltages of 66,000. The extensions of transmission line service to a number of towns not previously served and the interconnection with the Guadalupe District power sources has made it necessary to provide switching facilities where necessary. The type substations shown above are typical of those being installed wherever new substations are built. The small wood structures are used only in case of the very small installations.

1. 600 KVA 66,000 volt station at Sinton.
2. Taft Station.
3. 300 KVA station at Bishop.
4. Wood structure station at Agua Dulce.
5. Electric sign on highway entering Taft.

The editor of the Alice News seems to have the habit of paying compliments to the company and the local employes. We are glad that he can see that real attempts are being made to put our service beyond the pale of caustic remarks as to quality and lack of quantity. These compliments come at a time when we think the service particularly bad on account of a number of interruptions caused by a series of those accidents which cannot be prevented. All of the mechanical and electrical improvements are being made to maintain continuous service, but these costly improvements will be of little value if the pistol experts con-

tinue to use transmission line insulators as targets.

The editor of the Corpus Christi Caller has devoted considerable editorial space to our activities in beautifying the plant grounds. We thank him for his comments and agree with him that too often the condition of the grounds of any kind of an establishment can be either an asset or a liability. Order and cleanliness around the buildings of any kind of an establishment will have some effect on the manner in which the employes of that establishment conduct themselves and how they attend to the tasks assigned to them. Dirt and filth encourages slipshod practices. In this power business there can be no slips, as one second of carelessness may cause service to be interrupted in a number of towns or death to the employe making the mistake.

Ed Eldridge says that he is glad that June is gone, for if the month had lasted much longer he believes that he would not have had a SINGLE employe left. He is of the opinion that someone in his district is conducting a matrimonial bureau with great success.

The company's complete electrical kitchen in the Home Beautiful in the Del Mar addition, Corpus Christi, was the subject of much favorable comment. One employe remained on duty all the time the house was open for inspection and was ready with informa-

tion as to installation costs and cost of operation of the various installations. A number of men were very interested in the Walker dishwasher, which leads us to guess that they have also washed and dried a few dishes in their time.

Mr. Richard (Dick) Furman has decided to take on additional responsibilities. Mr. and Mrs. W. B. Hopkins announce the marriage of their daughter, Eleanor, to Mr. Richard Furman on June 29. These young people are members of two of the oldest families in this section.

As Mr. Hopkins is District Judge, Dick has assured all of the boys they will not have to serve on the jury—he says he has a good stand-in with Dad Hopkins—and all the boys say Dick is going to have to make good this promise.

#### There's a Difference.

Maid—Do you believe that dark-haired men marry first?

Bachelor—No, it's the light-headed ones.

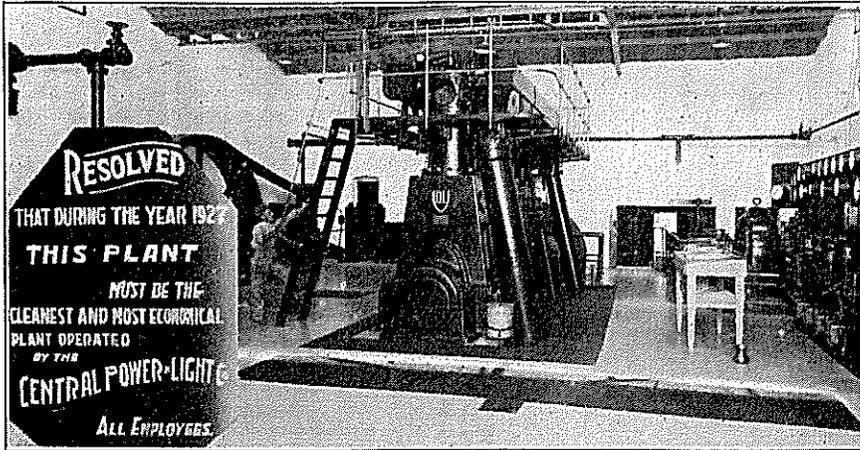
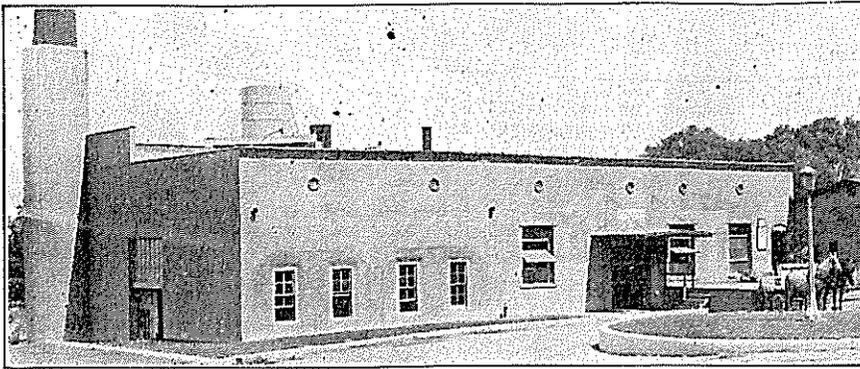
Chairman—Miss Walker, tell us what you do when you get a hard-boiled customer at your counter.

