FREDERICK LAW OLMSTED NATIONAL HISTORIC SITE BROOKLINE, MASSACHUSETTS

FINDING AID FOR

TRADE CATALOGS FROM THE
REFERENCE COLLECTION OF
OLMSTED BROTHERS AND OLMSTED ASSOCIATES
1912-1976
(BULK DATES: 1952-1975)

CATALOG #: FRLA 47497 COLLECTION #: 2001.002/03.07

PREPARED BY

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WINTER 2001; FALL 2010



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PREFACE

Frederick Law Olmsted, Sr. is widely recognized as America's premier landscape architect. His accomplishments in the fields of park design, conservation, town planning, and landscape architecture have national and international significance. Olmsted's legacy includes city and state parks, school and college campuses, institutional grounds, private estates, suburban communities, zoos, and arboretums. Olmsted was also a passionate advocate for the preservation of America's natural resources and the creation of state and national parks.

After work on such landmarks as Central Park and Prospect Park in New York, Olmsted returned to his native New England to plan the Boston Park System. In 1883 at his Brookline home, he established the first full-scale professional office dedicated to landscape architecture in the United States. Following his retirement in 1895, the firm assumed the name Olmsted Brothers. John Charles Olmsted became the senior partner of the firm, and after his death in 1920, was succeeded by Frederick Law Olmsted, Jr. The firm rapidly expanded under the leadership of the brothers. Over the years, to accommodate this growth, a rambling complex of offices was added to the family residence. Olmsted Jr. was the last member of the family to be associated with the business. He retired in 1950, but the firm retained the name "Olmsted Brothers" until 1961 when it became "Olmsted Associates." By the late 1970s, the business activity of the firm had declined appreciably. In 1980, the National Park Service acquired the site and set about restoring the buildings and grounds to their appearance in the early 1930s, the period of the firm's greatest success.

Finding Aid for Trade Catalogs from the Reference Collection of Olmsted Brothers and Olmsted Associates, 1912-1976, describes the collection of catalogs compiled by the firm for use as reference material and as a repository of information on potential suppliers. This document represents many hours of work recording details about the items herein described. The reader, however, should expect a degree of human error and, consequently, should rely on personal observation of the actual items to determine file contents.

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Preferred Citation

A correct citation of manuscript material should contain, in the following order: the name of the collection and series; name and date of the item or folder; box and folder number; name of the site. For example:

Trade Catalog Collection, Commercial Architectural/ Industrial Supply Catalogs and Indexes, "Drinking Fountains, 1931-1976 [2 of 2]", Box 5, Folder 4. Frederick Law Olmsted National Historic Site, Brookline, Massachusetts.

INTRODUCTION

Trade Catalogs from the Reference Collection of Olmsted Brothers and Olmsted Associates, 1912-1976 is a sub-series of the Planting Department, 1846-1975 series within the Reference Collection sub-collection of the Frederick Law Olmsted, Sr., Olmsted Brothers, and Olmsted Associates Records, 1947-1980 collection. In order to more fully reflect the way in which these materials were organized, the sub-series is divided into four sub-sub-series: Nursery Catalogs, Architectural/Industrial Supply Catalogs, Materials Supply Catalogs, and Commercial Supply Catalogs. Nursery Catalogs is divided into two sub-sub-series: Nurseries and Nurseries (Last Three Years).

The series consists of advertising circulars, nursery catalogs, and architectural and industrial supply catalogs that were mailed to the Olmsted office between the years 1912 and 1976, although the bulk of the materials date from 1950 to 1976. The files in the first two subsections were originally housed in several historic oak filing cabinets along one wall in the planting department of the office wing. The nursery catalogs were filed in drawers labeled "Nurseries (Last Three Years)" and drawers labeled with a location range, for example, "Alabama to Maine." The architectural/ industrial supply catalogs were stored in drawers labeled with a letter range, such as "A-CL." Two sets of index cards, which were stored in wooden boxes on top of the oak filing cabinets, accompany the architectural/ industrial supply catalogs. The materials from the final two subsections were gathered between 2001 and 2010 from various locations inside Fairsted. Because these newly gathered materials were so similar to the existing Trade Catalog collection, the decision was made to combine the two, appending the newly gathered materials to the existing finding aid. Subsection III contains materials supply catalogs and promotional materials, similar to those in Subseries II. Subsection IV contains nursery catalogs, similar to those in Subseries I, and other miscellaneous supply catalogs.

The collection was initially processed in January 2002, at which time the items were surface cleaned, all staples and metal fasteners were removed, and the catalogs were housed in acid-free file folders and archival document boxes. Product samples of irregular size were removed to object boxes. (Samples are footnoted in the "Collection Listing" portion of this document.) Photographs were inserted in mylar sleeves. Related items were kept together in acid-free folder inserts. Folder labels were created using the series name and the original file title. In the interest of preserving space, the files that were found empty are not included in the boxes, but their titles are listed in Appendix A. Subsections III and IV were processed in Fall, 2010. Though these final two sections contain material received and/or used by the Olmsted Associates after 1976, the decision was made to retain the original collections dates in the collection title and on folders, as the bulk dates of the collection remained the same, and it would have caused excessive disruption to the collection to change the existing folder and box labels.

The finding aid is divided into five sections:

- Part 1: Collection Description:
 - a scope and content note (or brief synopsis of the collection)
 - an outline showing the organization of the collection
 - descriptions of the various series into which the collection is organized

- Part 2: Historical Note
- Part 3: Collection Listing (box and folder list)
- Bibliography
- Appendix

PART 1:

COLLECTION DESCRIPTION

SCOPE AND CONTENT NOTE

Finding Aid for Trade Catalogs from the Reference Collection of Olmsted Brothers and Olmsted Associates; 1912-1976

Accession number: FRLA-1

Catalog number: FRLA 47497

Collection number: 2001.002/03.07

Quantity: 8,950 items, 23 linear feet

Storage: 54 document boxes and 2 index-card boxes

Location: Frederick Law Olmsted National Historic Site, 99 Warren Street,

Brookline, Massachusetts 02445-5998, (617) 566-1689.

Description: Trade Catalogs from the Reference Collection of Olmsted Brothers and

Olmsted Associates, 1912-1976 is a collection of advertising circulars, nursery catalogs, and architectural and industrial supply catalogs. Most of the materials date from the 1950s and after. The collection also includes

two indexes for the architectural/industrial catalogs.

Cross-references: Related material may be found throughout the various collections held at

the Olmsted National Historic Site.

Organization: Trade Catalogs from the Reference Collection of Olmsted Brothers and

Olmsted Associates, 1912-1976

1. Commercial Nursery Supply Catalogs

- i. Nurseries (Last Three Years)
- ii. Nurseries
- 2. Commercial Architectural/ Industrial Supply Catalogs and Indexes
- 3. Materials Supply Catalogs and Promotional Materials
- 4. Commercial Supply Catalogs
 - i. Nurseries
 - ii. Other supplies

SERIES DESCRIPTIONS

I. Commercial Nursery Supply Catalogs

Organizationally, this collection is divided into two parts. The files that were stored in drawers labeled "Nurseries (Last Three Years)" are arranged alphabetically by company name. The other larger collection of catalogs is arranged alphabetically by geographic location; files for Canada, Europe, and Japan follow the files for American states. The "Last Three Years" reference is somewhat obscure, since catalogs from as early as1912 are included in files from these drawers. However, the meaning of that label may pertain to the fact that the geographically arranged catalogs date to no later that 1971, while the "Nurseries (Last Three Years)" catalogs are dated to 1974.

Dates were noted on the outside of many of the file folders, perhaps to serve as a record of periodic culling of file contents. For the entire collection, these dates range from July 1927 to April 1942.

II. Commercial Architectural/Industrial Supply Catalogs and Index

These trade catalogs were sent to the firm by tool manufacturers, furniture makers, designers of architectural elements, and suppliers of construction materials. The files are arranged alphabetically by subject. Some of the files include sample materials, such as packets of fertilizer and fiberglass chips. Most of the material was received between the years 1952-1975, but there are a few items of much earlier date, such as a catalog of sundials from 1914. Items of particular interest include a newspaper photograph of the award-winning Olmsted landscape for Kennecott Copper Corporation; a *Redwood Fences* magazine that features an Olmsted design on the back cover; a 1928 catalog from Rookwood Pottery; and exhibition catalogs for sculptors Edgardo Simone, Richard H. Recchia, and Sylvia Shaw Judson.

Two sets of index cards accompany the architectural/industrial supply catalogs. The more comprehensive indexing system is arranged alphabetically by subject and reflects, almost completely, the categories of the Architectural/Industrial Supply Catalogs. Each card bears the name and address of a company whose catalog or advertisement is included in the collection, and is typed with the date of receipt. Material that was received after 1970 is not included in the card file; consequently, a couple of categories from the catalog collection are not represented.

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¹ Trade Catalogs from the Reference Collection of Olmsted Brothers and Olmsted Associates, 1914-1976 (TCRC), "Castings – Outside Mass., 1933-1972 [3 of 5]," Box 3, Folder 1. Frederick Law Olmsted National Historic Site, Brookline, Massachusetts.

² TCRC, "Fencing – Wood, 1956-1974 [1 of 2]," Box 6, Folder 7.

³ TCRC, "Garden Features, 1928-1970 [2 of 2]," Box 9, Folder 4.

⁴ *TCRC*, "Sculpture – Gen., 1929-1975," Box 22, Folder 2.

⁵ TCRC, "Sculpture – Stone, 1940-1975," Box 22, Folder 4.

The second indexing system is arranged alphabetically by company name. The "A" and "B" categories are missing. Each card lists the type of material (as reflected in the subject titles of the catalog collection) that the company supplies. In some cases, the date of publication of the company's catalog is noted. Since 1956 is the latest date, these cards may have been an earlier version of a catalog indexing system, rather than a cross-reference for the alphabetical-by-subject index cards.

III. Materials Supply Catalogs and Promotional Materials

These files contain brochures and catalogs for materials such as concrete and enamel. Since no original order could be discerned during processing, archives staff arranged these materials alphabetically by title of brochure. All folder titles were created by the archivist, based either on publication title or topic.

IV. Commercial Supply Catalogs

This subsection is divided into two parts: nurseries, and other supplies. Since no original order could be discerned, archives staff arranged these materials alphabetically by publication title (in cases where there was more than one brochure from a company) or by topic (in cases where there was only a single brochure from a company). The "Nurseries" section contains catalogs and brochures for botanical nurseries. The "Other Supplies" section contains catalogs, brochures, and other materials, mostly about non-plant landscaping supplies (such as outdoor furniture, fountains, and lighting fixtures), but also pertaining to miscellaneous topics such as the Olmsted Christmas card. These materials were arranged into folders by topic, and then the folders were arranged alphabetically. All folder titles were created by the archivist, based either on publication title or topic.

PART 2:

HISTORICAL NOTE

TRADE CATALOGS

Trade catalogs were important to Olmsted Brothers beyond their function as directories to commercial suppliers. The firm also used the images from catalogs as reference material. Nursery catalogs were valuable for their illustrations and photographs (often printed in color) of flowers, trees, and shrubs. (Two other collections in the Olmsted Archives, *Plant Images* and *Catalog Clippings*, are comprised of pictures culled from nursery catalogs.) The architectural/industrial catalogs were probably useful to the firm for their images of popular styles in building and landscaping. At any rate, files with subject titles as diverse as "alters" and "raceways" offer insight into the operation of Olmsted Brothers by illustrating the broad range of issues the firm was required to address.

From a wider perspective, the collection can be used to trace the development of material technology within the construction industry and to document changes that took place in advertising over a period of sixty years. Trade catalogs offer a wealth of historic information about specific objects, such as price, size, and material composition. As reflections of the preoccupations and fashions of a particular time or place, they are also useful tools for social historians; for example, the "Shelters" file in the industrial trade catalogs collection contains a nuclear fallout shelter catalog from 1962 that includes a quote from President John F. Kennedy, Jr. Nursery catalogs are of value to horticulture historians, offering information about the popular garden styles and plants of a certain period. They may also be a primary research source for the reconstruction of a historic landscape. Olmsted Brothers certainly recognized their worth, as sometime in the 1940s or '50s, the firm donated a large collection of nurserymen's catalogs to the Massachusetts Horticultural Society.