Miss Walker—I call Mr. Cozart.

He—Is she progressive or conservative?

She—I don't know. She wears last year's hat, drives this year's car and lives on next year's income.—Hardware Age.

DEL RIO



The Del Rio plant, No. 1, shown in the pictures to the left was completely reconstructed in 1924. The equipment at that time consisted of a 360 HP Busch, a 250 HP Snow, a 250 HP Atlas steam engine and water wheel of 100 HP. This plant was under the direction of Chief Engineer R. A. O'Neil with Y. Cervantes and G. E. Segala as operators. It was at the starting of the reconstructed plant that the employees made the resolution and posted the sign that is shown as an insert. Each year since that date the employees have made a similar resolution. In May, 1925, Mr. O'Neil was transferred to the Engineering Department to act as erecting engineer, and his place was taken by Mr. G. O. Barron. In the fall of 1926 the Snow engine threw a piston and wrecked itself. Within 90 days from the date the Snow dropped the load a new 600 HP De La Vergne took the load.

The above history is not what we intended to tell you about. It is the little sign and what it has done for the Del Rio plants that we are so proud of at this time. Mr. Neiswanger stated that the Del Rio plant is one of the cleanest and best kept plants anywhere on the system. The floor of this plant is KEPT as clean as it shows in this picture. As to economy, all you have to do is to scan the monthly operating statements for the past four years to see where the Del Rio plant stands in the list of operating ratios. If an isolated plant without any particular advantages can keep well below the average ratio for all plants for four years and most of that time at the top of the list, then credit is due to the manager and to the employees. Del Rio is one of those plants, and Mr. Walk and his employes conduct the business in such manner that there is not so very much need for a general office supervising force.

The small plant at Brackettville, while housed in a plain sheet iron building, is kept almost as spotless as the Del Rio plant. This little town is also under the wing of Mr. Walk.

No, Alpheus, you cannot grow an electric light plant just by sticking a switch in the ground; they must be grown from the bulb.

A newspaper publisher in another state offered a prize for the best answer to the conundrum:

"Why is a newspaper like a woman?" The prize was won by a woman who sent in this answer:

"Because every man should have one of his own and not run after his neighbor's."—Exchange.

English Tourist—Pardon, sir, but what do you do with all that corn?

American Farmer—Well, we eat what can, and what we can't we can.

Englishman's Wife—What did he say, John?

Englishman—He said they ate what they could, and what they couldn't they could.

MORE ABOUT ICE

Editor of the Pentagon:

At the beginning of the ice season, 1926, we made a statement in the Pentagon that we were producing "the best ice in the world," and from this statement there came many protests, disputing our right to this title, and for the time being we thought possibly we had made taken in too much territory, but since that time we have made it our business to watch our production very close, and after a very careful analysis of our production we find that, bar after bar, day after day, month after month, through the entire summer season, it has proven that **same FAULTLESS, CHRYSTAL CLEAR ICE**, as we had in the beginning when we first claimed that we produced "THE BEST ICE IN THE WORLD!" It is not on just a few bars of ice on special occasions on which we base our record, but it is the continuous operation through season and out of season; likewise, we have watched the operation of other plants in our company, and with other companies and various parts of the state, and out of the state. We have gotten reports from travelers who were wholly disinterested and who were not asked for such reports, and who did not know they were giving me the information I desired; invariably they gave us credit for a grade of ice that could not be beaten, and likewise a price that would compete with large cities, so now there is nothing left for

us to do but again establish our claim that we make "THE BEST ICE IN THE WORLD!" Anyone who wishes to dispute this claim is invited to visit our plants, No. 1 and No. 2 in Del Rio, and also our plant in Brackettville at any time during this season or during the winter season, without previous notice. For this record we wish to give full credit to George Barron of plant No. 1 and Johnny Johnson of plant No. 2 and Clyde Crow of Brackettville plant. These are the boys that know more about ice than the Eskimos.