There has been little scholarly study or systematic tracing of the evolution of trade catalogs. However, according to the National Art Library (NAL) of England, "it is generally assumed that catalogues developed from pattern books of engraved designs for use by craftsmen in their workshops." The NAL holds several examples of some of the earliest English trade catalogs such as Thomas Chippendale's 1754 publication of furniture designs, *Gentleman and Cabinet-maker's Director*. Repositories of American commercial catalogs include the Library of Congress; the American Antiquarian Society; and the New York Botanical Garden Library, which has over 40,000 historic seed and nursery catalogs in its archives.

⁶ Commercial Architectural/ Industrial Supply Catalogs, "Shelters, 1961-1972," Box 22, Folder 8.

⁷William Alex, Survey – Inventory of the Frederick Law Olmsted Office – Estate and Contents, 1973-1974 (photocopy).

The National Art Library, "Trade Catalogues in the National Art Library," http://www.nal.vam.ac.uk, July 2002.

PART 3:

COLLECTION LISTING

Sub-subseries I: Commercial Nursery Catalogs

i. Nurseries (Last Three Years)⁹

Box 1

Folder:

- 1. G. W. Adams Nursery Co; Springfield, Mass., 1969
- 2. Aiken; Putney, Vermont, n.d.
- 3. Andorra Nurseries, Chestnut Hill, PA, 1940
- 4. Arrowhead Annuals, 1965-1966
- 5. Bamboo Man (Coghlan), Saddle River, NJ, 1964-1967
- 6. Bay State Nurseries, North Arlington, MA, 1938
- 7. 1970: Charles Bickford & Son, 1966-1971
- 8. Brimfield Gardens, Weathersfield, CT Rare Shrubs and Trees, 1965
- 9. Bristol Nurseries, Bristol, CT, 1962
- 10. Brownell, RI, 1947-1963
- 11. Burpee, W. Atlee & Co., Philadelphia, PA, 1967-1970
- 12. Peter Cascio Nursery, 2600 Albany Ave., West Hartford, CT, 1967-1969
- 13. Cherry Hill Nurseries, West Newbury, MA, 1967-1970
- 14. Conrad-Pyle Co., West Grove, PA, 1961
- 15. Corliss Bros., Gloucester and Ipswich, MA, 1967-1973 [1 of 2]

Box 2

- 1. Corliss Bros., Gloucester and Ipswich, MA, 1967-1973 [2 of 2]
- 2. De Graaff Lilies, 1962-1966
- 3. De Jager Dutch Bulbs Hamilton, MA, 1965-1971
- 4. Dilatush Holly, 1936
- 5. Eastern Nurseries, Holliston, 1964
- 6. George Clematis Fairport, NY, 1963
- 7. Hansen Bros. Nurseries, Inc. (Formerly Hugh B. Barclay), Narberth, PA, 1967-1970
- 8. Heatherfells Rohrbach, 1962
- 9. Heimlich, 1965
- 10. Hicks Nurseries, Westbury, Long Island, NY, 1961
- 11. Hillenmeyer, 1965-1967
- 12. Wm. M. Horsford, Charlotte, VT, 1961
- 13. Horton Former Kohankie Painesville, OH, 1962
- 14. Hostas (General USA Catalogues) 1972 On . . ., 1971-1973
- 15. Jackson and Perkins, 1965-1969
- 16. Keller Crabapples, 1952
- 17. Kerns Roses, 1965
- 18. Koster, NJ, 1953
- 19. La Bars' Rhododendron Nursery, Stroudsburg, PA, 1961-1963

⁹ See Appendix A for a list of folders that were found empty and that were discarded during processing of the collection.

20. Landscape Materials Inf. Service, 1960

Box 3

Folder:

- 1. H. V. Lawrence, Falmouth, MA, 1967-1970
- 2. John D. Lyon, Inc., Cambridge, MA, 1964-1965
- 3. Mass. Nurserymen's Assoc. Census, 1967
- 4. Mayfair, 1961
- 5. Merry's Hemerocallis, 1963-1967
- 6. Messelaar Bulbs, 1964-1970
- 7. Natorp Co. (Cincinnati), 1962
- 8. Nolts Ponds Aquatics, 1958
- 9. Pride's Worcester Bulbs, 1963
- 10. Princeton Nurseries, Princeton, NJ, 1969-1974
- 11. Rosedale, Westchester, NY, 1965
- 12. Scanlon Tailored Trees Olmsted Falls, OH, 1964-1967
- 13. John Scheepers Inc., New York City, 1971
- 14. Siebenthaler, 1963-1970
- 15. S. S. Skidelsky & Co., Inc., 144 W. 27th St., N. Y. I., NY, 1954
- 16. Slocum Aquatics, 1960
- 17. Strawberry Hill Lilacs, 1962-1964
- 18. Sudbury Nurs., Rte. 27, 1959
- 19. Terrell Aquatics, Wisconsin, 1943
- 20. Three Springs Fisheries Aquatics, 1958
- 21. Tingle Nursery Co., Pittsville, Maryland, 1960
- 22. Totty, Charles H., Madison, NJ, 1952

Box 4

Folder:

- 1. Towson, MD, 1960
- 2. Tricker Waterlilies, 1960-1962
- 3. Upton Lilacs, 1957
- 4. K. Van Bourgondien Bros. Inc., 1967-1971 [1 of 2]
- 5. K. Van Bourgondien Bros. Inc., 1967-1971 [2 of 2]
- 6. Marinus Van der Pol, Washington St., Fairhaven, Mass., 1954-1969
- 7. Van Engelen, 1962-1967
- 8. Van Tubergen Dutch Bulbs Haarlem, Holland, 1953
- 9. John H. Van Zonneveld Company, Holland, 1965-1967
- 10. Village Hill Williamsburg, Mass., 1961
- 11. Wayside Gardens, Mentor, Ohio, 1964-1968 [1 of 2]
- 12. Wayside Gardens, Mentor, Ohio, 1964-1968 [2 of 2]
- 13. Weston Nurseries Weston, Mass., 1967-1974 [1 of 3]