SAM H. WALK.

"Say It With Power."

"Mazda, darling," he wrote, "be mine, incandescent one. Watts life without you? Ohm sweet ohm means nothing to me without the light of your presence. My heart is like a transformer that short-circuits at every thought of you. My eyes flicker in their sockets when I see you; the touch of your hand is like a live wire. Let me lay my head alongside your switch, and it will be like charging me with the fuse of ambition, to plug along toward success with vim and voltage. Do marry me, darling, and we shall have a little meter in our home."—High Tension News.

Variations.

Dr. Smith—And how old are you, little man?

Small boy—I'm 5 at home, 6 at school and 3 on the street cars.

**RATES FAVOR CORPUS CHRISTI**

Just as forecast by the men who made the set-up of certain and prospective business for Corpus Christi as a port, it has been actually determined that the "Naples of the Gulf" is among the favored few in the matter of differentials by the common carriers of the Southwest—especially as concerns cotton. Of course, where distance and divisions of rates make a benefit in one commodity it will apply to all. But the great bulk of outbound commerce from any port of Texas is cotton, and in this mighty staple and base of Texas wealth Corpus Christi is going to be favored beyond even the dreams of Bob Driscoll and Roy Miller.

Figures compiled—figures which do not lie—indicate that the area from every shipping point where rates via Corpus Christi will be lower—are lower—than through any other port fronting the seven seas—is so large as to be staggering to everybody not conversant with the facts. Already, as a formal act, Corpus Christi has been set aside as a point of concentration for the cotton grown on every farm in thirty-eight counties. This will mean a tremendous bulk of outbound tonnage within itself.

But there are higher laws than resolutions in favor of concentration, powerful though they be. Commerce plays no favorites. Just as the railroad with the most attractive service—all other things being even—will get the business, so will the port with the advantage in rates receive the tonnage. It is so far impossible to name the tremendous reach of the new port's "own area," but it will cover enough of the cotton producing belt of Texas to make other ports and their dock managers sick at the start of the shipping season and keep the illness going through the years.

This company feels particular pride in the outlook as a shipping point Corpus Christi holds and which no other can take away. Outside of the fact that Central Power and Light has big investments, not only in Corpus Christi itself, but over nearly all its contiguous territory, and is interested there as a heavy property owner, the push and the pluck displayed by the builders of Corpus Christi are deserving of the success in sight.

When the cotton planters and the men who have charge of the shipping during and after the picking season realize, as they are realizing, that the benefit to every farmer of the wide and long Corpus Christi district—several hundred thousand square miles at least—will run in cold and calculating cash from 20 cents to 80 cents the bale, there will not have to be any debating societies to have the orders issued "Route via Corpus Christi."

There could hardly be brighter prospect for the new port. In that fact every employe of this company will have reason to share in the smile which has fastened itself permanently on the countenance of District Manager Elbridge.



California has nothing on Southwest Texas when it comes to producing any kind of vegetable or fruit. The picture of grapes was taken in the backyard of E. H. Eldridge at Corpus Christi. The bunch being held by Ed, Jr., weighed more than three pounds.

We note a copy of a letter from Mr. Vance Porter to Mr. Armistead severely criticizing him for his ad on Spend Your Vacation in Texas, in which Armistead extolled the virtues of Corpus Christi and the Davis Mountains. Vance wants to know what is the matter with the coast line along his district. Vance says that the territory in his district is by far the better place to spend your vacation. Matagorda Bay, famous in song and otherwise, is where the blue waters of the Gulf reach the shores without being filtered through the sand islands off the coast.

Some of the employes from Laredo while attending the school on centralized billing which was held at Corpus Christi, enjoyed the pleasure of a speed boat ride. They say that they intend to come again and try a little surf boat riding. We wonder how long they will enjoy this sport.

Edwin L. Park, manager at Kennedy, and Miss Lillian Bucek were married June 12. Mr. Park has been stationed at Kennedy only a short time and we congratulate him on being able to make such a favorable impression in so short a time.