Box 5

- 1. Weston Nurseries Weston, Mass., 1967-1974 [2 of 3]
- 2. Weston Nurseries Weston, Mass., 1967-1974 [3 of 3]

- 3. White Flower Farm, Litchfield, Conn., 1963
- 4. Wild-Life Nurs. (Food Plants for Birds), Oshkosh, Wisc., 1960
- 5. Wilmat Holly Co., P. O. Box 304, Narberth, PA, 1954
- 6. Winslow, Needham, 1961-1967
- 7. Woodcock Nurseries, Ridgefield, Conn., 1962-1963
- 8. F. H. Woodruff & Sons, Inc., Milford, Conn., 1958
- 9. Wyant, 1962-1967

ii. Nurseries

- 10. Alabama, 1933-1970
- 11. Arkansas, 1927
- 12. British Columbia, 1960

Box 6

Folder:

- 1. California (A-L), 1945-1969 [1 of 2]
- 2. California (A-L), 1945-1969 [2 of 2]
- 3. California (M-Z), 1935-1968 [1 of 2]
- 4. California (M-Z), 1935-1968 [2 of 2]
- 5. Colorado, 1954
- 6. Connecticut, 1952-1970
- 7. Delaware, 1931-1970
- 8. District of Columbia, 1939

Box 7

Folder:

- 1. Florida, 1927-1970
- 2. Georgia, 1932-1965
- 3. Illinois, 1947-1969 [1 of 3]
- 4. Illinois, 1947-1969 [2 of 3]
- 5. Illinois, 1947-1969 [3 of 3]
- 6. Indiana, 1930-1967

Box 8

- 1. Iowa, 1941-1963
- 2. Kansas, 1932-1958
- 3. Kentucky, 1959-1968
- 4. Louisiana, 1925-1932
- 5. Maine, 1935-1958
- 6. Maryland, 1928-1970 [1 of 4]
- 7. Maryland, 1928-1970 [2 of 4]

- 8. Maryland, ¹⁰ 1928-1970 [3 of 4]
- 9. Maryland, 1928-1970 [4 of 4]

Box 9

Folder:

- 1. Massachusetts (A-M), 1929-1970 [1 of 3]
- 2. Massachusetts (A-M), 1929-1970 [2 of 3]
- 3. Massachusetts (A-M), 1929-1970 [3 of 3]
- 4. Massachusetts (N-Z), 1933-1970 [1 of 5]
- 5. Massachusetts (N-Z), 1933-1970 [2 of 5]
- 6. Massachusetts (N-Z), 1933-1970 [3 of 5]

Box 10

Folder:

- 1. Massachusetts (N-Z), 1933-1970 [4 of 5]
- 2. Massachusetts (N-Z), 1933-1970 [5 of 5]
- 3. Michigan, 1932-1970 [1 of 3]
- 4. Michigan, 1932-1970 [2 of 3]
- 5. Michigan, 1932-1970 [3 of 3]
- 6. Minnesota, 1936-1968 [1 of 2]

Box 11

Folder:

- 1. Minnesota, 1936-1968 [2 of 2]
- 2. Mississippi, 1959-1965
- 3. Missouri, 1932-1968
- 4. Nebraska, 1933-1954
- 5. New Hampshire, 1930-1970
- 6. New Jersey, 1931-1965 [1 of 2]
- 7. New Jersey, 1931-1965 [2 of 2]
- 8. New York (A-H), 1929-1970 [1 of 3]

Box 12

Folder:

- 1. New York (A-H), 1929-1970 [2 of 3]
- 2. New York (A-H), 1929-1970 [3 of 3]
- 3. New York (J-S), 1927-1969 [1 of 2]
- 4. New York (J-S), 1927-1969 [2 of 2]
- 5. New York (S-Z), 1931-1971 [1 of 4]
- 6. New York (S-Z), 1931-1971 [2 of 4]

Box 13

Folder:

¹⁰ Includes materials related to Boxwood planting from states other than Maryland. A handwritten note reads "File under box bush," but no such file currently exists.

- 1. New York (S-Z), 1931-1971 [3 of 4]
- 2. New York (S-Z), 1931-1971 [4 of 4]
- 3. New York (Long Island), 1951-1970 [1 of 2]
- 4. New York (Long Island), 1951-1970 [2 of 2]
- 5. N. Y. City, 1951-1962
- 6. North Carolina, 1947-1966
- 7. Ohio, 1941-1971 [1 of 6]
- 8. Ohio, 1941-1971 [2 of 6]

Box 14

Folder:

- 1. Ohio, 1941-1971 [3 of 6]
- 2. Ohio, 1941-1971 [4 of 6]
- 3. Ohio, 1941-1971 [5 of 6]
- 4. Ohio, 1941-1971 [6 of 6]
- 5. Oregon, 11 1934-1970 [1 of 3]
- 6. Oregon, 1934-1970 [2 of 3]

Box 15

Folder:

- 1. Oregon, 1934-1970 [3 of 3]
- 2. Pennsylvania, 1930-1969 [1 of 2]
- 3. Pennsylvania, 1930-1969 [2 of 2]
- 4. Rhode Island, 1934-1965
- 5. South Carolina, 1927-1947
- 6. South Dakota, 1935-1947
- 7. Tennessee, 1947-1962
- 8. Texas, 1936-1968
- 9. Vermont, 1951-1965
- 10. Virginia, 1931-1970

Box 16

Folder:

- 1. West Virginia [empty]
- 2. Washington, 1948-1965
- 3. Wisconsin, 1931-1968
- 4. Canada, 1925-1960 [1 of 4]
- 5. Canada, ¹² 1925-1960 [2 of 4]
- 6. Canada, 1925-1960 [3 of 4]
- 7. Canada, 1925-1960 [4 of 4]

Box 17

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¹¹ Includes packet of Red Fescue seeds.