The editor is in receipt of an invitation to spend his summer vacation in the mile-high Davis Mountains. Mr. Norman, district manager of that group, states that the scenery is unexcelled, hotel accommodations good and that

the fruit is the best in the world. All of our Chicago friends who find occasion to visit us during the cold weather should try the Davis Mountains to escape the summer heat; in fact, we can't see why anyone would want to live in Chicago, any way. In the winter you freeze, in the spring you smother, in the summer you melt and in the fall you never know what it is going to do. Your vacation in Texas will cost you less than half the cost of California or Florida, and here you have enough space to walk around a trifle if you so desire.

What does a woman motorist intend to do when she holds out her hand? (Answer.) How should I know when she don't know herself.

**Confessions.**

Father (to youngster, just put to bed)—Now what are you crying for? Son—I wanna drink. Father—So do I; go to sleep.—Life.

**A Sock Full.**

"Anna," said one old maid to another, "would a long stocking hold all you'd want for Christmas?" "No, Elvira," responded the other, "but a pair of socks would."

Wife, slamming her hat on the floor:

"I'll never go to another party with you as long as I live," she said.

"Why?" asked her husband. "You asked Mrs. Chester how her husband had been standing the heat and her husband has been dead six months."

**We Believe It.**

One day when Pat and Mike were working on an excavation for the subway, Mike's feet slipped and he fell a matter of some 20 feet.

Pat, trembling, stared over the edge into the muck below:

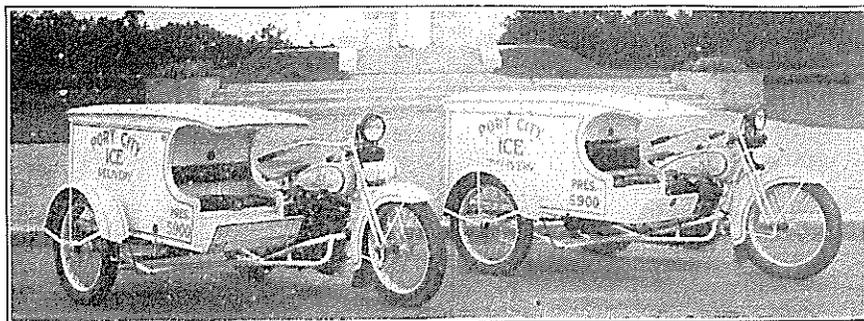
"Air ye dead, Mike?"

"Sure," he groaned, "I'm kilt entirely."

"Air you really dead, Mike?"

Another groan. "Well, maybe I ain't quite dead, Pat, but I'm knocked spachless."

District.	Current Month		Total Mase. Sales	Year to Date	
	Mase. Sales	Customer		Sales	Per Customer
Winter Garden.....	\$ 5,147.30	\$	\$ 32,680.03	\$29.51	
Rice Belt .....	13,563.10	5.86	52,282.30	22.65	
San Antonio .....	4,459.52	2.30	21,650.03	11.17	
Valley .....	10,157.45	1.82	62,567.83	10.52	
Laredo .....	8,088.00	2.58	30,110.48	9.78	
Panhandle .....	12,481.94	2.47	45,607.86	9.64	
Natchez .....	4,583.96	2.24	16,647.18	8.23	
Victoria .....	2,954.29	2.87	8,897.00	8.01	
Del Rio .....	2,785.12	2.20	8,793.29	6.95	
Marfa .....	1,134.31	1.35	4,607.83	6.42	
Guadalupe .....	9,067.54	2.12	24,284.23	5.98	
Gulf Coast .....	8,049.13	1.28	32,788.88	5.24	
Total .....	\$ 82,480.66	\$ 2.67	\$340,862.94	\$11.18	



#### MORE CYCLES USED IN PLACE OF TRUCKS

Mr. A. F. Engel, of the Port City Ice Delivery, Houston, has solved the high cost special delivery calls for ice. The side car of the motorcycle is built in the form of a miniature ice wagon and is capable of carrying 500 pounds of ice. The special deliverymen replenish their supply from the regular wagons or from the various retail stations. Department stores and drug stores long ago figured that it was not economical to use a one-ton truck to make a special delivery of a one-pound package and started to use the motorcycle delivery. As far as we know Mr. Engel is the first man in the ice business in Texas to apply the same principles to the delivery of ice.

#### SAFETY DEPARTMENT

##### General Office—San Antonio.

To perform our work in a safe, common-sense manner, giving thought also to the safety of our fellow workers, means health, happiness, contentment and prosperity for ourselves, our loved ones and our fellowmen.