¹² Includes a letter that refers to an Olmsted landscaping project (Job #9273) for British Pacific Properties, Ltd. in Vancouver, British Columbia, Canada.

Folder:

- 1. England, 1913-1950 [1 of 4]
- 2. England, 1913-1950 [2 of 4]
- 3. England, 1913-1950 [3 of 4]
- 4. England, 1913-1950 [4 of 4]
- 5. France, 1913-1932
- 6. Germany, 1928-1936 [1 of 2]

Box 18

Folder:

- 1. Germany, 1928-1936 [2 of 2]
- 2. Holland, 1912-1965 [1 of 5]
- 3. Holland, 1912-1965 [2 of 5]
- 4. Holland, 1912-1965 [3 of 5]
- 5. Holland, 1912-1965 [4 of 5]
- 6. Holland, 1912-1965 [5 of 5]

Box 19

Folder:

- 1. Japan, 1920-1964 [1 of 2]
- 2. Japan, 1920-1964 [2 of 2]
- 3. [Norway, 1967]

Sub-subseries II: Commercial Architectural/Industrial Supply Catalogs

Box 1 (5.0" letter size)

Folder:

- 1. Altars, 1967-1968
- 2. Amusement Rides, 1961
- 3. Anchors, 1958-1970
- 4. Artificial Plants, n.d.
- 5. Baptisteries, 1966
- 6. Bells, 1940-1970
- 7. Benches Locker, 1966-1967
- 8. Benches Park, 1955-1975 [1 of 2]
- 9. Benches Park, 1955-1975 [2 of 2]
- 10. Bicycle Racks, 1966-1974
- 11. Bird Houses and Feeders, 1940-1974
- 12. Bleachers Permanent, 1931-1970
- 13. Bleachers Portable, 1931-1967
- 14. Block, 1956-1972
- 15. Bluestone, 1964
- 16. Boating, 1953-1956

Box 2 (5.0" letter size)

Folder:

1. Boxes, 1963

- 2. Brick, 1931-1974
- 3. Bridges, 1968-1975
- 4. Buildings, 1969-1971
- 5. Canvas, 1969
- 6. Carpeting and Matting, ¹³ 1965-1972
- 7. Castings Inside Mass., 1952-1956
- 8. Castings Outside Mass., 1933-1972 [1 of 5]
- 9. Castings Outside Mass., 1933-1972 [2 of 5]

Box 3 (5.0" letter size)

Folder:

- 1. Castings Outside Mass., 1933-1972 [3 of 5]
- 2. Castings Outside Mass., 1933-1972 [4 of 5]
- 3. Castings Outside Mass., 1933-1972 [5 of 5]
- 4. Cement Concrete, 1955-1973
- 5. Chain and Cable, 1931-1970 [1 of 2]
- 6. Chain and Cable, 1931-1970 [2 of 2]
- 7. Chemicals, 1968-1971

Box 4 (5.0" letter size)

Folder:

- 1. Cleansers, 1967-1971
- 2. Coat Racks, n.d.
- 3. Columns, 1954-1968
- 4. Coping, 1959
- 5. Copper, 1957-1967
- 6. Cribbing Walls, 1954-1968
- 7. Curbing, 1960-1972
- 8. Curbing Machines, 1960
- 9. Dock Levels, 1971-1972
- 10. Doors and Hatches, 1961-1969
- 11. Drafting Instruments, 1957-1970

Box 5 (5.0" letter size)

- 1. Drafting Papers, 1961-1969
- 2. Drafting Tape and Rub-ons, n.d.
- 3. Drinking Fountains, 1931-1976 [1 of 2]
- 4. Drinking Fountains, 1931-1976 [2 of 2]
- 5. Electrical Devices, 1940-1969 [1 of 3]
- 6. Electrical Devices, 1940-1969 [2 of 3]
- 7. Electrical Devices, 1940-1969 [3 of 3]
- 8. Emblems, 1969
- 9. Engraving, 1963

¹³ Includes carpet samples from Chatham in Dalton, GA.

- 10. Escalators, 1961-1970
- 11. Expansion Joints, 1959-1969

Box 6 (5.0" letter size)

Folder:

- 1. Fencing Metal, 1956-1976 [1 of 6]
- 2. Fencing Metal, 1956-1976 [2 of 6]
- 3. Fencing Metal, ¹⁴ 1956-1976 [3 of 6]
- 4. Fencing Metal, 1956-1976 [4 of 6]
- 5. Fencing Metal, ¹⁵ 1956-1976 [5 of 6]
- 6. Fencing Metal, 1956-1976 [6 of 6]
- 7. Fencing Wood, 1956-1974 [1 of 2]

Box 7 (5.0" letter size)

Folder:

- 1. Fencing Wood, 1956-1974 [2 of 2]
- 2. Fertilizer, ¹⁶ 1971
- 3. Filters and Chlorinators, 1954-1969
- 4. Fireplaces Grills, 1954-1968
- 5. Fireproofing, 1969
- 6. Flagpoles, 1967-1976
- 7. Flagstone, 1958
- 8. Flashing, ¹⁷ 1951-1967
- 9. Flooring, 1950-1975 [1 of 2]
- 10. Flooring, 1950-1975 [2 of 2]
- 11. Forming, 1965-1969

Box 8 (5.0" letter size)

Folder:

- 1. Fountains, 1954-1974 [1 of 4]
- 2. Fountains, 1954-1974 [2 of 4]
- 3. Fountains, 1954-1974 [3 of 4]
- 4. Fountains, 1954-1974 [4 of 4]
- 5. Furniture, 1969-1972
- 6. Furniture Metal, 1948-1969 [1 of 2]
- 7. Furniture Metal, 1948-1969 [2 of 2]

Box 9 (5.0" letter size)

Folder:

1. Furniture – Wood, 1930-1976

¹⁴ Includes a sample of metal fence wire from Anchor Post Products, Baltimore, MD. Due to its irregular shape, the wire is now housed in a sample box in *Architectural/Industrial Supply Catalogs*, Box 28.

¹⁵ Includes a sample of metal fence wire from Anchor Post Products, Baltimore, MD.

¹⁶ Includes a packet of "Agriform" fertilizer pellets from the Sierra Chemical Company, Newark, CA.

¹⁷ Includes a sample sheet of rubber flashing produced by Allied Chemical, New York, NY.

- 2. Garbage Receivers, 1954
- 3. Garden Features, 1928-1970 [1 of 2]
- 4. Garden Features, 1928-1970 [2 of 2]
- 5. Gates, ¹⁸ 1969
- 6. Glass, 1965-1976
- 7. Granite, 1938-1973
- 8. Grass Seed, 1931-1963 [1 of 2]
- 9. Grass Seed, 1931-1963 [2 of 2]

Box 10 (5.0" letter size)

Folder:

- 1. Grating, 1959-1968
- 2. Greenhouse, 1956-1969 [1 of 2]
- 3. Greenhouse, 1956-1969 [2 of 2]
- 4. Grilles Metal, 1962-1968
- 5. Grilles Wood, 1966
- 6. Guardrails Parking Barriers, 1958-1972
- 7. Gunite, 1960
- 8. Guying Equipment, n.d.
- 9. Handrails, 1956-1966 [1 of 3]
- 10. Handrails, 1956-1966 [2 of 3]
- 11. Handrails, 1956-1966 [3 of 3]

Box 11 (5.0" letter size)

Folder:

- 1. Heating Equipment, 1958-1963
- 2. Incinerators, 1954-1965
- 3. Industrial Handling Sys., 1965
- 4. Insect Control, 1960-1968
- 5. Insecticides, 1956-1965
- 6. Insulation, 1960-1969
- 7. Joists, 1963-1970
- 8. Ladders, 1956
- 9. Lanterns, 1961
- 10. Lettering, 1954-1971
- 11. Lighting Interior, 1952-1970 [1 of 4]
- 12. Lighting Interior, 1952-1970 [2 of 4]

Box 12 (5.0" letter size)

Folder:

1. Lighting – Interior, 1952-1970 [3 of 4]

- 2. Lighting Interior, 1952-1970 [4 of 4]
- 3. Lighting Outdoor Area, 1960-1976 [1 of 10]

¹⁸ Includes a cyanotype print of an Olmsted plan titled "Plan for Tide Gate – as Used at Creek Club – Locust Valley L.I. S.D. No. 281."

- 4. Lighting Outdoor Area, 1960-1976 [2 of 10]
- 5. Lighting Outdoor Area, 1960-1976 [3 of 10]
- 6. Lighting Outdoor Area, 1960-1976 [4 of 10]
- 7. Lighting Outdoor Area, 1960-1976 [5 of 10]

Box 13 (5.0" letter size)

Folder:

- 1. Lighting Outdoor Area, 1960-1976 [6 of 10]
- 2. Lighting Outdoor Area, 1960-1976 [7 of 10]
- 3. Lighting Outdoor Area, 1960-1976 [8 of 10]
- 4. Lighting Outdoor Area, 1960-1976 [9 of 10]
- 5. Lighting Outdoor Area, 1960-1976 [10 of 10]

Box 14 (5.0" letter size)

Folder:

- 1. Lighting Sports Flood, 1954-1960
- 2. Lighting Tunnel, 1962
- 3. Limestone, 1967-1972
- 4. Lockers, 1967-1968
- 5. Marble, 1923-1963
- 6. Measuring Devices, 1968
- 7. Models, 1929-1970
- 8. Mortar, 1961-1965
- 9. Mouldings, 1966
- 10. Murals, 1919-1971
- 11. Nails [empty]
- 12. Office Machines Secretarial [1961-1974]
- 13. Office Supply, 1963-1976 [1 of 2]

Box 15 (5.0" letter size)

Folder:

- 1. Office Supply, 1963-1976 [2 of 2]
- 2. Ornamental Metals, 1959-1972
- 3. Paints and Stains, 1955-1975
- 4. Paneling Cem. Conc., 1964-1971
- 5. Paneling Ceramic, 1970-1974
- 6. Paneling Fiberglass, 1961-1970
- 7. Paneling Metal, 1965-1971
- 8. Paneling Plastic, 1957-1969
- 9. Paneling Stone, 1963-1974
- 10. Paneling Wood, 1959-1972

Box 16 (5.0" letter size)

- 1. Park and Camp Facilities, 1954-975
- 2. Parking Sys., 1964-1972
- 3. Partitions, 1967-1970

- 4. Pavement Coloring, 1955-1972
- 5. Pavers, 1955-1976
- 6. Pesticides Fungicides Herbicides, 1972-1975
- 7. Piles, 1963-1968
- 8. Pipe Cement Conc., 1921-1969

Box 17 (5.0" letter size)

Folder:

- 1. Pipe Clay, 1957-1969
- 2. Pipe Fiber, 1958-1970
- 3. Pipe Metal, 1929-1970 [1 of 4]
- 4. Pipe Metal, 1929-1970 [2 of 4]
- 5. Pipe Metal, 1929-1970 [3 of 4]
- 6. Pipe Metal, 1929-1970 [4 of 4]
- 7. Pipe Plastic, 1956-1971
- 8. Planters Asbes. Conc., 1961-1972

Box 18 (5.0" letter size)

Folder:

- 1. Planters Clay, 1967-1970
- 2. Planters Fiberglass, ¹⁹ 1967-1971
- 3. Planters Metal. 1963
- 4. Planters Wood, ²⁰ 1954-1975 [1 of 2]
- 5. Planters Wood, 1954-1975 [2 of 2]
- 6. Playground Equipment, 1953-1976 [1 of 8]
- 7. Playground Equipment, 1953-1976 [2 of 8]

Box 19 (5.0" letter size)

Folder:

- 1. Playground Equipment, 1953-1976 [3 of 8]
- 2. Playground Equipment, 1953-1976 [4 of 8]
- 3. Playground Equipment, 1953-1976 [5 of 8]
- 4. Playground Equipment, 1953-1976 [6 of 8]
- 5. Playground Equipment, 1953-1976 [7 of 8]

Box 20 (5.0" letter size)

- 1. Playground Equipment, 1953-1976 [8 of 8]
- 2. Plexiglas, 1967-1968
- 3. Pool Enclosures, 1961-1970
- 4. Pool Equipment, 1960-1975
- 5. Pools, 1957-1970
- 6. Pools Swimming Cement Concrete, 1954-1970

¹⁹ Includes sample card of fiberglass chips from Architectural Pottery, Los Angeles, CA.