Our reports from the districts to date gives us a total of 42 safety meetings held in the various districts with an approximate attendance of 850; four Safety Club meetings, three Good Housekeeping Committees reports and two Safety Committee reports. Only 4 Intermediate Safety Committee meetings were held in June. There were three districts from which we have received no reports of safety meetings held during the month of June.

An analysis of the accident reports received during June show that 48 accidents occurred over the properties with a total of 322 days lost time with a total cost in salaries to the employes of \$790.25. The month of May showed a total of 91 accidents reported, and we are more than pleased to note this decrease of 43 accidents for June. June, 1926, also shows a total of 91 accidents with a total of 1,035 days lost time. This also shows a decrease from June of last year of 43 accidents with a decrease of 713 days lost time.

We are in receipt of a report from our enterprising manager at Sabinal, Mr. Smylie, who is also sold 100 per cent on safety and accident prevention work, of a meeting held at that place with Mr. Lundy's construction crew where a demonstration of the pneu-

pressure method of resuscitation, taking a man from the pole and demonstrating very vividly what carelessness will do; such as having too short a handline or one that was all tangled up, etc. This office is in receipt of a letter from the fire chief commending Mr. Lundy and his efficient crew for this demonstration and also the C. P. & L. T. Co. representatives at Sabinal.

We recently received accident reports covering accidents to two men in the ice department in one of our districts. These men were handling the Simplex scoring machine and within an hour of each other these two men lost part of their foot—one losing two toes from one of his feet and the other getting his foot badly cut and lacerated, because they used their feet to push the ice through the saws and not the drag chain, which is supplied for that purpose.

#### PUBLIC RELATIONS AND EDUCATIONAL DEPARTMENT

Winning—and keeping—favorable public opinion and sound public relations involves the diligent practice of thought, work and honesty of purpose on the part of the men and women of the electrical utilities in their every contact with the public.

The extent to which these representatives of the electrical industry practice the GOOD WILL ideas set forth by their respective companies will determine the standing of that industry in the communities throughout the country.

In this connection we feel that our employe clubs or employe organizations, of whatever nature, whether in the field or here in the general office, are of inestimable benefit in helping to fit the employe to individually fill his particular niche in our utilities in a more efficient, capable and understanding manner; it broadens his field of endeavor, brings to him a wider and more comprehensive knowledge of men and affairs; gives that personal touch with his fellow employe and the community in which he lives that, after all, makes the working and the striving worth while.

Our Public Relations Work for the month of June has been carried on with remarkable enthusiasm and much of good and results worth while will accrue therefrom.

There were reported for June, 1927, twelve Public Relations meetings with

an aggregate attendance of 672. Five of these were women's committee meetings and seven were public relations joint meetings. Four public talks were made with an attendance of 1300. One by Frank Houston of Childress to the Rotary Club there and two by George Armistead, Director of Public Information. There was a total of 156 visitors at the various plants during the month.

Our records show that we are now serving 116 communities with a total population of 286,983.

Frank Houston of the Panhandle District reports much activity in miscellaneous public relations work for the month. One item of this was a meeting of all ice plant employes at Vernon, at which place Mr. Reiss and others talked to these employes. The women's committee of the Panhandle District put on a program at Vernon and had an attendance of 450. This was in the nature of a special ice program, and the girls also put on a playlet at this place as well as Childress, with an attendance of 650, and Chilli-cothe, with an attendance of 50 at that point. The girls went over big and have been highly complimented on their work and their performance. They have surely been pepping it up in the Panhandle these hot days.

The Gulf Coast District, Winter Garden District and Victoria have sent in most interesting and instructive minutes of the work being done in their particular districts for June, and it is certainly encouraging to this department to note the enthusiasm of the boys in the field.

Miss Freida Weisbrich of the Commercial Department is now back on the job again and we are certainly all glad to see her smiling face with us once more.

"Lillums," said the newly married man, "show me your cook book. This pudding tastes like a typographical error."

#### EMPLOYEES' MEETING—GENERAL OFFICE

The Accounting Department had charge of last month's meeting and told in a very interesting and instructive way the routine and management of that department. It was also voted at this meeting, on account of the lack of an available space to hold our regular meetings, that we discontinue them during July and August and resume them in September.