²⁰ Includes a "stereo viewer" and slides distributed by Rosenwach, Inc., New York, NY.

- 7. Pools Swimming Fiberglass, 1955-1965
- 8. Pools Swimming General, 1956-1972
- 9. Pools Swimming Metal, 1955-1973
- 10. Pools Swimming Wood, 1965

Box 21 (5.0" letter size)

Folder:

- 1. Pulpits, n.d.
- 2. Pumps, 1951-1969 [1 of 2]
- 3. Pumps, 1951-1969 [2 of 2]
- 4. Raceways, 1969
- 5. Reinforcing, 1964-1970
- 6. Reproduction Machines, 1963-1969
- 7. Reproduction Papers, 1956-1968
- 8. Rock, 1958-1965
- 9. Roofing and Siding, 1956-1970
- 10. Safety Steps and Treads, 1964-1969
- 11. Sandstone, 1954-1956
- 12. Sash, 1921-1930

Box 22 (5.0" letter size)

Folder:

- 1. Screens (Arch.), 1962-1970
- 2. Sculpture Gen., 1929-1975
- 3. Sculpture Metal, 1964-1971
- 4. Sculpture Stone, 1940-1975
- 5. Sculpture Wood, 1969
- 6. Septic System, 1954-1963
- 7. Sheds, n.d.
- 8. Shelters, 1961-1972
- 9. Shoring and Cofferdam, 1970
- 10. Showers, 1967-1968
- 11. Signs, 1954-1973 [1 of 2]
- 12. Signs, 1954-1973 [2 of 2]
- 13. Skating Rinks, 1959-1961
- 14. Skylights and Skydomes, 1961
- 15. Slate, 1954

Box 23 (5.0" letter size)

- 1. Snow and Ice Melters, 1959-1971
- 2. Sods, 1931-1968
- 3. Soil, 1966
- 4. Soil Conditioners and Fertilizers, ²¹ 1960-1970

²¹ Includes a sample of "Osmocote" fertilizer from the Sierra Chemical Company, Newark, CA.

- 5. Soil Retainers and Mulches, 22 1962-1974 [1 of 2]
- 6. Soil Retainers and Mulches, ²³ 1962-1974 [2 of 2]
- 7. Soil Testers, 1954-1961
- 8. Sports Equipment, 1954-1970
- 9. Sprayers and Dusters, 1949-1962
- 10. Sprays, 1955-1956

Box 24 (5.0" letter size)

Folder:

- 1. Sprinklers and Irrigation Equipment, 1950-1976 [1 of 2]
- 2. Sprinklers and Irrigation Equipment, 1950-1976 [2 of 2]
- 3. Stable and Barn Fixtures, 1954-1962
- 4. Stairs, 1962-1970
- 5. Stamps and Marking Devices, 1954-1968 [1 of 2]
- 6. Stamps and Marking Devices, 1954-1968 [2 of 2]
- 7. Steel, 1954-1969

Box 25 (5.0" letter size)

Folder:

- 1. Steel; Stainless, 1969
- 2. Steeples, 1969
- 3. Stone, 1971-1975
- 4. Sundials, 1914-1974
- 5. Surfacing Roads, 1940-1975
- 6. Surfacing Sports Playground, 1952-1974 [1 of 3]
- 7. Surfacing Sports Playground, 1952-1974 [2 of 3]
- 8. Surfacing Sports Playground, 1952-1974 [3 of 3]
- 9. Surfacing Machines, 1961-1969
- 10. Tablets and Memorials, 1924-1966

Box 26 (5.0" letter size)

Folder:

- 1. Tanks Preload, 1949-1956
- 2. Termite Control, 1939-1968
- 3. Terazzo, 1956-1969
- 4. Tile, 1960-1969
- 5. Tools Power and Household, 1954-1969
- 6. Trailers, 1968
- 7. Trash Receivers, 1962-1972
- 8. Trelliage, 1970
- 9. Trusses, 1967

²² Includes a sample of "Hydromulch" from the Conwed Corporation, St. Paul, MN and a sample of "Knitnet," a fabric for erosion control produced by Strandex, Inc., Chattanooga, TN.

²³ Includes a sample of a "soil retention blanket" from the American Excelsior Company, Arlington, TX.

10. Turf Maintenance and Garden Equip., 1956-1972

Box 27 (5.0" letter size)

Folder:

- 1. Valves and Fire Hydrants, 1954-1968
- 2. Vases and Urns, 1954-1972
- 3. Vaults, 1969
- 4. Veneers, 1956-1970
- 5. Vents, 1963
- 6. Vibrators and Jack Hammers, 1968-1969
- 7. Waterproof Compounds and Joint Sealants, 1950-1971 [1 of 2]
- 8. Waterproof Compounds and Joint Sealants, 1950-1971 [2 of 2]

Box 28 (5.0" letter size)

Folder:

- 1. Waterproof Membranes, ²⁴ 1964-1973
- 2. Waterwheels, 1959
- 3. Weatherstripping, 1961-1967
- 4. Weathervanes, 1932
- 5. Weed Killers, 1954-1969
- 6. Windows, 1968-1970
- 7. Wire Products, 1954-1969
- 8. Wood, 1954-1972
- 9. Wood Preservatives, 1937-1967

Product sample box containing metal fence wire from "Fencing – Metal, 1956-1976 [3 of 6]," Box 6, Folder 3.