Another social event is being planned in the way of a picnic either at Gonzales or closer to San Antonio, where swimming and dancing can be enjoyed besides good eats.

Einstein—I vant some powder.  
Salesman—Mennens?  
Einstein—No, vimmen's.  
Salesman—Scented?  
Einstein—No, I vill take it mit me.

### CONTEST FOR WOMEN'S COMMITTEE

Now we will see what the girls can do in the way of selling merchandise. During the month of July a contest is being held with a number of cash prizes for the girl selling the most appliances. The first prize is \$50 and, of course, everyone wants that prize.

The Rice Belt girls are all working hard and reports have already started coming in. Also reports from Luling, Donna and other interested offices.

We were glad to have Miss Lucille More visit the general office during July. Come again, Lucille. That's what we wish every girl in the field would do. When you come to San Antonio, come up and see us.

We regret very much that Mrs. Florence Jones of Cuero and Mrs. Hazel French of Laredo, both chairmen of the Women's Committees, have left the services of the company.

### MEETINGS OF WOMEN'S COMMITTEES

The Gulf Coast girls held their very interesting meeting on "Ice" in June with every girl present giving a very current event on the subject.

Meeting of Valley group, Natchez, Miss., and Panhandle girls were also very interesting, the subject being "Ice." Laredo girls made some splendid talks on Ice, too.

"Ice" received its share of publicity in Vernon during June when the Women's Committee, in conjunction with the Coca Cola Bottling & Ice Co., invited all the club women of the city to hear their meeting on that subject. Over 500 women attended the meeting and heard a splendid lecture on the care of food and the ice box by Miss May Anderson. Mr. I. P. Reiss of the Central & Southwest Utilities Company of Dallas very graciously showed some slides on "Ice."

The Panhandle Women's Committee acted as hostess that day and proved themselves very capable of knowing all about their company as well as how to entertain. Circulars were distributed, also ice bags and ice picks, and every lady present went home well pleased with her educational lecture that day.

### MERCHANDISE CHALLENGES

It appears that the merchandis race between Sinton and Taft is going to be more than close. Sinton, for the first six months of the year, has an average of \$19.90 per residential meter, while Taft for the same period has an average of \$17.80. Week by week Taft is cutting down the margin between these two leaders in the Gulf Coast District. The average for the district is only \$5.24 and the average for all districts for the period is \$11.18.

The merchandise sales for all plants is showing a healthy increase as the months pass by. Sales by months for the past six months are as follows: January, \$39,000; February, \$34,000;

March, \$43,000; April, \$64,000; May, \$77,000, and June, \$82,000. Total sales to date \$340,000, which leaves only \$660,000 left to be made up in the next six months in order to reach our mark of \$1,000,000.

### PANHANDLE WOMEN'S COMMITTEE ACTIVE IN JUNE

During June the girls in the Panhandle have just been as busy as they could be. At Vernon the playlet, "Let's Stay Married," was presented during Community Week to the citizens of Vernon and surrounding towns, numbering some 400 in all, by our own Miss Vaughan of Vernon, Mrs. Tarver of Memphis and Mr. Kutch of Childress.

Then in Chillicothe this same playlet with the same cast was presented to the Mother's Club with about 50 ladies present, who very enthusiastically enjoyed it.

In Childress the Women's Committee, with the Business and Professional Women, planned an open house and again presented the playlet. This time over 600 people saw it and the Girl Scouts were organized that evening. The girls of this district certainly deserve a world of credit for the sponsoring of the Girl Scouts in Childress and we know they will be grateful.

Now we are watching these Panhandle girls in the Merchandist Contest.

### ANOTHER CLAIM OF DISTINCTION FOR SAN ANTONIO

San Antonio's ivy-covered Missions, whose cloistered walls long ago echoed back the chants of those stalwart Padres, are mute testimony of the early blazers of civilization's trail. So, too, the many ancient business buildings within the city are evidence of San Antonio having been in the advance ranks of the march of progress.

Few people, however, are aware that to San Antonio belongs the distinction of having the first commercial ice-making machine in the State and one of the first anywhere in the United States.

Away back in the Fall of 1865 there were built and shipped to this country from France, three ice-making machines, and one of them was secured and brought to this city by the firm of Mepes, Holden, Montgomery & Co. It was put into operation under the personal supervision of Mr. D. L. Holden, senior member of the firm, and though built according to the specifications and directions of the maker, Ferdinand P. E. Carre, it was found after the first season's operation, many changes were necessary. It was during the time of making these changes that important improvements were made, which same improvements established the machine as practical. Previous to this, refrigeration was merely experimentation.

One of the changes made was the installation of a steam coil in the still of the machine in order to generate ammonia gas, and this was really the dawn of the ammonia absorption machine of today.

Another drastic change was made

necessary by the presence of lime and magnesia in the water used. As a possible remedy, distilling the water was tried and the results were most satisfactory.

Much to the surprise of the manufacturers, the ice pulled after distilling the water was crystal clear, and thus it came about that the first transparent ice made by any commercial ice-making machine in Texas was produced in San Antonio. No reason, we say, why with such a good head-start on the ice-making business, San Antonio should not be "up with the best and ahead of the rest," and we think we are.

Workman—Mr. Brown, I should like to ask for a small raise in my wages. I have just been married.

Employer—Very sorry, I can't help you. We are not responsible for accidents that happen outside the factory.

"You are always late. You were late at the church the day we got married."

"Quite correct, only I was too early at that."

"Why is it that a red-headed woman always marries a very meek man?"

"She don't. He just gets that way afterward."

Here's to the girls—the young ones! Not too young, for the good die young, And nobody wants a dead one.

Here's to the girls—the old ones! Not too old, for the old dye, too, And nobody wants a dyed one.

"Hey, any of you fellows lost a wrench?"

"Yea, me."

"What's your name?"

"Mike Connors."

"You ain't the guy. This wrench belongs to Pat Pending. His name's on it."

"What was it the rich man called for in hell?" demanded the frantically excited temperance lecturer. "Was it whiskey? No! Was it rum? No! It was water, clear, cold, sparkling water from some brook or mountain stream! Now, brothers, what does that show?"

And the mild person in the crowd remarked: "It shows where all you teetotal fellows go to!"

"If you kiss me again I shall tell father."

"That's an old tale. Anyway, it's worth it," and he kissed her.

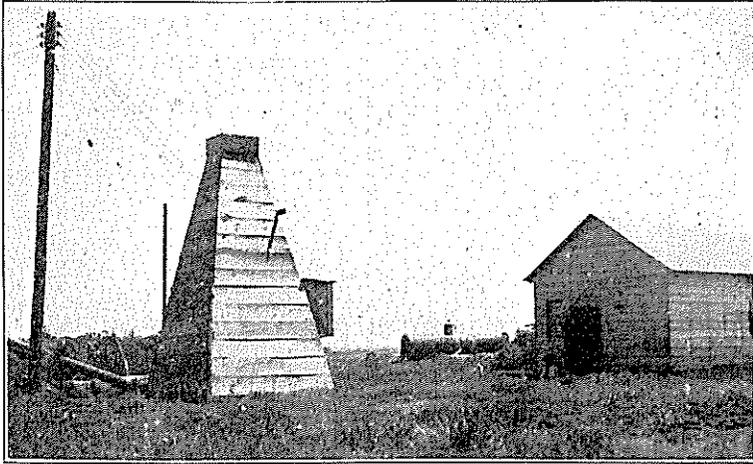
She sprang to her feet. "I shall tell father," she said, and left the room.

"Father," she said softly to her parent when she got outside, "Mr. Bolder wants to see your new gun."

"All right, I'll take in to him," and two minutes later father appeared in the doorway with his gun in his hand.

There was a crash of breaking glass as Mr. Bolder dived through the window.

Graphite, quicksilver, salt, sulphur and silver produced in Texas bring \$7,000,000 a year.



It is seldom that we have a chance to photograph in one picture the history of fifteen years service of any plant. The above picture of a pumping installation in the Winter Garden District shows the three stages of development. In the background can be seen the boiler which was used in the steam plant at this location fifteen years ago. The house to the right houses the 25 HP oil engine which replaced the steam equipment. At the left is the temporary pump house housing the 25 HP electric motor installation which replaced the oil engine.

#### SAN ANTONIO DISTRICT

F. L. Wilke at Fredericksburg is unusually busy these days building new extensions and adding new customers. Someone told us that the Hill Country was due for a slump, but they were very much mistaken, as can be seen from the increased business activities in Fredericksburg and Comfort.

G. S. Wright at Comfort is busy on his merchandise activities. He is educating the people of Comfort to the use of electricity for power purposes and is selling all the motors in his territory.