Box 29:

Index cards, alphabetical by subject: "Alters" through "Pool Equipment"

Box 30:

Index cards, alphabetical by subject: "Pulpits" through "Wood Preservatives"

Index cards, alphabetical by company: "B" through "XYZ"

Sub-subseries III: Materials Supply Catalogs and Promotional Materials

Box 1

Folder:

1. Architectural Pottery/Architectural Fiberglass, 1961-1964

²⁴ Includes a sample of "Icemaster," a vinyl swimming pool liner from Staff Industries Inc. and a sample of "Gacoflex" waterproofing membrane produced by the Glidden Company, Wilmington, DE.

- 2. *Asphalt Institute*, 1958-1961
- 3. Brick, 1932, 1941, 1951-1958
- 4. *Building Picture*, 1965-1968
- 5. Building Progress, 1968-1969
- 6. California Redwood Association (1 of 2)
- 7. California Redwood Association (2 of 2)
- 8. Cement Enamel Development, 1966
- 9. Concrete Construction, nd, 1931, 1933, 1953-1966

Box 2

Folder:

- 1. Concrete Masonry Pictorial, 1965-1967
- 2. Copper and Brass Bulletin/Copper Metals Bulletin, 1959-1963
- 3. Design Technics, 1959-1960
- 4. Design Technics, 1964
- 5. East Life Pumice, 1963
- 6. Fertilizer/Cyanimide, 1952-1953, 1959
- 7. Laminations, 1967
- 8. Lead, 1954, '50, '65
- 9. Marble, 1956, 1966
- 10. Power Parade, 1968-1969
- 11. PPG Products 1958, 1965-1969 (1 of 2)
- 12. PPG Products 1958, 1965-1969 (2 of 2)
- 13. Redwood, 1967-1968

Box 3

Folder:

- 1. Steel, 1963-1968
- 2. Underground, 1963-1969
- 3. Miscellaneous Design, 1960-1969
- Miscellaneous Materials, 1954-1968

Sub-subseries IV: Commercial Supply Catalogs

i. Nurseries

Box 1

- 1. A, 1966-1980
- 2. B-D, 1973-1977
- 3. F-G, 1972-1978
- 4. H-L, 1941, 1976-1978
- 5. M-O, 1974-1980
- 6. P-R, 1946, 1965-1975
- 7. S, 1974-1980

Box 2

Folder:

- 1. A.J. Cameron Sod Farms, Farmington, NH, 1971-1976
- 2. American Garden Cole, 1976-1978
- 3. American Sod Producers Association, Hastings, NE, 1977-1978
- 4. Bigelow Nurseries, Northboro, MA, 1972, 1979
- 5. Burpee Seeds, Warminster, PA, 1976-1978
- 6. Cherry Hill Nurseries, West Newbury, MA, 1972-1979
- 7. Corliss Bros, Ipswich, MA, 1975-1978
- 8. Exeter Wild Flower Gardens, NH
- 9. Gold Star Wholesale Nurseries, Lexington, MA
- 10. John Scheepers "Beauty from Bulbs," New York, NY, 1976-1978

Box 3

Folder:

- 1. Lawn Care, Marysville, Ohio, 1975-1978
- 2. Park Seed, Greenwood, SC, 1976-1978
- 3. Peter Cascio Nursery, West Hartford, CT
- 4. Siebenthaler, Dayton, Ohio, 1975-1979
- 5. Van Bourgondien, Babylon, NY, 1975-1978
- 6. Weir Meadow Nursery, Wayland, MA, 1977
- 7. Wayside Gardens, Ohio, 1967-1974
- 8. Weston Nurseries, Hopkinton, MA, 1976-1977

ii. Other Supplies

Box 4

- 1. Accessories and playground pieces, 1971-1975²⁵
- 2. Light fixtures, 1975
- 3. Miscellaneous clippings, documents, nd
- 4. Newsletters, 1971-1978
- 5. Office supplies and technology, 1974-1975
- 6. Olmsted Christmas mailing and empty envelopes, 1974
- 7. Tile, 1975
- 8. Water fixtures, 1975
- 9. Wood design, 1975, 1978

²⁵ Contains thin vinyl 33 1/3 RPM record

BIBLIOGRAPHY

- Alex, William. Survey Inventory of the Frederick Law Olmsted Office Estate and Contents, 1973-1974. Photocopy.
- American Antiquarian Society, "Guidebook to Collections," http://www.americanantiquarian.org/tradecats.htm, July 2002.
- The LuEsther T. Mertz Library, New York Botanical Garden, "Non-book collections," http://www.nybg.org/bsci/libr/collect.html#nonbook, July 2002.
- The National Art Library, "Trade Catalogues in the National Art Library," http://www.nal.vam.ac.uk, July 2002.

Appendix Trade Catalogs - 33

APPENDIX A: EMPTY FOLDERS

COMMERCIAL NURSERY CATALOGS, NURSERIES (LAST THREE YEARS)

Folders with the following titles were found empty and were discarded during processing:

- 1. Barnes Brothers Nursery Co., Yalesville, Conn.
- 2. Bobbink & Atkins Quotations
- 3. Boulevard, Newport, RI
- 4. Joseph Breck & Sons, Boston
- 5. F & F Nurseries, Springfield, NJ
- 6. Fairmount Mrs. Nesmith
- 7. Charles R. Fish Nurseries, Auburn, Mass.
- 8. Gratwick Tree Peonies
- 9. N. A. Hallauer, Webster, NY
- 10. Peter Henderson & Co., 35 & 37 Cortlandt St. N.Y.C.
- 11. Holland Bulb Gardens, Ipswich, Mass.
- 12. Kelsey, Harlan P., Boxford, Mass.
- 13. Kingsville, MD
- 14. Henry Kohankie & Son, Painesville, Ohio See Horton
- 15. Leeuthardt
- 16. Littlefield Wyman Nurseries, North Arlington, Mass
- 17. Mueller Bulbs; Rohrbach See Heatherfells
- 18. Sunny Border, Kennsington, Conn.
- 19. Vaughans