Everything at Three Rivers is very quiet. Motsch is so busy getting his new gas engine installed that he does not have time for anything else these days. With both of the old engines running fine and the new engine about ready to take the load, Motsch is breathing easier now than any time since he took charge of this plant.

People are beginning to wake up to the fact that they have long overlooked some of the best territory in this part of the state and are now getting busy in order to catch up. All of the country from Devine to Cotulla is waiting for lines and motors to make it a rival of the famous Rio Grande Valley. Even without any ostentatious show of development, the fruits from this territory took nearly all the prizes at the last Mid-Winter Fair in the Valley.

R. L. Keithly, manager at Cotulla, has resigned his position as city manager. With company activities growing at a rapid rate and with the city of Cotulla stepping forward with the best of them, he found that it was too much for one man to handle. There are plenty of good men in Cotulla who will see that their thriving little city will keep on going forward.

Clyde Threlkeld of Pearsall is a recent devotee of the skating craze which has hit Pearsall. He is a frequent at-

tendant at the rink which was recently opened. It is rumored that Clyde is about to circulate a petition among the citizens to have smooth concrete sidewalks placed all over town so that he can make his meter reading route on roller skates.

O. G. Tielsch has sold about \$500 worth of electric fans in Devine. Oscar has the ambition to sell enough fans in Devine to furnish the town with a permanent Gulf breeze.

Auto Tourist—I clearly had the right of way when this man ran into me, and yet you say I was to blame.

Local Officer—You certainly were.

Autoist—Why?

Local Officer—Because his father is mayor, is brother is chief of police and I go with his sister.

We ran across this little "ditty" and, the season of the year considered, we thought it quite worthy of publication:

My Typust is on her vacatn,  
my trupst's away for a week,  
My tupudt us in her vscation  
Wgile thse blamed keys plse hvde and  
Seejk Cjoras  
Oy? breng boxk, bting bxck,  
Brung becj mu b'Onnie tu my to mi  
B(3ng b(yi16ng bick  
Bjin bozk my% guerl fprom te zea.

Texas railroads built 1,005 miles of track in 1926, which is far more than was built in any other state. Florida was second.

Worry less and work more,  
Ride less and walk more,  
Frown less and smile more,  
Eat less and chew more,  
Preach less and practice more.

#### FISHES

J. C. Kennedy, president of the company, spent his vacation in Texas, but he did not go to any of the places so widely extolled by our dispenser of public information. Mr. Kennedy and Mr. Laubscher, operator of the Lone Star Ice Delivery System, spent almost a week at Port Aransas in the gentle sport of luring the little fishes of the Gulf into their boat. The fish did not have any better luck in trying to escape their hooks than Kennedy did in trying to get out from under the flood of teleggrams he was trying to get away from.

The catch as officially reported consisted of three tarpon, one 6 feet 3 inches, one 6 feet 1 inch and one 5 feet 9 inches, and a shark 4 feet 11 inches, with about 200 pounds of mackerel thrown in for good measure. Kennedy got the large and the small tarpons, with Laubscher getting the 6-foot 1-inch tarpon and the shark. Laubscher also claims honors in getting the most mackerel.

Neither of the above two mentioned gentlemen were equipped with fisherman's special license to allow them to use elastic tape measures or fake weighing devices and as a rule they are very conservative in their statements. We will accept their statements that the measurements and the weights are correct. Further, Kennedy brought back a very nice case of sunburn and a pair of hands that showed considerable wear and tear from the use of a Gulf size reel and line when the line has about 150 pounds of real lively fish on the end.

Texas produces about \$9,000,000 worth of cement a year.

#### Woman Defined.

A woman is a person who will ride along the country road in a car and rave about the autumn leaves looking like golden chips falling from the sun and covering the earth with a gorgeous carpet of heavenly design—and these raise the devil because you haven't raked a few poor little old leaves from the yard.—Clarksville Times.

She is also a person who will prattle away all the evening and then after you're snugly wrapped up and just getting warm enough to go to sleep, suddenly think of several things to ask you if you attended to before you got in bed. And as a rule you didn't think of them.—Exchange.

Clay products, brick and pottery produced in Texas are worth more than \$6,000,000 a year.

The gypsum output in Texas amounts approximately to \$4,000,000 a year.

The sand and gravel produced in Texas every year is worth \$3,500,000.

Texas produces 5,000,000 pounds of honey a year.